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Sun Hydraulics Announces Plans for Indian Market

SARASOTA, FL -- (MARKET WIRE) -- 08/01/07 -- Sun Hydraulics Corporation (NASDAQ: SNHY) announced that Mr. Rajasherkar Reddy has been retained to develop new business opportunities in the Indian market. Mr. Reddy has vast experience in the hydraulics industry, most recently being employed as Business Development Manager by Sun Hydraulics' distributor in the United Arab Emirates.

"We are excited to have Mr. Reddy on board and expect he will help us to develop additional business in the Indian market," said Allen Carlson, Sun Hydraulics' President and CEO. "While Sun has had distributor representation in India since the mid 1990s, we believe there are many additional opportunities for Indian OEMs to use our products. Mr. Reddy will work with existing distribution and identify new distributor and OEM contacts across the country to increase Sun sales in this market."

Mr. Reddy will work for Sun in India beginning in September and will establish a sales office in Bangalore. Sun products will be shipped from other Sun locations around the world to meet the needs of the Indian market.

Sun Hydraulics Corporation is a leading designer and manufacturer of high performance screw-in hydraulic cartridge valves and manifolds for worldwide industrial and mobile markets. For more information about Sun, please visit our website at www.sunhydraulics.com.

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