

February 11, 2014



General Employment Announces Two Key Promotions in the Professional Services Division

NAPERVILLE, Ill., Feb. 11, 2014 /PRNewswire/ -- General Employment Enterprises, Inc. (the "Company") (NYSE MKT: JOB), February 11, 2014, provider of staffing services throughout a network of 22 branch offices located in eleven states, today announced two key promotions within its Professional Services Division: Bob Dralle has been named Manager of Operation Development and Teresa Olsen has been named Manager of National Development.

"Two new positions have been created to enable the Company to better execute and eventually achieve its strategic plan. In the past, the offices have been operated as separate entities; however, with the implementation of Tempworks, our new operational system, we can now maximize efficiency and cooperation across all of our offices," stated Andrew J. Norstrud, Chief Financial Officer of General Employment Enterprises. "These two new positions will enable us to have the leadership within the organization necessary to concentrate on profitability, expansion and our larger national accounts."

Bob Dralle has over 25 years of experience in the staffing industry, 22 of which have been with General Employment. As Manager of Operations Development, Mr. Dralle's focus will be on expansion of offices, further development of current offices, the hiring process for new consultants, training and local marketing.

Teresa Olsen has over 6 years of industry experience and currently operates our rapidly growing Naperville, Illinois office. As Manager of National Development, Mrs. Olsen will focus on National Branding, National Sales and National Recruiting, while also implementing our internal growth strategies focused on the expansion of our services offering.

"We continue to make the necessary changes to our 120 year old organization needed to capitalize on the current market and environment," concludes Mr. Norstrud. "Bob and Teresa are both passionate leaders dedicated to the future of our Company. I'm confident they will continue their outstanding work within these new roles and look forward to seeing their meaningful contributions in the times ahead."

About General Employment

General Employment Enterprises, Inc. (the "Company") was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services through the names of General Employment,

Ashley Ellis, Triad and Omni-One.

Forward-Looking Statements

The statements made in this press release that are not historical facts are forward-looking statements. Such forward-looking statements often contain or are prefaced by words such as "will" and "expect." As a result of a number of factors, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading "Forward-Looking Statements" in the Company's annual report on Form 10-K for the fiscal year ended September 30, 2012, and in the Company's other filings with the Securities and Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE General Employment Enterprises, Inc.