

December 16, 2013



# General Employment Announces Key Management Promotion in Light Industrial Division

NAPERVILLE, Ill., Dec. 16, 2013 /PRNewswire/ -- General Employment Enterprises, Inc. (the "Company") (NYSE MKT: JOB), December 14, 2013 – is pleased to congratulate Deborah Santora-Tuohy in her new role as President of the Light Industrial Division, BMCH, Inc. and associated entities.

"Deborah's promotion is a key decision in our strategic growth plan," says Andrew J. Norstrud, Chief Financial Officer of General Employment Enterprises. "Her 25-year tenure with the Company serves as a valuable foundation for our future growth."

With her extensive experience in the staffing industry and having served as Chief Operating Officer of the Light Industrial Division prior to her new post, Deborah is poised and ready to meet the challenges of her new position. The contributions she has made on behalf of General Employment Enterprises has been significant, and this promotion reflects her dedication.

"Our Light Industrial Division has been experiencing declining sales and margins making it the right time to make some changes in division management," Mr. Norstrud also commented. "We are pleased to be able to recognize Deborah's past contributions to our company and look forward to the growth our Light Industrial Division will experience under her leadership."

## About General Employment

General Employment Enterprises, Inc. (the "Company") was incorporated in the State of Illinois in 1962 and is the successor to employment offices doing business since 1893. The Company provides staffing services through a network of 22 branch offices located in eleven states. The Company operates in two industry segments, providing professional staffing services and light industrial staffing services through the names of General Employment, Ashley Ellis, Triad and Omni-One.

## Forward-Looking Statements

The statements made in this press release that are not historical facts are forward-looking statements. Such forward-looking statements often contain or are prefaced by words such as "will" and "expect." As a result of a number of factors, the Company's actual results could differ materially from those set forth in the forward-looking statements. Certain factors that might cause the Company's actual results to differ materially from those in the forward-looking statements include, without limitation, those factors set forth under the heading "Forward-Looking Statements" in the Company's annual report on Form 10-K for the fiscal year ended September 30, 2012, and in the Company's other filings with the Securities and

Exchange Commission. The Company is under no obligation to (and expressly disclaims any such obligation to) and does not intend to update or alter its forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE General Employment Enterprises, Inc.