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Ability Insurance Company Selects Hexure by iCapital's FireLight to Power Digital Sales of Its ReliAbility™ MYGA Suite

Ability's ReliAbility™ MYGA suite is now available on FireLight, giving advisors a streamlined, in-good-order digital application experience across the 3-, 5-, 7-, and 10-year terms. Ability built FireLight into its MYGA launch from the start, pairing more than five decades of insurance experience with modern digital sales capabilities.

LINCOLN, Neb., Sept. 01, 2026 (GLOBE NEWSWIRE) -- Ability Insurance Company ("Ability"), a Nebraska-based (re)insurer of life and health policies and annuity products, today announced that its ReliAbility™ Multi-Year Guaranteed Annuity (MYGA) suite went live on Hexure by iCapital's FireLight® e-application platform at market launch. By integrating FireLight into its go-to-market plan from the start, Ability is giving distribution partners a modern, end-to-end digital application experience across the company's 3-year, 5-year, 7-year, and 10-year MYGA terms – from quote to in-force policy.

The FireLight integration builds on the recent introduction of Ability's inaugural MYGA suite, led by its flagship ReliAbility™ MYGA, and supports the company's entry into the MYGA market with digital infrastructure already in place. Together, the launch combines Ability's more than five decades of operating history with the digital infrastructure designed to give advisors and their clients a streamlined experience from the very first policy sold.

"We didn't want agents or policyholders to feel any friction as we brought ReliAbility™ MYGA to market, so FireLight was part of our launch plan from day one rather than something we added after the fact," said Anna Elliott, President of Ability Insurance Company. "FireLight lets us pair the stability we've built over more than 50 years with a sales experience that feels genuinely modern. Advisors can move a client from quote to a submitted, in-good-order application in minutes, not days, and policyholders get a smooth experience from their first interaction with Ability."

"Ability's decision to launch ReliAbility™ MYGA on FireLight reflects exactly where the market is headed," said Jaci Miller, Managing Director, Insurance & Annuities Platform, Hexure by iCapital. "Carriers are looking for ways to bring products to market faster while giving advisors a simpler, more accurate application experience from the start. FireLight helps Ability deliver that experience at launch, supporting faster submissions, improved in-good-order accuracy, and a smoother path from quote to policy."

Ability plans to expand its use of FireLight as it continues building out its retirement solutions suite and bringing additional annuity products to market.

Products described herein may not be available in all jurisdictions or to all customers. Coverage is subject to the annuity contract terms and conditions. Products and pricing may vary by state.

About Ability Insurance Company

Ability Insurance Company is a leading provider of insurance and financial solutions dedicated to helping individuals and families achieve long-term financial confidence.

With a strong presence in the annuity market and deep expertise in retirement-focused insurance solutions, Ability Insurance Company designs innovative products that support retirement readiness, principal protection, and lifelong financial security. The company partners with policyholders and advisors to deliver dependable solutions tailored to the evolving needs of today's retirees.

Ability Insurance Company is domiciled in Nebraska and was incorporated on October 6, 1967 – bringing more than five decades of experience to the retirement insurance market. The company is licensed to conduct business in 42 states and the District of Columbia, reflecting its broad national footprint and unwavering commitment to serving policyholders across the United States.

Guided by a focus on financial strength, disciplined risk management, and exceptional service, Ability Insurance Company remains steadfast in its mission to help Americans preserve their retirement assets, maintain their independence, and build lasting financial security for the years ahead.

(www.abilityinsco.com)

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