

Red Robin Gourmet Burgers Continues North Carolina Expansion With Opening of Mooresville Location

Grand Opening to Benefit the Mooresville Fire Department Through Burgers With A Heart(R) Fundraiser

GREENWOOD VILLAGE, Colo., April 19 /PRNewswire-FirstCall/ -- Red Robin Gourmet Burgers, Inc., (Red Robin), will open its 11th North Carolina restaurant in Mooresville on Monday, May 7, at 11 a.m. The Mooresville Red Robin(R) restaurant is located at 613 River Highway, across from Target Plaza. Red Robin is a casual dining restaurant chain focused on serving an innovative selection of high-quality gourmet burgers in a family-friendly atmosphere.

As part of its grand opening celebration, Red Robin will host a Burgers With A Heart(R) fundraiser to benefit the Mooresville Fire Department. Through the event, Red Robin will donate 50 cents from every gourmet burger sold during grand opening week, May 7 to 13, to the Mooresville Fire Department. The money raised will go towards the fire department's Children's Burn Fund.

"On behalf of the Mooresville Fire Department, I would like to thank Red Robin for choosing to support us during its opening week celebration," said Dave Brooks, assistant fire marshal for the Mooresville Fire Department. "This donation will help fund a week long camp for children who have been seriously burned by fire."

"Supporting the local communities where our restaurants are located is an important part of the Red Robin culture," said Eric Houseman, Red Robin president and chief operating officer. "We invite everyone to come out and enjoy one of our 22 gourmet burgers and support the Mooresville Fire Department during Burgers With A Heart(R)."

The 6,350 square foot Mooresville Red Robin(R) restaurant will seat 212 guests, and will be 100 percent smoke-free. Red Robin has 10 additional restaurants in North Carolina including three locations in Charlotte, and one location in Raleigh, Apex, Cary, Fayetteville, Durham, Greensboro and Wilmington.

For more information on the nearest location, please visit www.redrobin.com.

About Red Robin Gourmet Burgers, Inc. (Nasdaq: RRGB)

Red Robin Gourmet Burgers, Inc., (<u>www.redrobin.com</u>), founded in 1969, is a casual dining restaurant chain that serves up wholesome, fun, feel-good experiences in a family-friendly environment. Red Robin(R) restaurants are famous for serving more than 22 high-quality

gourmet burgers in a variety of recipes with Bottomless Steak Fries(R), as well as salads, soups, appetizers, entrees, desserts, and signature Mad Mixology(R) Beverages. There are more than 360 Red Robin(R) restaurants located across the United States and Canada, which include both corporate-owned locations and those operating under franchise or license agreements.

SOURCE Red Robin Gourmet Burgers, Inc.