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NORWEGIAN CRUISE LINE
HOLDINGS LTD.

OCEANIA CRUISES TO DEBUT BESPOKE, LUXURIOUS NEW AQUAMAR® BATH + SKINCARE ESSENTIALS IN ALL GUEST ACCOMMODATIONS IN SPRING 2025

Exclusive new range of products designed specifically for Oceania Cruises will be introduced on board its eight elegant ships

MIAMI, March 18, 2025 /PRNewswire/ -- [Oceania Cruises®](#), the world's leading culinary- and destination-focused cruise line, will debut its new Aquamar® Bath + Skincare Essentials range of products in all guest accommodations on board its eight small, luxurious ships in spring 2025. The new collection encompasses a full suite of indulgent products including shampoo, conditioner, body wash, soaps, and body lotion, to nourish skin, soothe senses, and promote vitality and balance.



Aquamar Bath + Skincare Essentials is an extension of the luxury cruise line's in-house wellness brand, Aquamar, which was unveiled in 2020 with the launch of Aquamar Spa + Vitality Center across the fleet, offering rejuvenating treatments and tranquil relaxation spaces alongside a broad range of complimentary fitness classes.

The new range represents Oceania Cruises' holistic approach to wellness-inspired travel experiences offered both on board and ashore for global travelers. Complementing Aquamar Spa + Vitality Center, additional Aquamar offerings include wellness-inspired menus at signature restaurant Aquamar Kitchen on board *Allura*™, *Vista*™, and *Marina*™; Aquamar Vitality Cuisine, which offers lighter options in The Grand Dining Room on all ships; and the line's unique Wellness Discovery Tours by Aquamar, affording guests the opportunity to

experience timeless wellness practices around the world. Tour highlights include relaxing at the Thermal Baths of the Popes in Rome, practicing meditation with a Buddhist Thera in Sri Lanka, or embracing the benefits of Tai Chi in Vietnam.

Aquamar Bath + Skincare Essentials reveals the next chapter in the Aquamar story, bringing the wellness experience to guests' suites and staterooms. Infused with the fresh scent of Vetiver and Green Leaves, the collection has been developed in close collaboration with Oceania Cruises' executive leadership team over the past year.

Jason Montague, Chief Luxury Officer, Oceania Cruises, said: "We are thrilled to introduce the new Aquamar Bath + Skincare Essentials range to all guests across our fleet of eight award-winning ships beginning in spring 2025. This is an exciting milestone for us as it marks another evolution of our Aquamar wellness brand, a reflection of our commitment to creating a truly rounded wellness journey on board and ashore for our guests. Aquamar now encompasses our cuisine, excursions, spa treatments, and now our luxurious in-room bath and skincare collection, ensuring a holistic approach to wellbeing while on vacation."

The introduction of Aquamar Bath + Skincare Essentials marks a significant step for Oceania Cruises in the evolution of its guest experience on board, aligning perfectly with its warmly attentive and personalized onboard service, the ships' luxurious, elegant decor, and its philosophy to serve The Finest Cuisine at Sea®.

For additional information on Oceania Cruises' small-ship luxury product, exquisitely crafted cuisine and expertly curated travel experiences, visit [OceaniaCruises.com](https://www.oceaniacruises.com), call 855-OCEANIA, or speak with a professional travel advisor.

Your World Included™

With our Your World Included™ brand promise, guests receive a rich selection of always-included amenities for the ultimate value in luxury cruising. This means unforgettable dining experiences at Oceania Cruises' varied, exquisite restaurants are all at no additional charge. Complimentary specialty coffees, sodas, cold-pressed juices, and still and sparkling Vero Water® are served throughout the ship. Unlimited, free Starlink® WiFi is available in every suite, stateroom and in all public areas. In-room dining features a superb variety of hot and cold selections. Fruit smoothies, milkshakes, gelato, and gourmet Humphry Slocombe ice cream are always included. Group fitness classes at Aquamar® Spa + Vitality Center are free of charge. Gratuities are included for the ultimate in convenience and value. Even laundry services are free for all guests. Along with the line's signature personalized service, Oceania Cruises' guests will enjoy a seamless, value-packed experience.

About Oceania Cruises

Oceania Cruises® is the world's leading culinary- and destination-focused cruise line. The line's eight small, luxurious ships carry a maximum of 1,250 guests and feature The Finest Cuisine at Sea® and destination-rich itineraries that span the globe. Expertly curated travel experiences are available aboard the designer-inspired, small ships, which call on more than 600 marquee and boutique ports in more than 100 countries on seven continents, on voyages that range from seven to more than 200 days. Oceania Cruises® has two additional ships on order scheduled for delivery in 2027 and 2028 or 2029^[1]. Oceania Cruises® is a wholly owned subsidiary of Norwegian Cruise Line Holdings Ltd. (NYSE: NCLH). To learn more, visit www.nclhld.com.

[1] Delivery for the second Oceania Cruises ship is contractually scheduled for the fourth quarter of 2028, but may be delayed to 2029.



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