

June 22, 2021



# **Inpixon Secures Purchase Order for Implementation of Smart Office App with Multinational Mass Media and Entertainment Conglomerate**

**Single App Integrates Desk/Room Booking, Wayfinding, Hybrid Meetings, Work Orders, NFC-Enabled Stickers, Visitor Management, Employee Directory, Single Sign-On and More to Deliver an Exceptional Employee Experience**

PALO ALTO, Calif., June 22, 2021 /PRNewswire/ -- Inpixon (Nasdaq: INPX), the Indoor Intelligence™ company, today announced that its [smart office app](#), acquired in the recent [The CXApp](#) transaction, was selected by a globally recognized media and entertainment conglomerate with a portfolio of well-recognized movie, cable and network television, sports and news brands for implementation across multiple corporate campuses including its global headquarters.



Inpixon will be deploying its location-aware employee app to assist the customer with a successful transition back to the office by creating an intelligent, innovative and connected workplace via a single app for all employee needs. The smart office app will facilitate employee communication, engagement, productivity and safety by integrating desk booking for more than 12,000 desks with automated check-in/out, amenities search, room reservations, wayfinding, hybrid meetings and events, facility work orders, visitor management, health questionnaires, company news, notifications, employee directory, single sign-on and multi-factor authentication, occupancy analytics and more. The implementation will include hundreds of Bluetooth low-energy (BLE) beacons for proximity detection and positioning and will allow users to book rooms simply by waving their phone over NFC-enabled stickers using CXApp's native [Book It](#) feature.

"We are seeing strong demand for our purpose-built, smart office app which brings together an extraordinary number of work functions into a unified, employee-friendly mobile experience," noted Nadir Ali, CEO of Inpixon. "The average business professional uses 9.4 apps at work, and we talk to a lot of enterprises that have a dozen or more additional

information services they'd like to make available to their staff. But, employees are increasingly frustrated by app overload and information silos, and the situation hurts not only productivity but also morale. With our powerful, [award winning](#) app, organizations can offer a gateway to everything an employee needs, decentralizing empowerment while centralizing security and management. The end result is a seamless employee experience, fostering collaboration, engagement and productivity regardless of employees working on-site or remote. We look forward to announcing additional new customer contracts as they progress."

## About Inpixon

Inpixon® (Nasdaq: INPX) is the innovator of Indoor Intelligence™, delivering actionable insights for people, places and things. Combining the power of mapping, positioning and analytics, Inpixon helps to create smarter, safer, and more secure environments. The company's Indoor Intelligence and mobile app solutions are leveraged by a multitude of industries to optimize operations, increase productivity, and enhance safety. Inpixon customers can take advantage of industry leading location awareness, RTLS, workplace and hybrid event solutions, analytics, sensor fusion and the IoT to create exceptional experiences and to do good with indoor data. For the latest insights, follow Inpixon on [LinkedIn](#), and [Twitter](#), and visit [inpixon.com](http://inpixon.com).

## Safe Harbor Statement

*All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of economic conditions, the impact of COVID-19 on Inpixon's results of operations and global supply chain constraints, Inpixon's ability to integrate the products and business from recent acquisitions into its existing business, the performance of management and employees, the regulatory landscape as it relates to privacy regulations and their applicability to Inpixon's technology, Inpixon's ability to maintain compliance with Nasdaq's minimum bid price requirement and other continued listing requirements, the ability to obtain financing, competition, general economic conditions and other factors that are detailed in Inpixon's periodic and current reports available for review at sec.gov. Furthermore, Inpixon operates in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. Inpixon disclaims any intention to, and undertakes no obligation to, update or revise forward-looking statements.*

## Inpixon Contacts

### Media relations and general inquiries:

Inpixon

Email: [marketing@inpixon.com](mailto:marketing@inpixon.com)


Web: [inpixon.com/contact-us](http://inpixon.com/contact-us)

**Investor relations:**

Crescendo Communications, LLC

Tel: +1 212-671-1020

Email: [INPX@crescendo-ir.com](mailto:INPX@crescendo-ir.com)

 View original content to download multimedia <http://www.prnewswire.com/news-releases/inpixon-secures-purchase-order-for-implementation-of-smart-office-app-with-multinational-mass-media-and-entertainment-conglomerate-301316788.html>

SOURCE Inpixon