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Inpixon Announces Adding Video Camera Data Feed into Indoor Positioning Analytics

Inpixon Indoor Positioning Analytics Intends to Utilize the Existing Security Camera Infrastructure for Sensor Fusion to Gain Business Intelligence and Locating Devices

PALO ALTO, Calif., Nov. 02, 2018 (GLOBE NEWSWIRE) -- Inpixon (Nasdaq: INPX), a leading indoor positioning and data analytics company, today announced its development project which is intended to enable Inpixon's Indoor Positioning Analytics (IPA) Platform to ingest and analyze video feeds. The development further advances the company's sensor fusion capabilities.

Sensor fusion is the use of sensory data from multiple sources, combined into one comprehensive result for more accurate, complete, and dependable, business intelligence and security applications.

"IoT devices, security cameras and other data capture sensors are practically everywhere," said Nadir Ali, CEO of Inpixon. "The challenge is to filter the information captured by those devices, so it can be processed and analyzed in a meaningful way. Inpixon has extensive experience in radio frequency data fusion, which we believe we can leverage due to the similarities between radio waves and the light waves captured by CCTV cameras. By capturing, analyzing, and correlating image data captured in the myriad security cameras that are already installed in most buildings, combining it with our RF sensor data, and applying the data science which is included in our proprietary artificial-intelligence-powered analytics engine, we expect to be able to offer powerful insights about the indoors that we have not be able to offer previously."

"Location is the lynchpin," continued Mr. Ali. "To know what's going on in your building -- for security purposes, for sales or customer service purposes, or for applications like location-based marketing or augmented reality -- you must know the location of persons and electronic devices in your space. Inpixon's specialty is indoor positioning. The global indoor location market size is expected to grow from USD 7.11 Billion in 2017 to USD 40.99 Billion by 2022 according to MarketsandMarkets. Adding video feeds as an additional data source to our Indoor Positioning Analytics Platform is a natural fit that we believe will result in significant benefits for our customers and, in turn, Inpixon."

The development project commenced in October 2018. The company expects to announce further project updates periodically in the coming months.

About Inpixon

Inpixon (Nasdaq: INPX) is a leader in Indoor Positioning Analytics (IPA). Inpixon IPA Sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices

anonymously. Paired with a high-performance data analytics platform, this technology delivers visibility, security, and business intelligence on any commercial or government location worldwide. Inpixon's products and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on IPA, follow Inpixon on LinkedIn, @InpixonHQ on Twitter, and visit inpixon.com.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, Inpixon's ability to successfully integrate video camera data into its IPA platform, the expected market demand for video feed analysis through Inpixon's IPA platform, Inpixon's customers continued use of the IPA platform, the fluctuation of global economic conditions, the performance of management and employees, Inpixon's ability to obtain financing, competition, general economic conditions and other factors that are detailed in Inpixon's periodic and current reports available for review at sec.gov. Furthermore, Inpixon operates in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. Inpixon disclaims any intention to, and undertakes no obligation to, update or revise forward-looking statements.

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