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Inpixon Expands International Presence With Wave of New Channel Partnerships

Reseller Network Sees International Growth in Africa, Central America, North America, United Kingdom, and Portugal

PALO ALTO, Calif. , May 16, 2018 (GLOBE NEWSWIRE) -- Inpixon (Nasdaq:INPX), a leading indoor positioning and data analytics company, today announced the continued expansion of its reseller partner network. With new partnerships forged over recent weeks in Africa, Central America, North America, United Kingdom, and Portugal, the company is helping to secure, digitize, and optimize locations with its Indoor Positioning Analytics (IPA) solution for businesses and governments in various locations around the world.

According to the white paper Cisco Visual Networking Index: Global Mobile Data Traffic Forecast Update, the number of mobile-connected devices per capita will reach 1.5 by 2021. An increase in devices that can be used to photograph, record, or transfer information — like confidential intellectual property — creates the potential of increased risk for government agencies and the security industry. Agencies that adopt Inpixon IPA are able to mitigate these risks. By using Inpixon IPA's zone-based alerts and policy controls, it is simple to enforce no-cellphone zones, trigger network and data security policies based on location, and provide full forensic reporting should a safety or security incident occur.

The same increase in devices creates the potential for more revenue opportunities for the retail and marketing space, projecting accurate footfall counts, allowing businesses to optimize staffing levels based on visitor trends, uncovering new opportunities based on customer behavior, and developing provable and repeatable return on investment (ROI). Inpixon IPA technology answers the questions of who is within a location, where they are going, and what business can do to influence their path.

Inpixon's expanded channel partnership base includes SpearHead Networks, Digital Group, NuVision, and K.O. Tech. SpearHead Networks is an information and communications technology security marketing, training, and a consulting company based in Ghana, Africa. With over 10 years in the information communications security industry, SpearHead serves organizations and individuals within the country's metropolitan areas and surrounding suburbs, providing complete information and security systems. Digital Group GT, based in Central America, specializes in providing customers secure environments ensuring that mobile telephony and IT use is monitored and controlled. NuVision Technologies is a hardware, software, and services technology company out of Michigan in the United States. NuVision aims to help convention center spaces, event groups, and clients better understand show floor migration and traffic count to provide real-world data analytics to increase ROI. K.O. Tech & Consulting are specialists in IT outsourcing with engineers in the United Kingdom and Portugal with over 30 years of hands-on experience.

"Inpixon is expanding its international presence through its growing network of reseller partners, government customers, and end-users," said John Piccininni, Inpixon VP of Business development. "More than 80% of the population in the modernized world carry an active radio-frequency or mobile device that Inpixon IPA can detect. By partnering with technology resellers globally, we're helping to detect even more untrusted devices, understand more visitors' journeys, and bring more online analytical tools to the physical world than ever before."

To learn more about Inpixon's partner program, visit inpixon.com/infrastructure/partners.

About Inpixon
Inpixon (Nasdaq:INPX) is a leader in Indoor Positioning Analytics (IPA). Inpixon IPA Sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high-performance data analytics platform, this technology delivers visibility, security, and business intelligence on any commercial or government location worldwide. Inpixon's products and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on IPA, follow Inpixon on LinkedIn, @InpixonHQ on Twitter, and visit inpixon.com.

Safe Harbor Statement
All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company's ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company's periodic and current reports available for review at www.sec.gov. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

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