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Inpixon Will Leverage Blockchain to Build Device Reputation Repository, Strengthen IoT Security and Secure Retail Payment

PALO ALTO, Calif.--(BUSINESS WIRE)-- [Inpixon](#) (Nasdaq: INPX), a leading indoor positioning and data analytics company, today announced that it will use blockchain to develop a global repository of device reputations to help enterprise security and retailers mitigate rogue-device risk proactively.

Inpixon believes that the use of blockchain in connection with its Indoor Positioning Analytics (IPA) platform will lessen overall risk for retailers by creating a self-managing payment platform that will deliver value and reward its customers for loyalty, while also reducing threat by layering device reputation onto simple account management. Blockchain technology allows for the rapid identification and quarantining of mal-devices to prevent fraudulent transactions with the potential to protect millions of dollars.

For enterprise security, where the burgeoning use of the Internet of Things (IoT) is exposing businesses to unaccounted amounts of threat, the use of blockchain technologies in our IPA will assist to maintain and propagate device reputation, enforcing security policies and attaining compliance. One of our objectives in 2018 is to incrementally develop and append IPA's on-premise components and maintain blockchain certificate stores for use across installations globally.

"The use of blockchain technology is one of several strategic product development plans we have for 2018 that we believe will modernize Indoor Positioning radically," said Nadir Ali, CEO of Inpixon. "With the use of blockchain technologies for various applications, including security enforcement, payment authorization, identity verification, and access authentication, the Inpixon IPA platform which provides accurate indoor positioning context for millions of devices will be able to offer unique device reputation."

In the next few weeks, Inpixon intends to unveil several other technology enhancements for its 2018 product roadmap including the use of artificial intelligence for amassing anonymous device information, enabling voice-assisted analytics interface and next-generation sensor technology.

About Inpixon

Inpixon (Nasdaq: INPX) is a leader in Indoor Positioning and Data Analytics. Inpixon sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high performance, data analytics platform this technology delivers visibility, security, and business intelligence on any commercial or government premises world-wide. Inpixon's products, infrastructure solutions, and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the

untold stories of the indoors. For the latest insight on Indoor Positioning and Data Analytics, follow [Inpixon](#) on LinkedIn and [@InpixonHQ](#) on Twitter.

Safe Harbor Statement

All statements in this release that are not based on historical fact are “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, our ability to successfully utilize and keep pace with the rapid technological changes and evolving industry standards for the use of blockchain technology, the fluctuation of global economic conditions, the performance of management and employees, the Company’s ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company’s periodic and current reports available for review at www.sec.gov. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

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