

Inpixon Announces Technology Refresh Deal With Leading Beverage Distributor

Contract worth over \$750K spanning Q2 and Q3 will upgrade customer's existing infrastructure

PALO ALTO, Calif.--(BUSINESS WIRE)-- <u>Inpixon</u> (NASDAQ: INPX), an indoor positioning and data analytics company, today announced a major infrastructure refresh deal with a worldwide beverage distributor. The contract, worth over \$750,000, involves significant server upgrades designed to improve the beverage distributor's data processing, management capabilities, and operations.

Inpixon's virtualization and network specialists ensure these new servers deliver the right balance of performance, storage, reliability, manageability and efficiency to meet the customer's evolving needs. Equipped with a highly resilient dual data center featuring HPE and VMware products, the latest servers tie both computer environments together. The infrastructure refresh deal, signed in late Q2, will be completed by the end of Q3.

"We are thrilled to finalize this technology refresh deal with one of the world's preeminent beverage distributors and a long-time customer," said Inpixon CEO, Nadir Ali. "Our engineers have designed a solution that will save money and resources, as well as increase operational efficiencies across our customer's data center for years to come."

About Inpixon

Inpixon (NASDAQ: INPX) is a leader in Indoor Positioning and Data Analytics. Inpixon sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high performance, data analytics platform this technology delivers visibility, security, and business intelligence on any commercial or government premises world-wide. Inpixon's products, infrastructure solutions, and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on Indoor Positioning and Data Analytics, follow Inpixon on LinkedIn and @InpixonHQ on Twitter.

Safe Harbor Statement

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Act, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could

cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company's ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company's periodic and current reports available for review at www.sec.gov. Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170726005324/en/

Inpixon Investor Relations:
CorProminence LLC
Scott Arnold, +1 516-222-2560
Managing Director
www.corprominence.com
or
Inpixon Media Contact:
PAN Communications
Hilary Katulak, +1 617-502-4347
hkatulak@pancomm.com

Source: Inpixon