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# Inpixon Selected by Finance Factors to Protect Consumer Data and Privacy

*Leading Financial Services Firm Will Deploy Inpixon Indoor Positioning Analytics to Mitigate Threats from Rogue Devices, Network Compromise and Data Theft*

PALO ALTO, Calif.--(BUSINESS WIRE)-- Inpixon (NASDAQ: INPX), a leading indoor positioning and data analytics company, today announced Finance Factors, Hawaii's largest locally-owned depository financial services loan company specializing in residential and commercial real estate loans, will adopt Inpixon's Indoor Positioning Analytics (IPA) to maintain the security and privacy of Finance Factor's customer data and better secure its wireless environment.

"Consumer and enterprise data are more at risk than ever, with cybercriminals exploiting every point of entry as a means to infiltrate and steal information," said Nadir Ali, CEO of Inpixon. "Financial services firms handle some of our most sensitive and personal information – making them extremely lucrative targets. We look forward to helping Finance Factors instill a more secure and robust security defense system and continue our momentum as we break through to thousands of community banks in the US and worldwide."

Inpixon IPA is the first positioning system designed to create a security dome to deliver full scope real-time location and monitoring of all mobile devices – including cellular, Wi-Fi and Bluetooth – from a single security dashboard. The Inpixon IPA solution surveils movements and activities of both known and unknown devices, sending alerts in real time while tracking those devices on a floor plan view. The addition of Inpixon IPA will enable Finance Factors to integrate more comprehensive protection of customers' critical financial and personal information that might otherwise be vulnerable over the wireless network.

"We earn our customers' trust by continuously investing in technologies that improve our security posture," said Benson Choo, SVP & Manager, Information Systems & Technology at Finance Factors. "We're thrilled to select Inpixon's cutting-edge technology and analytics solution to enable our business to operate more optimally and securely."

## About Inpixon

Inpixon (NASDAQ: INPX) is a leader in Indoor Positioning and Data Analytics. Inpixon sensors are designed to find all accessible cellular, Wi-Fi, and Bluetooth devices anonymously. Paired with a high performance, data analytics platform this technology delivers visibility, security, and business intelligence on any commercial or government premises world-wide. Inpixon's products, infrastructure solutions, and professional services group help customers take advantage of mobile, big data, analytics, and the Internet of Things (IoT) to uncover the untold stories of the indoors. For the latest insight on Indoor Positioning and Data Analytics, follow Inpixon on LinkedIn and @InpixonHQ on Twitter.

## **About Finance Factors**

Finance Factors has been providing financial services in Hawaii for more than 60 years. Started in 1952 by several island families, the company has grown from a small local enterprise that pioneered personal loans for Hawaii's families, into Hawaii's largest locally-owned depository financial services loan company. Finance Factors (NMLS #449916) specializes in residential loans for purchase, refinance, cash-out, and home equity, as well as commercial real estate loans. Finance Factors also offers some of the best rates on certificates of deposit and savings accounts, with deposits insured by the FDIC.

## **Safe Harbor Statement**

All statements in this release that are not based on historical fact are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. While management has based any forward-looking statements included in this release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of the control of Inpixon and its subsidiaries, which could cause actual results to materially differ from such statements. Such risks, uncertainties, and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and employees, the Company's ability to obtain financing, competition, general economic conditions and other factors that are detailed in the Company's periodic and current reports available for review at [www.sec.gov](http://www.sec.gov). Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements.

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