

May 24, 2011



## **ATA Schedules Fiscal 2011 Fourth Quarter and Year-end Financial Results Release Date and Conference Call**

BEIJING, May 24, 2011 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA" or the "Company", Nasdaq: [ATAI](#)), a leading provider of computer-based testing and testing-related services in China, today announced that it will release its financial results for the fourth quarter and fiscal year ended March 31, 2011, after the close of the stock market on Wednesday, June 1, 2011. The Company will then discuss those results in a conference call at 8 a.m. ET the following morning, Thursday, June 2, 2011.

### **Participant Dial-in Numbers:**

1-866-549-1292 (U.S.)  
+852-3005-2050 (International)  
400-681-6949 (Mainland China)

Participant PIN Code: 175893#

### **Webcast**

The call will also be simultaneously broadcast over the Internet. To access the live webcast, please visit the investor relations section of the Company's website at <http://www.ata.net.cn>, or click the following link: [http://www.mzcan.com/cancast/us/index.php?id=usATAI\\_27&version=e](http://www.mzcan.com/cancast/us/index.php?id=usATAI_27&version=e). The Company will also have an accompanying slide presentation available in PDF format prior to the conference call at the investor relations section of ATA's website.

For those unable to listen to the live webcast, a replay will be available shortly after the call at the investor relations section of ATA's website (<http://www.ata.net.cn>) and will remain available for 90 days.

### **About ATA Inc.**

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting. ATA's test center network comprised 2,016 authorized test centers located throughout China as of December 31, 2010. The Company believes it has the largest test center network of any commercial testing service provider in China.

For more information, please visit ATA's website at <http://www.ata.net.cn>.

**Contact Information:**

At the Company            Investor Relations  
ATA, Inc.                    The Equity Group Inc.  
Benson Tsang, CFO        Adam Prior, Vice President  
+86-10-6518-1122 x5107 +1-212-836-9606  
[bensontsang@ata.net.cn](mailto:bensontsang@ata.net.cn) Phone: +86 10 6587 6435  
[aprior@equityny.com](mailto:aprior@equityny.com)

Carolyne     Yu,     Account  
Executive  
+1-212-836-9610  
[cyu@equityny.com](mailto:cyu@equityny.com)

SOURCE ATA Inc.