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Greenlane and PAX Renew Distribution Agreement

PAX's award-winning portable dry herb cannabis vaporizers now more broadly available through Greenlane's distribution platform

BOCA RATON, FL / [ACCESS Newswire](#) / June 4, 2025 / Greenlane Holdings, Inc. ("Greenlane" or the "Company") (NASDAQ:GNLN), one of the premier global sellers of premium cannabis accessories, child-resistant packaging, and specialty vaporization products, today announced the renewal of its distribution agreement with [PAX](#), a pioneer in the design and development of premium cannabis vaporization technologies and devices. The agreement maintains Greenlane's distribution throughout the U.S. for PAX's dry herb device portfolio, which includes the [PAX MINI](#) and [PAX PLUS-New York Times Wirecutter's 2022, 2023 and 2024 pick for Best Portable Vaporizer](#).

PAX has long been recognized for its science-backed innovation, iconic design, and uncompromising commitment to quality-delivering clean, consistent, and elevated cannabis experiences for more than a decade. Through the reinvigoration of this relationship, PAX will be able to expand product access in key U.S. markets through Greenlane's strong retail network, operational scale, and deep industry relationships. Together, both companies share a vision for high-quality products, responsible growth, and a thriving, consumer-centric cannabis industry.

"Cannabis vaporizers continue to be a growing market, and PAX offers an extensive line of unique award-winning devices and a high performing team that has built a loyal and growing consumer base. We look forward to continuing our long-standing collaboration with PAX, a relationship that significantly enriches and compliments our distinguished portfolio of brands and partners," said Barbara Sher, Chief Executive Officer for Greenlane.

"We're thrilled to re-energize our partnership with Greenlane, a company that's been a trusted collaborator in the cannabis accessory space for years," said Francois Nadon, Head of Global Wholesale at PAX. "As we prepare to launch some of our most exciting innovations yet, this year and beyond, Greenlane's scale and retail reach will help us ensure more consumers can access the high-quality experience PAX is known for."

About PAX

[PAX](#) is a leading global cannabis brand on a mission to enhance people's lives, honoring the power of the plant through pioneering innovation, peerless quality and premium design. For more than a decade, PAX has delivered high-performance products-crafted for precision, purity and consistency-that are trusted by millions. PAX is committed to making a positive impact and has been recognized by *The New York Times' Wirecutter*, *TIME*, *Fast Company*, *GQ*, *Gear Patrol*, *High Times*, and more. PAX, designed for those who aim higher.

About Greenlane Holdings, Inc.

Founded in 2005, Greenlane is a premier global platform for the development and distribution of premium smoking accessories, vape devices, and lifestyle products to thousands of producers, processors, specialty retailers, smoke shops, convenience stores, and retail consumers. We operate as a powerful family of brands, third-party brand accelerator, and an omnichannel distribution platform.

We proudly offer our own diverse brand portfolio and our exclusively licensed Marley Natural and K.Haring branded products. We also offer a carefully curated set of third-party products through our direct sales channels and our proprietary, owned and operated e-commerce platforms which include [Vapor.com](https://vapor.com), [PuffitUp.com](https://puffitup.com), [HigherStandards.com](https://higherstandards.com), [Wholesale.Greenlane.com](https://wholesale.greenlane.com) and [MarleyNaturalShop.com](https://marleynaturalshop.com).

For additional information, please visit: <https://investor.gnln.com>. For additional information, please visit: <https://gnln.com/>.

Investor Contact:

IR@greenlane.com

or

TraDigital IR
Kevin McGrath
+1-646-418-7002
kevin@tradigitalir.com

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 concerning Greenlane and other matters. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "targets," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. The forward-looking statements in this press release are only predictions. Greenlane has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. You should carefully consider the risks and uncertainties that affect our business, including those described in our filings with the Securities and Exchange Commission ("SEC"), including under the caption "Risk Factors" in Greenlane's Annual Report on Form 10-K filed for the year ended December 31, 2023 and the Company's other filings with the SEC, which can be obtained on the SEC website at www.sec.gov. These forward-looking statements speak only as of the date of this communication. Except as required by applicable law, we do not plan to publicly

update or revise any forward-looking statements, whether as a result of any new information, future events or otherwise. You are advised, however, to consult any further disclosures we make on related subjects in our public announcements and filings with the SEC.

SOURCE: Greenlane Holdings, Inc.

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