The Michaels Companies Initiates \$250 Million Accelerated Share Repurchase Agreement

IRVING, Texas--(BUSINESS WIRE)-- The Michaels Companies, Inc. (NASDAQ: MIK) today announced that it has entered into an accelerated share repurchase agreement ("ASR") to repurchase approximately \$250 million of the Company's outstanding common shares. The ASR is part of the Company's Board-approved \$500 million repurchase authorization announced June 15, 2017. At the conclusion of the ASR, the total remaining authorization for future repurchases is expected to be approximately \$100 million.

Pursuant to the ASR agreement, on July 2, 2018 the Michaels Companies will pay \$250 million and receive an initial delivery of approximately 10.5 million shares, which is approximately 80% of the total number of shares of the Company's common stock expected to be repurchased under the ASR. The total number of shares the Company will repurchase under the ASR agreement will be based generally upon the volume-weighted average share price of The Michaels Companies common stock during the term of the transaction. Final settlement of the transaction under the ASR agreement, including receipt of any remaining shares, is expected to occur in the third quarter of 2018.

Forward-Looking Statements

This news release includes forward-looking statements which reflect management's current views and estimates regarding the Company's industry, business strategy, goals, and expectations concerning its market position, future operations, margins, profitability, capital expenditures, share repurchases, liquidity and capital resources, and other financial and operating information. The words "anticipate", "assume", "believe", "continue", "could", "estimate", "expect", "forecast", "future", "guidance", "imply", "intend", "may", "outlook", "plan", "potential", "predict", "project", and similar terms and phrases are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. The Company cannot assure investors that future developments affecting the Company will be those that it has anticipated. Actual results may differ materially from these expectations due to risks relating to the effect of economic uncertainty; substantial changes to fiscal and tax policies; our reliance on foreign suppliers; regulatory changes; the seasonality of our business; changes in customer demand; damage to the reputation of the Michaels brand or our private and exclusive brands; unexpected or unfavorable consumer responses to our promotional or merchandising programs; our failure to adequately maintain security and prevent unauthorized access to electronic and other confidential information; increased competition including internet-based competition from other retailers; and other risks and uncertainties including those identified under the heading "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission ("SEC"), which is available at www.sec.gov, and other filings that the Company may make with the SEC in the future. If one or more of these risks or uncertainties materialize, or if any of the Company's assumptions prove incorrect, the Company's actual results may vary in material respects from those projected in these forward-looking statements.

Any forward-looking statement made by the Company in this news release speaks only as of the date on which the Company makes it. Factors or events that could cause the Company's actual

results to differ may emerge from time to time, and it is not possible for the Company to predict all of them. The Company does not undertake and specifically disclaims any obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by any applicable securities laws.

About The Michaels Companies, Inc.:

The Michaels Companies, Inc. is North America's largest specialty provider of arts, crafts, framing, floral, wall décor, and seasonal merchandise for Makers and do-it-yourself home decorators. The Company owns and operates more than 1,200 stores in 49 states and Canada under the brands Michaels and Pat Catan's. Additionally, the Company serves customers through Michaels.com, consumercrafts.com and aaronbrothers.com. The Michaels Companies, Inc., also owns Artistree, a manufacturer of high quality custom and specialty framing merchandise, and Darice, a premier wholesale distributor in the craft, gift and decor industry. For a list of store locations or to shop online, visit www.michaels.com or download the Michaels app.

View source version on businesswire.com: https://www.businesswire.com/news/home/20180628006393/en/

Investor Contact:

The Michaels Companies, Inc.
Kiley F. Rawlins, CFA, 972-409-7404
Kiley.Rawlins@michaels.com
or
ICR, Inc.
Farah Soi, CFA, 203-682-8200
Farah.Soi@icrinc.com
or
Caitlin Morahan, 203-682-8200
Caitlin.Morahan@icrinc.com
or

Financial Media Contact:

ICR, Inc.
Jessica Liddell/ Julia Young, 203-682-8200
Michaels@icrinc.com

Source: The Michaels Companies, Inc.