

Survey Says Entertaining is the Most Stressful Part of the Holidays

Michaels Pinpoints Holiday Stress and Provides Relief

IRVING, Texas, Dec. 1, 2015 (GLOBE NEWSWIRE) -- [Michaels](#) (Nasdaq:MIK), the world's largest arts and crafts specialty retailer, conducted an online survey of 3,000 customers to learn what their main stressors are during the holiday season. Topping the list? [Holiday entertaining](#).

Nearly 40 percent said entertaining creates the most stress for them during the holidays, followed by gift wrapping (26 percent) and home decorating (25 percent). Michaels, which conducted the survey over the summer, used the results to create resources to help its customers feel less overwhelmed and enjoy the holidays more.

"As a top destination for holiday home decor, entertaining, gifts and gift wrap, we wanted to find out what our customers worry about the most during the season and see how we can help," said Michaels Executive Vice President – Marketing Steve Carlotti. "We have online and in-store resources to help make every aspect of the holidays personalized and fun."

For those who want to create a festive atmosphere for parties and dinners, Michaels.com features hundreds of products, ideas and how-to videos showing how to create easy designer-style home decor, beautiful centerpieces and delicious holiday treats.

Throughout the holiday season, Michaels also will offer hands-on how-to events so kids and adults can create homemade gifts and one-of-a-kind decorations. For a complete schedule, go to [Michaels.com](#).

And for the more than 50 percent of those surveyed who said they find last-minute gift shopping a problem, Michaels has an online [gift guide](#) for just the right gift for any budget or recipient, such as hostesses, teachers, family and friends.

About The Michaels Companies, Inc.

The Michaels Companies, Inc., is North America's largest specialty retailer of arts and crafts. As of Aug. 1, 2015, the Company owns and operates 1,186 Michaels stores in 49 states and Canada and 118 Aaron Brothers stores, and produces 11 exclusive private brands including Recollections®, Studio Decor®, Bead Landing®, Creatology®, Ashland®, Celebrate It®, ArtMinds®, Artist's Loft®, Craft Smart®, Loops & Threads® and Imagin8®.

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