

## Michaels' New Décor Collections Deliver Spring's Top Trends

From rodeo glam to literary romance, the new collections offer stylish, affordable options that reflect the season's trending aesthetics

IRVING, Texas, Feb. 6, 2025 /PRNewswire/ -- Michaels, the best place for all things creative, kicks off 2025 with five vibrant new spring decor collections that build on the viral success of the brand's trend-defining 2024 designs. Offering bold, exciting styles rooted in the latest pop culture, fashion, and design trends, these exclusive collections feature one-of-a-kind looks for every taste–from Western glam and literary romance to colorful pop-art and eclectic chic. With prices starting at just \$2.99, Michaels makes it easy to refresh your space with high-quality looks, for less, available now in stores and at Michaels.com.

"Over the past year, we've seen a passionate customer response to our decor collections that pushed creative boundaries with unexpected colors, textures, and aesthetics, sparking nationwide trends like 'Summerween,'" said **Mandi Clark**, Director of Trend and Design at Michaels. "We're excited to carry that energy into 2025 with five new spring collections, each offering a fresh take on the latest trends. Featuring unique pieces that can only be found at Michaels, we're making it easier than ever for customers to create their dream spaces—without compromising on style or budget."

Michaels' 2025 Spring Décor Collections include:

- <u>Vegas Cowgirl</u>: Western charm meets Vegas glitz with this collection that redefines rodeo-chic. Vibrant pinks, glittering accents, and classic country elements are paired with Vegas-inspired touches like playing cards, heart-shaped dice, and tequila motifs, adding a glamorous twist to modern cowgirl style.
- English Romance: In honor of Jane Austen's 250<sup>th</sup> birthday, this elegant collection embodies the countryside romance found in her timeless tales of love and wit. Soft pastels, wildflowers, dainty bows, and iconic quotes from Austen's novels create the perfect blend of light academia and coquette charm. For book lovers dreaming of spring fever and afternoon tea, this line of ruffle-trimmed pillows, detailed ceramics, and lush garden paintings adds charm to any space.
- <u>Beetles & Blooms</u>: Blending nature's beauty with artistic flair, this eclectic take on spring showcases whimsical beetles, butterflies, and ladybugs. Vibrant jewel tones and intricate textures are complemented by playful ceramics, rattan baskets, stained-glass accents, and charming wall art, creating a lively yet refined atmosphere full of personality.
- <u>Lily Pond</u>: Transform your space into a serene oasis with this collection inspired by nature's calming beauty. Soft greens, milky whites, and light peaches are paired with natural textures and botanical motifs like lily pads and dragonflies, capturing the peaceful charm of a pond-side retreat. From woven baskets and stylized mirrors to wall

- art and tabletop accents, each piece brings peace and tranquility to your home.
- <u>Color Pop</u>: Back by popular demand, this viral collection of bold, pop-art-inspired
  ceramics returns with a refreshed assortment of trending designs. Featuring playful
  motifs, vibrant colors, quirky figurines, and novelty accents, Color Pop adds a burst of
  energy to any space. Rooted in Y2K influences and dopamine décor trends, these
  new, functional, and giftable statement pieces offer a modern twist on nostalgic
  aesthetics.

For more inspiration, visit us online and follow us on social media@michaelsstores.

## **About The Michaels Companies, Inc.**

At The Michaels Companies Inc., we aim to fuel the joy of creativity. As the leading creative destination in North America, we operate over 1,300 stores in 49 states and Canada and online at <a href="Michaels.com">Michaels.com</a> and <a href="Michaels.com">Michaels.com</a>. The Michaels Companies, Inc. also owns Artistree, a manufacturer of custom and specialty framing merchandise, and <a href="MakerPlace by Michaels">MakerPlace by Michaels</a>, a dedicated handmade goods marketplace. Founded in 1973 and headquartered in Irving, Texas, Michaels is the best place for all things creative. For more information, please visit <a href="www.michaels.com">www.michaels.com</a>.

## **Media Contact**

Rebecca Talley prcontact@michaels.com

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