

Michaels to Expand Same-Day Delivery Through Partnerships with DoorDash and Uber Eats

Availability on new platforms will increase convenience and flexibility with more ways to shop

IRVING, Texas, July 25, 2024 – <u>Michaels</u>, the best place for all things creative, today announced plans to expand its same-day delivery offering through new partnerships with DoorDash and Uber Eats. In the coming weeks, customers across the U.S. will be able to shop Michaels' assortment of arts and crafts supplies and componentry, home décor, party planning essentials and more on the platform of their choice to enjoy same-day delivery from more than 1,200 store locations. In addition to these two new channels, Michaels will continue to offer same-day delivery through Instacart.

The expanded same-day delivery offering is the latest in Michaels' omnichannel transformation to anticipate and meet the needs of customers who value the convenience and flexibility of seamlessly shopping where, when and how they want. Through these platforms, shoppers will be able to quickly and easily get their hands on everything to create anything at the same retail prices found in-store.

"Convenience, choice, and flexibility are central to a best-in-class omnichannel experience, and it's more important than ever to deliver on that promise to our customers," said Heather Bennett, Executive Vice President of Marketing and ECommerce at Michaels "Our partnerships with DoorDash and Uber Eats enable us to expand our same-day delivery offering, making our assortment available wherever and however customers want to shop while reaching new audiences and adding value for core customers."

These partnerships make it even easier for customers to find everything to create anything by leveraging their favorite platforms – whether they're searching for last-minute party or seasonal items, creative projects to keep kids busy, or supplies to keep their small business running smoothly.

About The Michaels Companies, Inc.

At The Michaels Companies Inc, our purpose is to fuel the joy of creativity. As the leading creative destination in North America, we operate over 1,300 stores in 49 states and Canada and online at Michaels.com and Michaels.ca. The Michaels Companies, Inc. also owns Artistree, a manufacturer of custom and specialty framing merchandise, and MakerPlace by Michaels, a dedicated handmade goods marketplace. Founded in 1973 and headquartered in Irving, Texas, Michaels is the best place for all things creative. For more information, please visit www.michaels.com.

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