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# Media Alert: QuickLogic to Participate in SMIC Advanced Technology Workshop 2017

SUNNYVALE, CA -- (Marketwired) -- 04/11/17 -- QuickLogic Corporation (NASDAQ: QUIK), a developer of ultra-low power programmable sensor processing, display bridge and programmable logic solutions, was invited to take part in the 2017 SMIC Advanced Technology Workshops in Shanghai, Santa Clara and Hsinchu.

Shanghai:	April 13 <sup>th</sup> from 8:30 a.m. to 5:00 p.m. 3F Shanghai Hall, Kerry Hotel Pudong Shanghai
U.S.A.	April 18 <sup>th</sup> from 8:30 a.m. to 5:00 p.m. Mission City Ballroom B1-B5, Santa Clara Convention Center
Taiwan	May 9 <sup>th</sup> from 8:30 a.m. to 5:00 p.m. Ballroom A&B, Ambassador Hsinchu

QuickLogic will be showcasing its latest [ArcticPro™ eFPGA](#) intellectual property technology that enables semiconductor companies and OEMs to reduce R&D costs, increase their revenue and gross margins, and address adjacent markets in a more scalable way. eFPGA technology enables complex embedded functionality and gives device developers the ability to make post-fabrication design changes to more closely meet market needs and increase product lifetimes.

## **About QuickLogic**

QuickLogic Corporation (NASDAQ: QUIK) enables OEMs to maximize battery life for highly differentiated, immersive user experiences with Smartphone, Wearable and IoT devices. QuickLogic delivers these benefits through industry leading ultra-low power customer programmable SoC semiconductor solutions, embedded software, and algorithms for always-on voice and sensor processing. The company's embedded FPGA initiative also enables SoC designers to easily implement post production changes, and increase revenue by providing hardware programmability to their end customers. For more information about QuickLogic, visit [www.quicklogic.com](http://www.quicklogic.com).

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