

Foxconn Subsidiary FIH Chooses QuickLogic's ArcticLink 3 S2-LP for New InFocus W201 Smartwatch

SUNNYVALE, CA -- (Marketwired) -- 04/19/16 -- QuickLogic Corporation (NASDAQ: QUIK)

- *ArcticLink 3 S2-LP solution with SenseMe algorithms chosen for its low power consumption, context awareness, pedometer and gesture algorithm support*

QuickLogic Corporation (NASDAQ: QUIK), a developer of ultra-low power programmable sensor processing, display bridge, and programmable logic solutions, announced today that Foxconn International Holding (FIH) has chosen its [ArcticLink® 3 S2-LP](#) Sensor Hub and associated [SenseMe™](#) algorithms for its new InFocus W201 Smartwatch. The InFocus W201 rectangular smartwatch has a three-dimensional mobile network module and supports voice calls and text messages without connecting to a smartphone. The InFocus W201 Smartwatch will be bundled as part of a product offering from FETnet, a leading telecommunications company in Taiwan.

At just 75uWatts (68uA @ 1.1V) active power consumption, the ArcticLink 3 S2-LP platform is the lowest power programmable sensor hub on the market. The ArcticLink 3 S2-LP sensor processing platform was selected over competing solutions because its ultra-low power consumption enables substantially longer battery life than could be realized with traditional MCU-based sensor hub solutions. When coupled with the extensive gesture, context and activity algorithms included in the QuickLogic SenseMe algorithm library that are also optimized for ultra-low power consumption, the FIH InFocus W201 Smartwatch provides end users with easy-to-access and intuitive activity feedback while maintaining long intervals between recharging events.

A quick development cycle was also a key consideration for FIH, and was supported by QuickLogic's comprehensive design support tools, which enable fast and simple integration with third-party application processors and shortens new product introduction times.

"Foxconn is one of the world's largest ODMs and the fact that their FIH subsidiary has chosen the ArcticLink 3 S2-LP for the InFocus W201 smartwatch design is a validation of our product strategy," said Brian Faith, VP of worldwide marketing. "We are excited by the broad customer acceptance we are seeing for our comprehensive sensor processing systems, and look forward to expanding that as we continue to release the new platforms and algorithms on our roadmap."

Availability

QuickLogic's ArcticLink 3 S2-LP solution is available today. For additional information, please visit <http://www.quicklogic.com/platforms/sensor-processing/al3s2/>

About QuickLogic

QuickLogic Corporation (NASDAQ: QUIK) develops and markets low power customizable semiconductor and software algorithm solutions that enable customers to differentiate their products by adding new features, extending battery life and improving context awareness and visual experience. For more information about QuickLogic, visit www.quicklogic.com.

The QuickLogic logo, QuickLogic and ArcticLink are registered trademarks and SenseMe is a trademark of QuickLogic Corporation. All other brands or trademarks are the property of their respective holders and should be treated as such.

Code: QUIK-G

Contact:

Andrea Vedanayagam

Veda Communications

(408) 656-4494

[Email Contact](#)

Source: QuickLogic Corporation