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# QuickLogic Names Robert (Bob) Schoenfield as New Vice President of Worldwide Sales

SUNNYVALE, CA -- (Marketwired) -- 04/04/16 -- QuickLogic Corporation (NASDAQ: QUIK), a developer of ultra-low power programmable sensor processing, display bridge, and programmable logic solutions, today announced that Robert Schoenfield has joined the company as vice president of worldwide sales. Bringing an impressive track record over the last 25+ years, Schoenfield assumes responsibility for the company's entire sales organization.

Schoenfield comes to QuickLogic from Audience, Inc., a mobile voice and audio-processing company, where he was vice president of worldwide sales and managing director of China. Based in Shanghai, he was responsible for all customer operations, relationship management, and executing sales and distribution strategies to meet the unique market requirements of OEMs and partners around the world.

Prior to joining Audience, Schoenfield was vice president of sales for North America at Polaris Wireless, where he was responsible for revenue generation and managing customer relationships with wireless carriers, infrastructure providers, and other strategic partners. Prior to that, he was vice president of sales and marketing at Aeris Communications and also held various executive roles managing sales and business development for Tetra Tech, Inc., and Nextel Communications. Schoenfield holds a bachelor's degree in business administration from San Francisco State University.

"Bob's impressive sales executive background with top-tier mobile OEMs in our targeted market area and his deep system-level applications experience will enable him to make a significant and immediate contribution at QuickLogic," said Andy Pease, QuickLogic's president and CEO. "I believe with Bob leading our sales effort, we will accelerate our growth in the smartphone, wearable and IoT markets."

## **About QuickLogic**

QuickLogic Corporation (NASDAQ: QUIK) develops and markets low power customizable semiconductor and software algorithm solutions that enable customers to differentiate their products by adding new features, extending battery life and improving context awareness and visual experience. For more information about QuickLogic, visit [www.quicklogic.com](http://www.quicklogic.com).

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