

March 4, 2015



# Media Alert: QuickLogic to Present and Demonstrate at the Wearable Technology Show in London

SUNNYVALE, CA -- (Marketwired) -- 03/04/15 -- QuickLogic Corporation (NASDAQ: QUIK), the innovator of ultra-low power programmable [sensor hubs](#), will be presenting, participating in a panel and demonstrating its latest sensor hub and mobile technology solutions at the Wearable Technology Show in ExCel Conference Center, London.

## *Demonstration:*

Stand 216, Fitness and I-Health Zone  
March 10 and 11, 2015 from 8:30 a.m. - 5:30 p.m.

## *Panel:*

How will the promise of the "always on" society be realized? Can wearables and connected devices work together?

Moderator: Nick Spencer, Senior Analyst, ABI

Panelists: Dr. Tim Saxe will be joined by James Stables, Editor, Wareable, Greg Jones, Director International Business, Misfit, and Francois Jeanneau, CEO, Novasentis.

March 11 at 10:20 a.m.

## *Presentation:*

The Design Challenges of Wearable Technologies: How to Pack Performance, Power and Advanced Capabilities into a Small Form Factor Device

Speaker: Dr. Tim Saxe, CTO QuickLogic

March 11 at 12:30 p.m.

For more information about the conference, please visit

<http://www.wearabletechnologyshow.net/home>

## *About QuickLogic*

QuickLogic Corporation is the inventor and pioneer of innovative, customizable semiconductor solutions for mobile and portable electronics OEMs and ODMs. These silicon plus software solutions are called Customer Specific Standard Products (CSSPs). CSSPs enable our customers to bring their products to market more quickly and remain in the market longer, with the low power, cost and size demanded by the mobile and portable electronics market. For more information about QuickLogic and CSSPs, visit

[www.quicklogic.com](http://www.quicklogic.com)

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