

BRINGING MORE INTELLIGENT SENSING TO MOBILE

Benchmark Micro Cap Discovery Conference

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Dec 10, 2015

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This presentation contains statements that are forward-looking including statements relating to the size of the total addressable market for our products and services, the compound annual growth rate for mobile market sectors, expectations relating to our new products, the time to market for various of our product innovations, expectations relating to our product innovations, our anticipated platform silicon roadmap and the expected timeline related to such roadmap, opportunities for our pipeline and our positioning for long-term, sustainable revenue growth, the benefits of our mobile-specific programmable logic to customers, the benefits of our solutions platforms, our plans with respect to new product revenue growth, our long-term target operating model, our projections related to our revenue, gross margin, expenses, operating income, net income and earnings per share. These forward-looking statements involve risks and uncertainties including but not limited to expectations relating to production targets for our New Products, revenue growth from our new products, our design activity and our ability to convert new design opportunities into customer activity, market acceptance of our customers' products and our expected results. In addition to U.S. GAAP financials, this presentation includes certain non-GAAP financial measures. These historical and forward-looking non-GAAP measures are in addition to, not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. QuickLogic's future results could differ materially from the results described in these forward-looking statements. These and other risk factors are detailed in QuickLogic's periodic reports and registration statements filed with the Securities and Exchange Commission. QuickLogic expressly disclaims any obligation to update or revise any forward-looking statements found herein to reflect any changes in Company expectations or results or any change in events.

CORPORATE BACKGROUND

Large, High Growth Markets

- Smartphones, Wearables, Tablets, and Mobile Enterprise
- TAM nearly 2B units in 2018

Top Tier Customer Adoption



Disruptive Technology

- Lowest power, customizable Sensor Processing Systems enable longer battery life
- Broad spectrum of in-system reprogrammable and non-volatile programmable logic platforms for Smart Connectivity

Strong Ecosystem



Corporate

- NASDAQ: QUIK, HQ in Silicon Valley; R&D: Sunnyvale, Bangalore
- Field Sales and Support: South Korea, Japan, China, Taiwan, UK
- Employees - 91, 67% are Technical Staff

**Android
Smartphones****Wearables****Android
Tablets****Mobile
Enterprise**

**Ultra-low Power
Sensor Processing
Systems**



**Programmable
Smart
Connectivity**



**Display
Bridges**



These markets represent a TAM of more than 2B units

SUCCESS → MULTIPLE PRODUCTS, MARKETS, & CUSTOMERS

Sensor
Processing

FOXCONN



MOMENT MOMENT MOMENT MOMENT



Top Tier Engagements



Connectivity

KYOCERA



JRC



HUAWEI



SHARP



THINKWARE



Display
Bridges

G'FIVE
WATER WORLD
HiFlyway



UNICAIR
Communication

FLY AUDIO



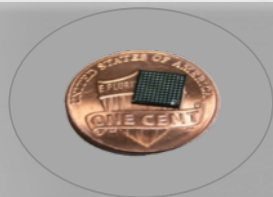
SAMSUNG



SHARP



SCALABLE BUSINESS STRATEGY



CSSP

- Customer Specific
- Enables OEM System Differentiation
- Fastest TTM for Custom Solution
- One Design → One OEM



Catalog CSSP Solutions

- Application Specific & Ready-to-Integrate
- Architected, Developed and Verified with Ecosystem Partners
- One design → Multiple OEMs



Sensor Qualified Vendor List

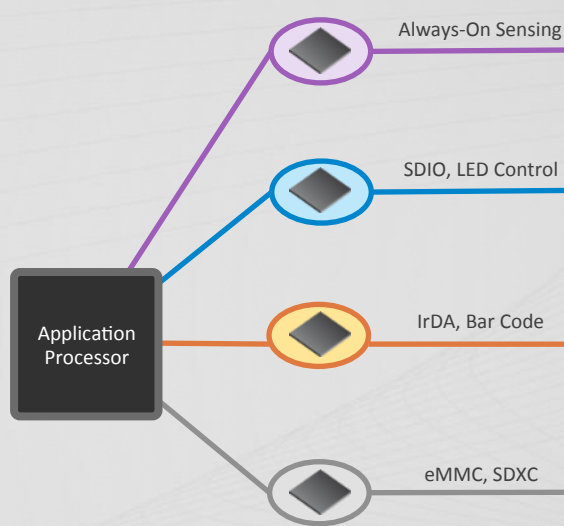


Processor Qualified Vendor List



QUICKLOGIC OFFERS THE BEST OF BOTH WORLDS

In-system, Reprogrammable Logic



Sensor Processing



I/O



RF Wireless



Storage



Display



Drivers

Non-volatile, Instant-on Programmable Logic

IPC, CAM I/F

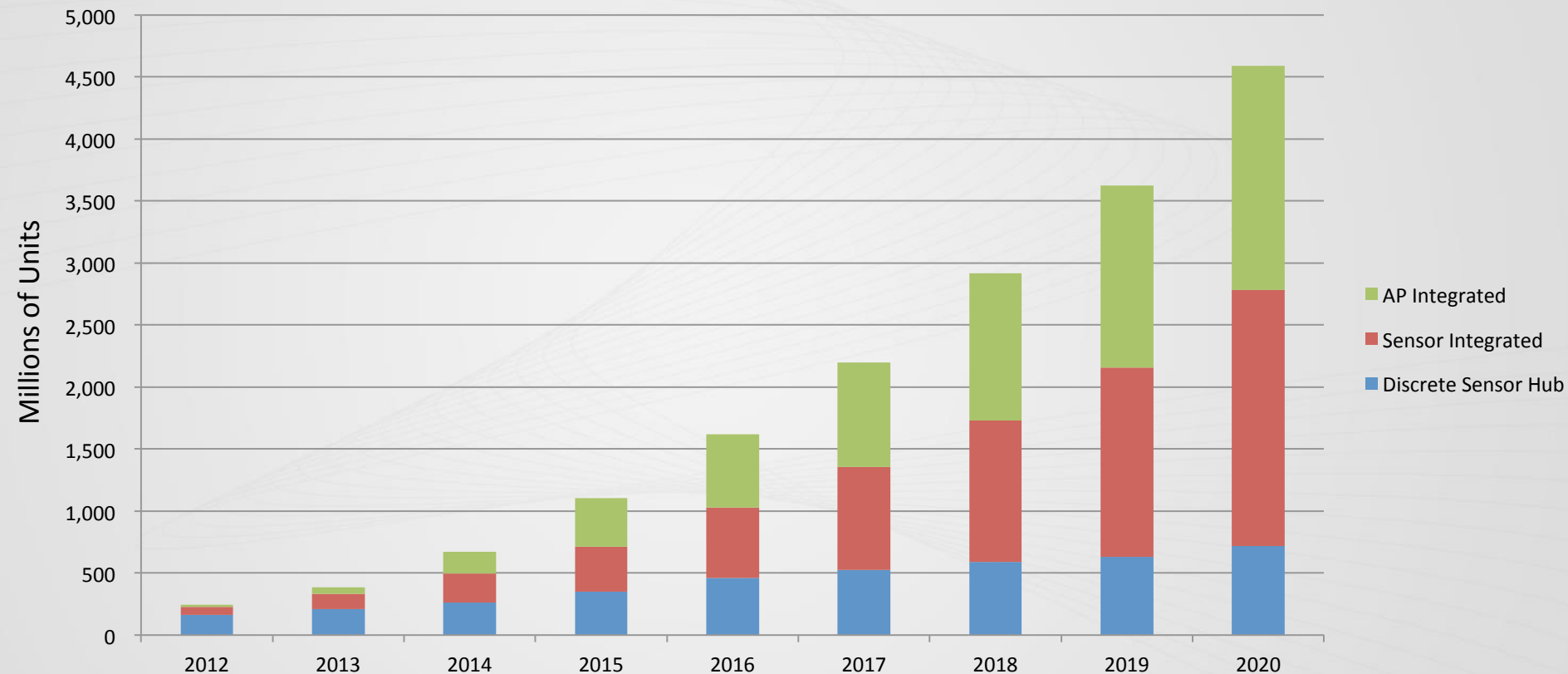
UART, USB

eMMC, SDXC

MIPI, VEE, DPO

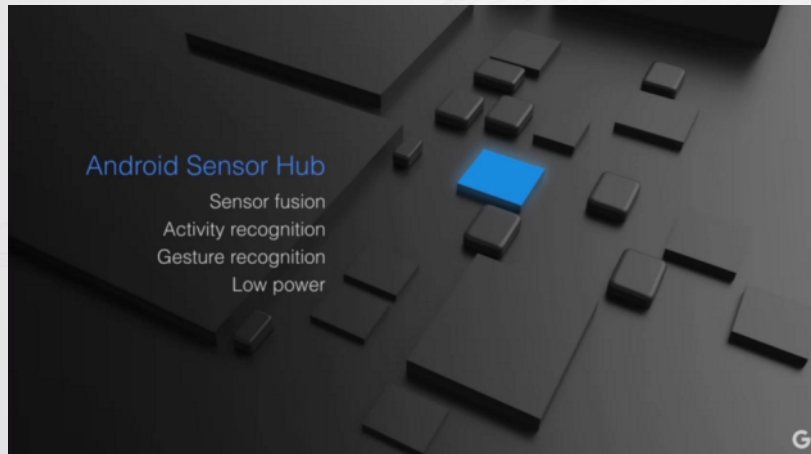
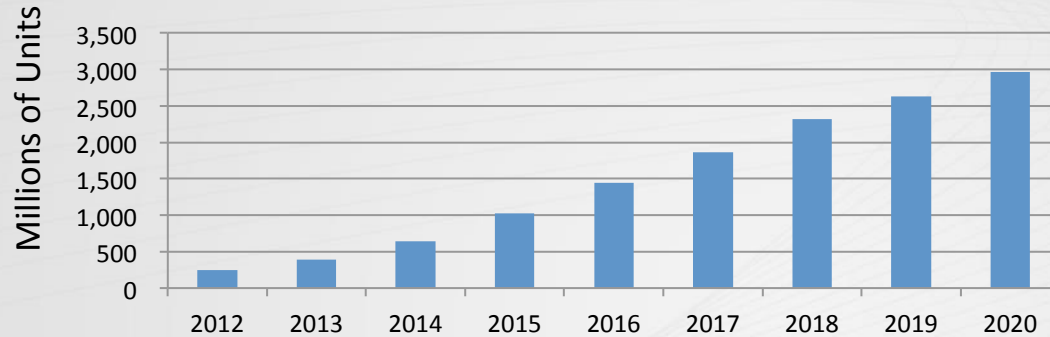
Application Processor

SENSOR PROCESSING: RAPID GROWTH, HIGH VOLUME TOTAL AVAILABLE MARKET



Source: Semico Sensor Hub Report, June 2015. Includes Smartphone, Health/Fitness, and Home Automation

SMARTPHONES – ~3B UNIT OPPORTUNITY





Nexus 5X

Nexus 6P

“With the launch of the new Nexus 6P and Nexus 5X, **Google is including a new "Sensor Hub" to enable the phones to be even more aware of their surroundings.**”

Engadget – Sept 29 2015 at Google Launch Event

NEW APPLICATIONS AND USE CASES DRIVING GROWTH

Today's sensor processing tasks are considered **FUNDAMENTAL**

OEMs will differentiate through more **IMMERSIVE** consumer experience



Pedometer and
User Activity



User
Transport



Sensor
Calibration



Android
Compliance



Motion-
Compensated
Heart Rate



Voice Trigger
and Commands

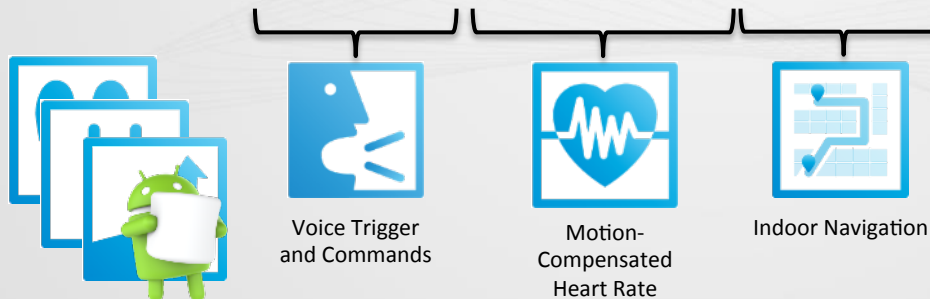
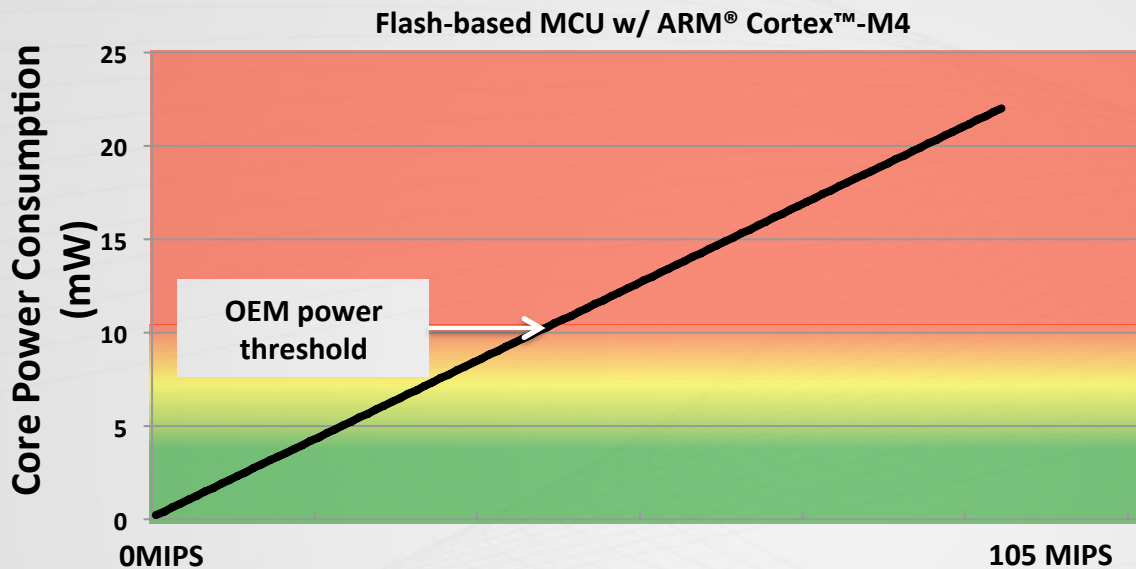


Indoor
Navigation



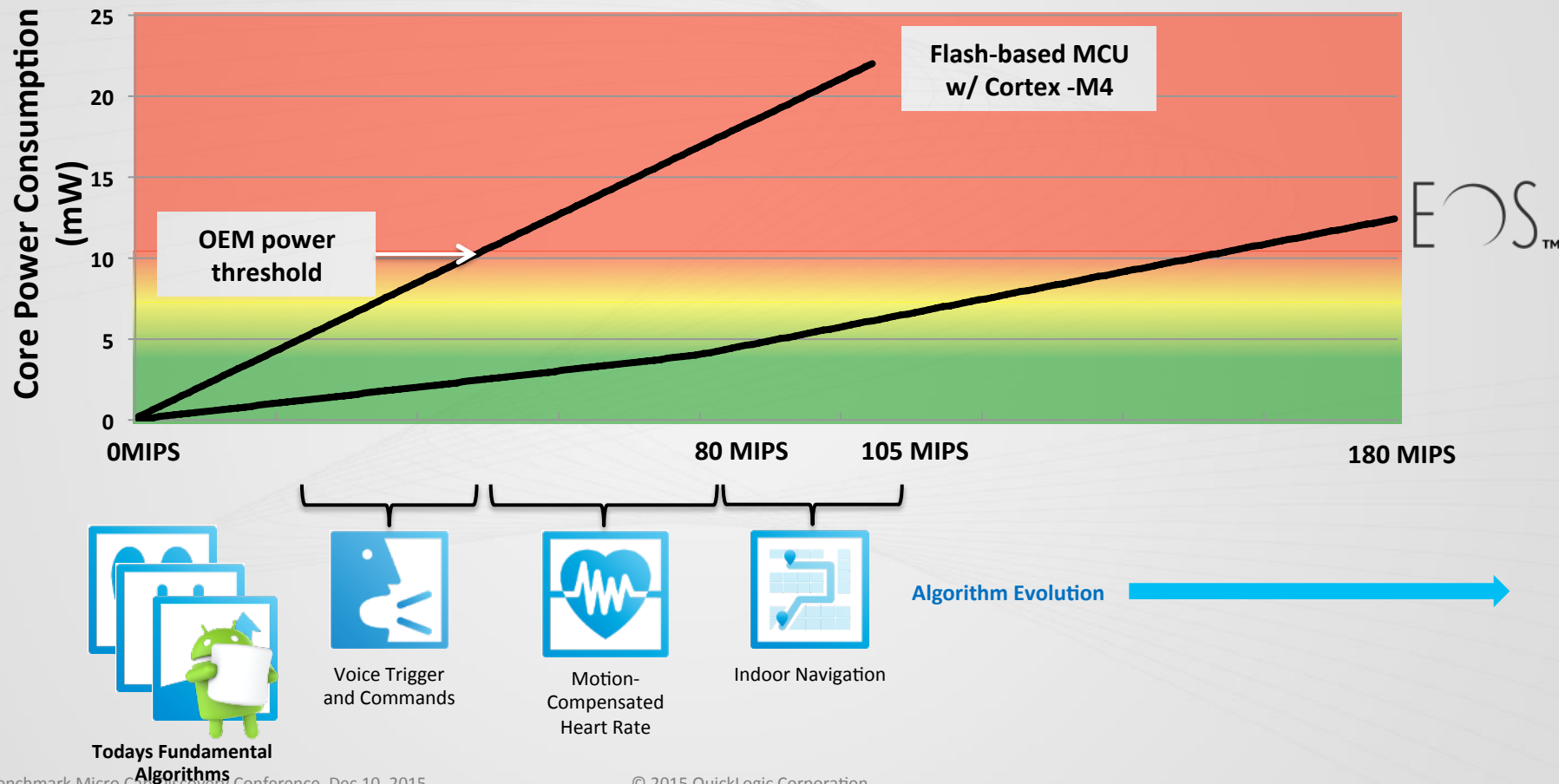
Advanced Health and Wellness,
Environmental Monitoring,
new ideas and concepts....

IMMERSIVE ALGORITHMS REQUIRE MORE MIPS



Todays Fundamental Algorithms

QUICKLOGIC CHANGES THE POWER EQUATION



CORNERSTONES OF SENSOR PROCESSING SYSTEM

Silicon Platforms and Roadmap



SenseMe™ Sensor Algorithms



Sensor Fusion
Apps



Gesture
Recognition



Context
Classification



Activity
Monitoring

Reference Platforms & Design Tools



QVL & Ecosystem Partners

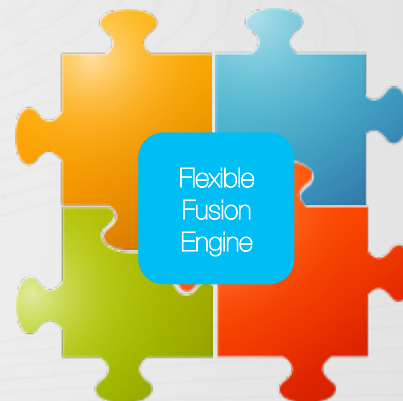


Flexible
Fusion
Engine
PATENT PENDING

THE HEART OF OUR SENSOR HUB STRATEGY

Flexible Fusion Engine

- Patent-pending design
- Integrated into all of our sensor hub platforms
- 70% better power consumption than traditional microcontroller implementations



CORNERSTONES OF SENSOR HUB STRATEGY

Silicon Platforms and Roadmap

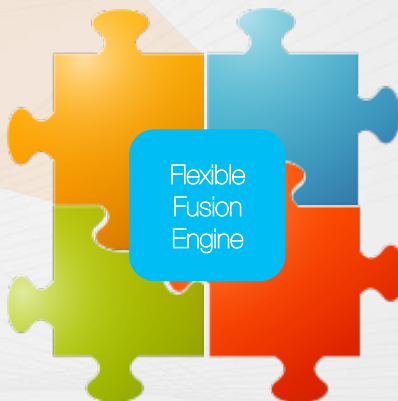


ARGTICLINK™ 3 S1

ARGTICLINK™ 3 S2

ARGTICLINK™ 3 S2 LP

EOS™ S3

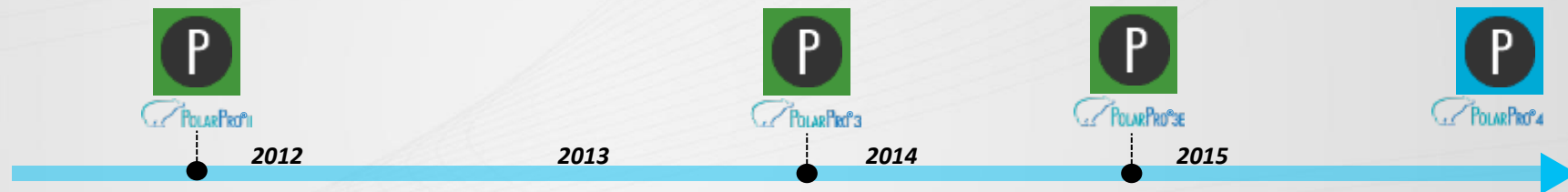


SILICON PLATFORM ROADMAP

ULTRA-LOW POWER SENSOR HUB



SMART CONNECTIVITY



DISPLAY AND VIDEO ENHANCEMENT



Production

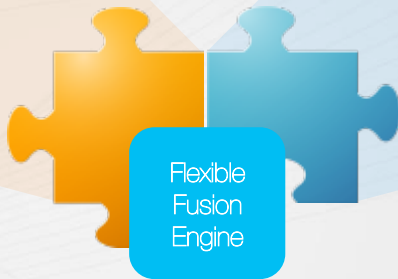
Sampling

Development

Exploring

CORNERSTONES OF SENSOR HUB STRATEGY

Silicon Platforms and Roadmap



Sensor Algorithms



High Value
Apps



Gesture
Recognition

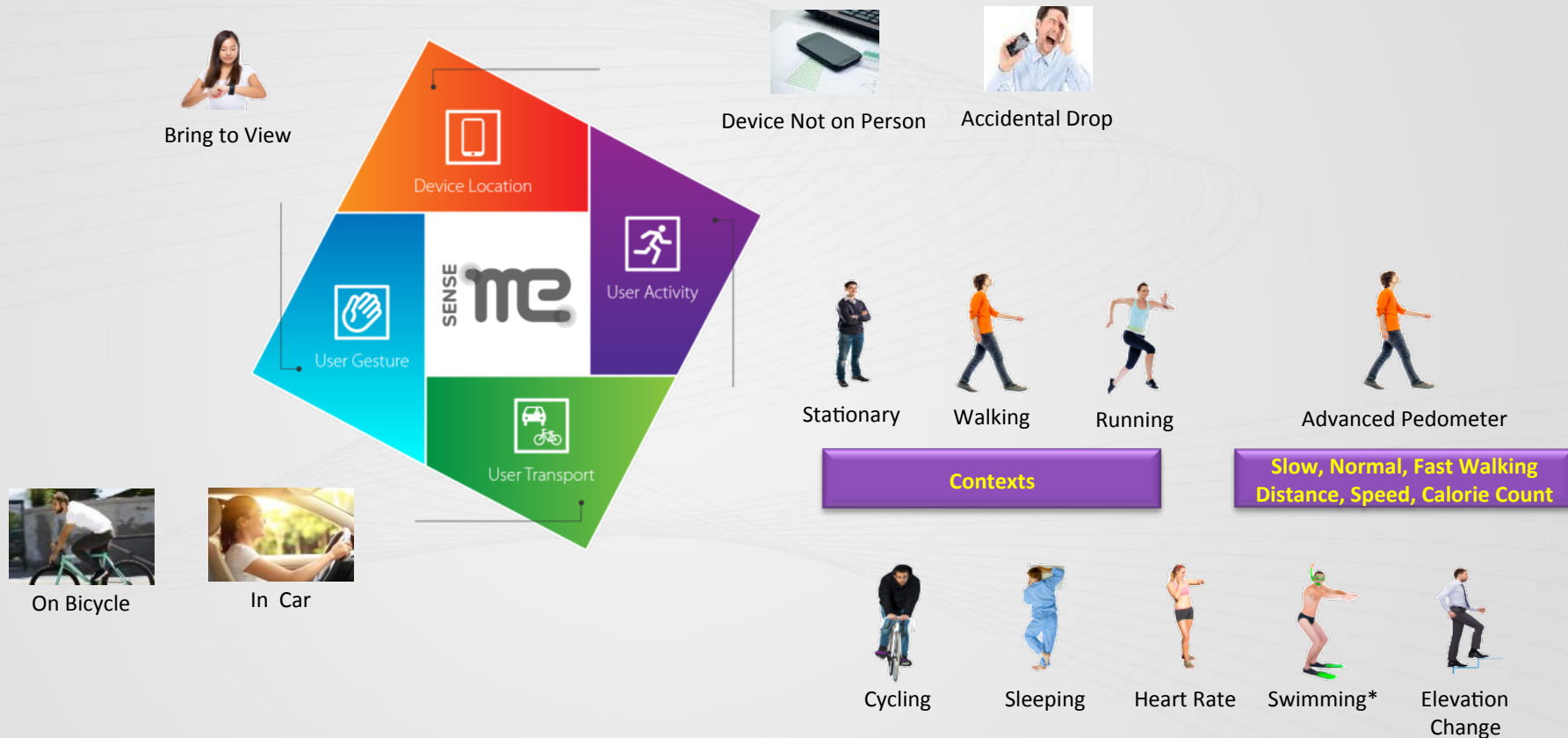


Context
Classification



Activity
Monitoring

SenseMe™ SENSOR ALGORITHMS



*Under Development

Benchmark Micro Cap Discovery Conference, Dec 10, 2015

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BEST-IN-CLASS PEDOMETER ACCURACY

- Our patent-pending, enhanced pedometer accuracy surpasses today's leading products for accuracy and false step rejection.



97% Accuracy



Leading
Fitness
Band

95% Accuracy



Leading
Fitness
Smartwatch

87% Accuracy

- Foundation of today's fitness and wellness applications, and pedestrian dead reckoning in the future.

CORNERSTONES OF SENSOR HUB STRATEGY

Silicon Platforms and Roadmap



Sensor Algorithms



High Value
Apps



Gesture
Recognition



Context
Classification



Activity
Monitoring

Flexible
Fusion
Engine

Reference Designs



C-to-FFE
Compiler

REFERENCE DESIGNS TO ACCELERATE TIME-TO-MARKET

Smartphone Evaluation Kits



Wearable Reference Designs



CORNERSTONES OF SENSOR HUB STRATEGY

Silicon Platforms and Roadmap



Sensor Algorithms



High Value
Apps



Gesture
Recognition



Context
Classification



Activity
Monitoring

Reference Platforms



Qualified Vendor List



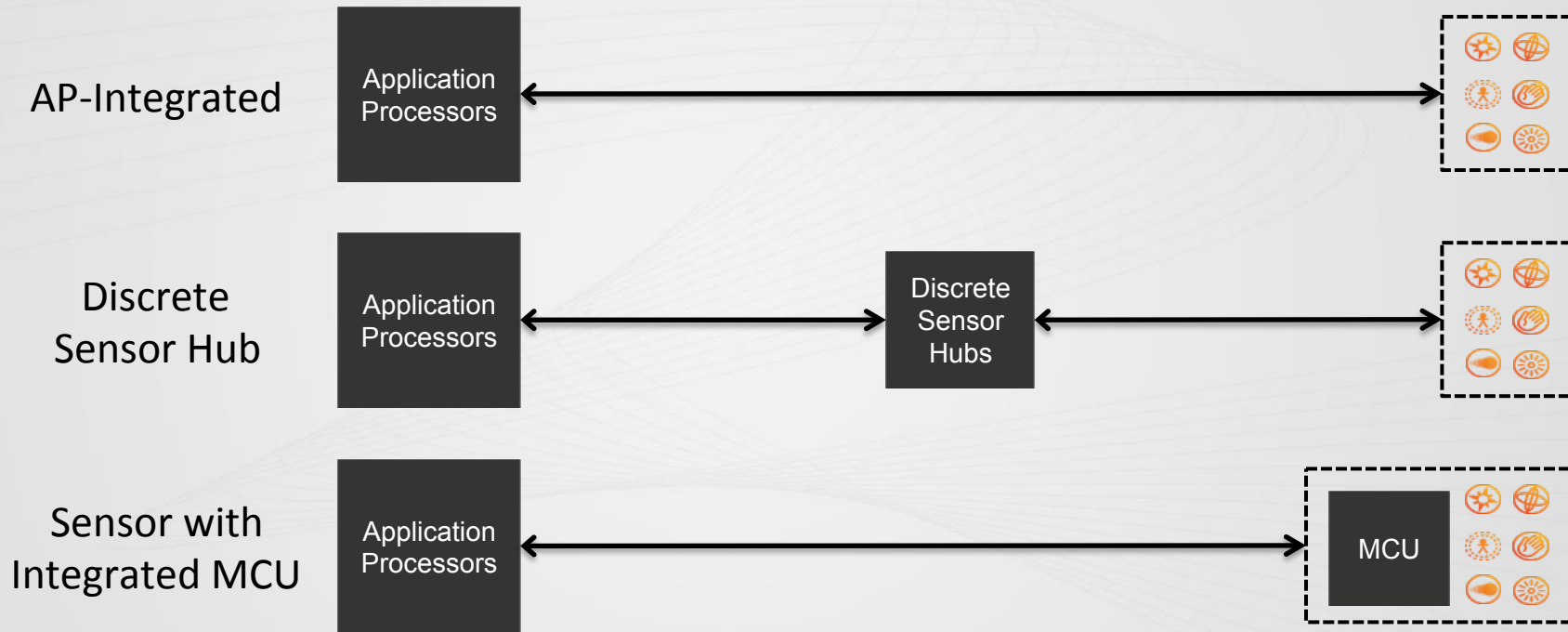
Flexible
Fusion
Engine

QUALIFIED VENDOR LIST SPEEDS TIME-TO-MARKET

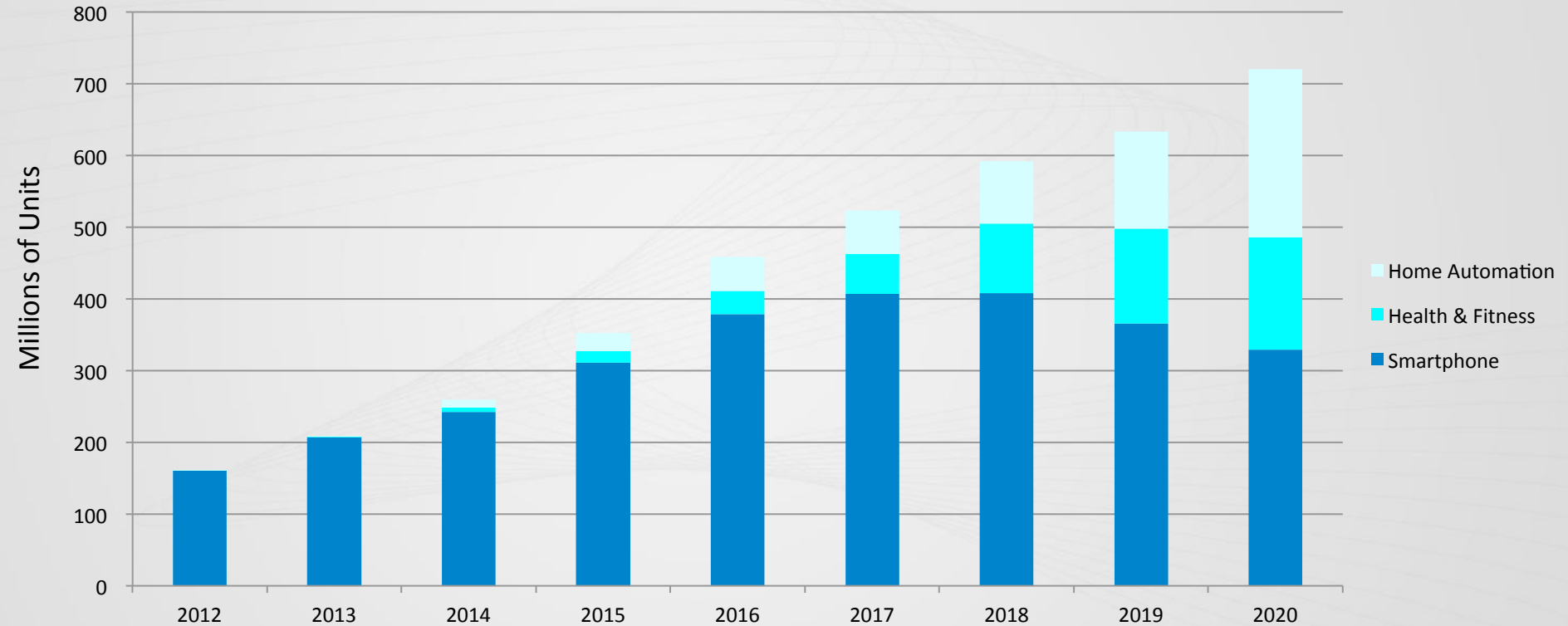
- Our close collaboration with sensor vendors enables us to deliver solutions to the market as new sensors become available.



SENSOR HUB ARCHITECTURES OPTIONS






DISCRETE SENSOR HUBS: HIGH SERVED AVAILABLE MARKET



Source: Semico Sensor Hub Report, June 2015

SENSOR HUB MARKET SHARE

	<div>Application Processors</div> <div>  </div>	<div>Discrete Sensor Hubs</div> <div>  </div>	<div>MCU</div> <div>  </div>
	AP-Integrated or GPS Device	Traditional, Discrete Sensor Hub	Sensor with Integrated MCU
2017 Market Share	846Mu, 38%	524Mu, 24%	830Mu, 38%
Benefit	<ul style="list-style-type: none"> Integration 	<ul style="list-style-type: none"> Flexibility Differentiation 	<ul style="list-style-type: none"> Integration
Drawback	<ul style="list-style-type: none"> Power Lacks Differentiation 	<ul style="list-style-type: none"> Power 	<ul style="list-style-type: none"> Power Lacks Flexibility

WHY QUICKLOGIC IS DIFFERENT

- We use our patent-pending Flexible Fusion Engine to solve the power consumption problem
- We enable flexibility for OEMs to choose best-in-class sensors and algorithms
- Our in-system reprogrammable architecture and engagement model allows OEMs to achieve true differentiation
- Our SenseMe sensor algorithms enable OEMs without algorithm expertise to deliver compelling products

Discrete
Sensor
Hubs



Traditional, Discrete
Sensor Hub

2017 Market Share	524Mu, 24%
Benefit	<ul style="list-style-type: none">• Flexibility• Differentiation
Drawback	<ul style="list-style-type: none">• Power

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Discrete
Sensor
Hubs



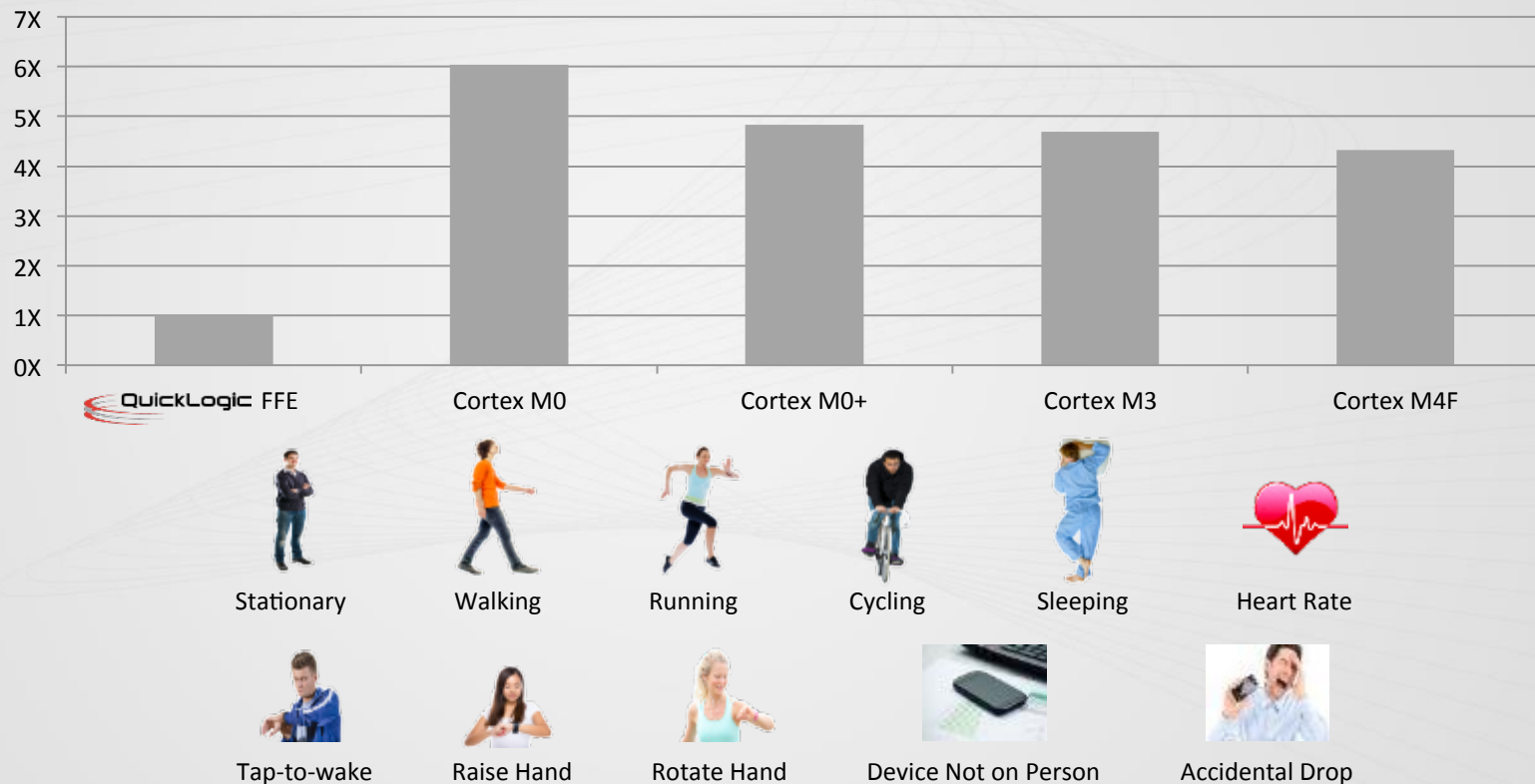
Traditional, Discrete
Sensor Hub

2017 Market Share	524Mu, 24%
Benefit	<ul style="list-style-type: none"> • Flexibility • Differentiation
Drawback	<ul style="list-style-type: none"> • Power

QuickLogic solves the power problem

BEST-IN-CLASS POWER ENABLES LONGER BATTERY LIFE

Power Consumption When Running QuickLogic SenseMe Algorithms



SOLUTIONS FOR LARGE, HIGH-GROWTH MOBILE MARKETS

Android Smartphones

Wearables

Android Tablets

Mobile Enterprise

Ultra-low Power Sensor Hubs

- New Ultra-low Power Sensor Processing Solutions
- Aggressive Roadmap
- Rapidly Developing Ecosystem

Programmable Smart Connectivity

- Leverage Current Platforms
- Expand SAM with New Architecture
- Focus on Technology Synergy with Sensor Processing

Display Bridges

- Leverage Tier 1 OEM Success
- Expand China IDH
- Expand into Adjacent Markets

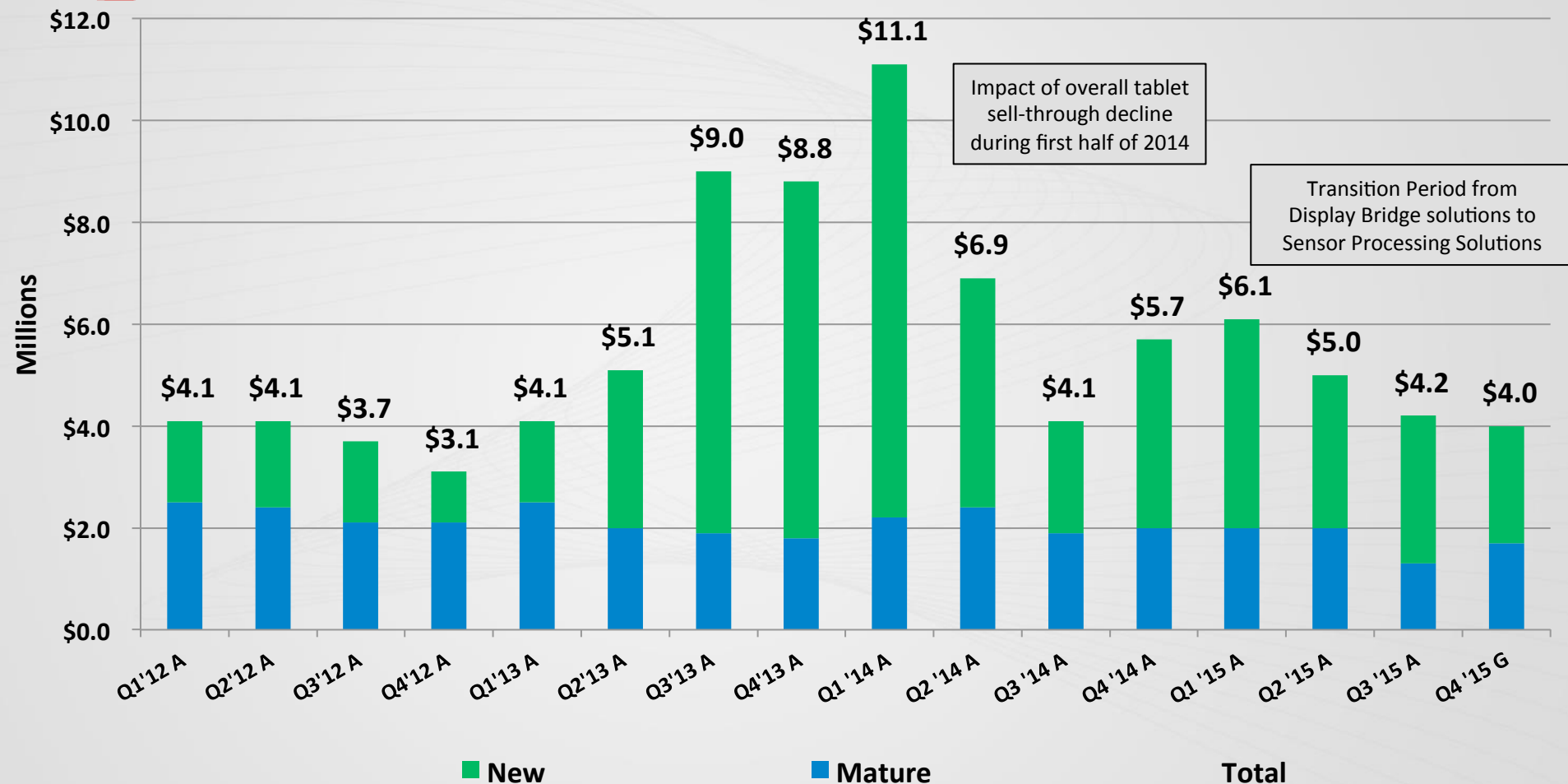
- Catalog CSSPs with Reference Designs and Sensor QVL

- Longer Product Lifecycles, Higher Gross Margins

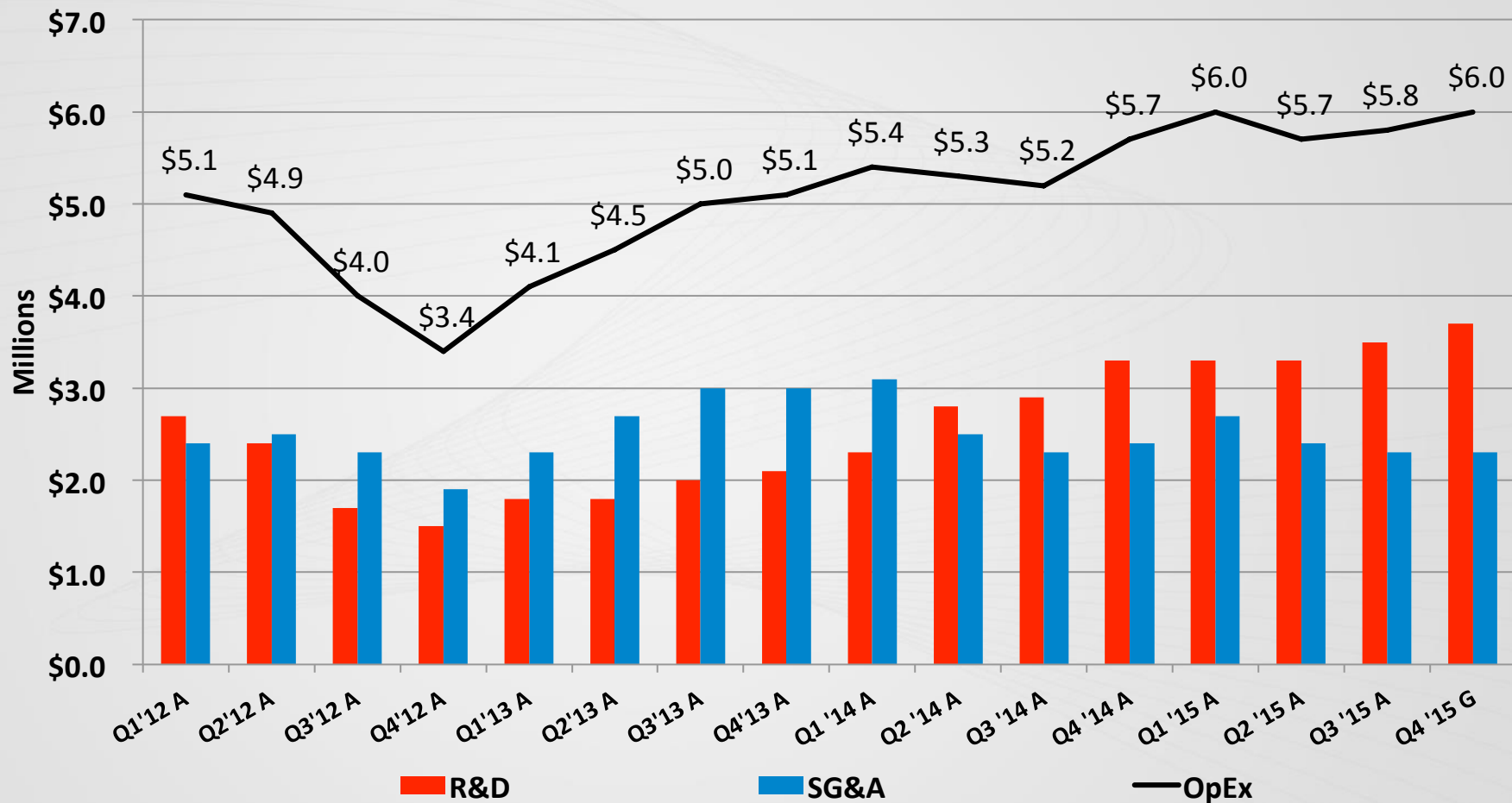
- Catalog CSSPs with AP Reference Designs

Next 6 to 12 Months

Mid to Long Term



NON-GAAP OPERATING EXPENSE TREND



Non-GAAP Results Millions (except for EPS)	FY 2012 Actual	FY 2013 Actual	FY 2014 Actual		Q1'15 Actual	Q2'15 Actual	Q3'15 Actual	Q4'15 Guidance	FY 2015 Forecast
New Product Revenue	5.9	\$18.2	\$19.3		\$4.1	\$3.0	\$2.9	\$2.3	\$12.3
Mature Revenue	9.0	\$7.9	\$8.4		\$2.0	\$2.0	\$1.3	\$1.7	\$7.0
Total Revenue	14.9	\$26.1	\$27.8		\$6.1	\$5.0	\$4.2	\$4.0	\$19.3
Gross Margin %	49%	35%	40%		47%	44%	31%	42%	42%
Research & Development	8.3	\$7.7	\$11.3		\$3.3	\$3.3	\$3.5	\$3.7	\$13.8
SG&A	9.1	\$10.9	\$10.3		\$2.7	\$2.4	\$2.3	\$2.3	\$9.7
Total Operating Expense	17.4	\$18.6	\$21.7		\$6.0	\$5.7	\$5.8	\$6.0	\$23.5
Operating Income (Loss)	(\$10.1)	(\$9.5)	(\$10.5)		(\$3.1)	(\$3.5)	(\$4.5)	(\$4.3)	(\$15.3)
Net Income (Loss)	(\$10.3)	(\$9.9)	(\$10.8)		(\$3.1)	(\$3.6)	(\$4.5)	(\$4.3)	(\$15.6)
EPS	(\$0.25)	(\$0.22)	(\$0.19)		(\$0.06)	(\$0.06)	(\$0.08)	(\$0.08)	(\$0.28)

→ R&D investment increased 47% from 2013 to 2014 and expects to increase 22% in 2015 for new sensor platform development

Targets	Mid Term	Long Term
Revenue Growth	Revenue Growth Expectations Outpace Spending Growth	
Gross Margin *	Trending to Long Term Model	50%
Operating Margin *		10%+
Cash Flow	Cash Burn Decreasing	Positive Cash Flow

* Non-GAAP Measures

NOTE: These projections are subject to a number of assumptions, risks, uncertainties and other factors that may cause our actual results to differ materially from such projections

BALANCE SHEET & CAPITALIZATION TABLE

(Millions)	FY 2012 Actual	FY 2013 Actual	FY 2014 Actual	Q1'15 Actual	Q2'15 Actual	Q3'15 Actual
Cash	\$22.6	\$37.4	\$30.0	\$28.2	\$26.4	\$23.4
Current Assets (less cash)	\$5.6	\$8.7	\$7.7	\$6.1	\$5.5	\$4.9
Total Current Assets	\$28.2	\$46.1	\$37.7	\$34.3	\$31.9	\$28.3
Total Assets	\$31.0	\$49.1	\$41.1	\$37.5	\$34.8	\$31.1
Total Current Liabilities	\$3.3	\$8.3	\$4.3	\$3.8	\$5.5	\$5.4
Total Liabilities *	\$3.7	\$8.5	\$5.6	\$5.1	\$5.7	\$6.6
Shareholders Equity	\$27.3	\$40.6	\$35.5	\$32.4	\$29.1	\$24.5

* Includes \$1M borrowing from SVB \$12M Line of Credit

Capitalization Table Highlights		
Common Stock Outstanding	56.6M	as of 9/27/2015
Market Cap	\$91.7M	as of 9/27/2015 (200 day avg price \$1.62)
Options Outstanding	6.0M	as of 9/27/2015 (weighted avg price \$2.68)
RSUs Outstanding	0.8M	as of 9/27/2015
Warrants Outstanding	2.3M	@ \$2.98, expire 6/2017

- Targeting a 2Bu+ (in 2017), high growth mobile consumer market where battery life matters
- Disruptive, patented low power, in-system programmable logic optimized for mobile
- Highly differentiated sensor processing (hardware & software) solutions enable significantly longer battery life