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Paychex Launches Website to Help Entrepreneurs Start, Grow, and Manage a Business

BuildMyBiz.com is Paychex's latest effort to help new and established business owners succeed

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex was founded in 1971 as a small business with a great idea and a commitment to make it work. Fast forward 40 years and Paychex has grown to become a nationally recognized leader in providing [payroll](#), [human resource](#), and [employee benefits](#) solutions to small- and medium-sized businesses. In an effort to help entrepreneurs and small-business owners achieve similar success, Paychex is launching a new website, BuildMyBiz.com, that provides tools and resources for starting, growing, and managing a business.

With small businesses comprising 99.7 percent of all employer firms in the U.S. and half of all private sector jobs, according to the U.S. Small Business Administration, they play a significant role in the U.S. economy.

"In today's economic environment, it's important for entrepreneurs to have access to the information, tools, and resources that will help them succeed," said Martin Mucci, Paychex president and CEO. "It is small business that will lead the economic recovery, and one of the best ways we can help them do that is to provide a one-stop shop of information and resources to help them with all aspects of their business. BuildMyBiz does just that."

BuildMyBiz gives business owners access to expert information and resources, including articles, videos, white papers, and interactive tools that are provided by Paychex and through partnerships with other best-in-class service providers such as [Biz2Credit](#), [Standard Register](#), and business planning software leader [Palo Alto Software](#). The site also links to online resources from the U.S. Small Business Administration.

Paychex is introducing BuildMyBiz with a week-long grand opening event that follows the steps it takes to start a business, with each day representing a different step:

- **Monday:** Getting Started - Creating a Business Plan and Finding Funding
- **Tuesday:** Business Tax Implications
- **Wednesday:** Life Cycle of Business Insurance
- **Thursday:** Develop and Sell Your Products
- **Friday:** Hiring and Managing Employees

New resources will be made available throughout the week, including: podcasts with industry

experts, blueprints on creating a business plan and obtaining business insurance; white papers on improving employee performance and better employee management; and web seminars on what every business should know about 401(k) plans and navigating health insurance options. In addition, visitors to the site can take advantage of limited-time offers from [Standard Register](#) for half-off printing and from Biz2Credit for a free consultation with a loan specialist, half off an Equifax credit report, and free access to its [BizAnalyzer](#) tool.

While Paychex and its partners strive to provide tools and resources, it will be the interaction with the entrepreneur and small business owner community that proves most beneficial. Whether it's through the comment function on [BuildMyBiz.com](#) or through social media channels such as the [BuildMyBiz Facebook page](#) and [Twitter account](#), this dialogue with small business owners will help Paychex provide up-to-date, relevant information.

For more information about the creation of [BuildMyBiz.com](#), check out Paychex CEO Martin Mucci's welcome message, available on [blog.BuildMyBiz.com](#).

About Paychex

Paychex, Inc. (NASDAQ:[PAYX](#)) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex[®]. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 564,000 payroll clients nationwide as of May 31, 2011. For more information about Paychex and our products, visit [www.paychex.com](#).

About Biz2Credit

Founded in 2007, [Biz2Credit](#) is a leading credit marketplace connecting small- and medium-sized businesses with lenders, service providers, and complimentary business tools. The company matches borrowers to financial institutions based on business' unique profile -- completed in less than four minutes -- in a safe, efficient, price-transparent environment. Biz2Credit's network consists of 6 million users, 450+ lenders, credit rating agencies such as D&B and Equifax, and small business service providers including CPAs and lawyers. Having secured more than \$500 million in funding throughout the U.S., Biz2Credit is widely recognized as the #1 credit resource for small businesses.

About Standard Register

Standard Register (NYSE:SR) is trusted by the world's leading companies to advance their reputations by aligning their communications with corporate standards and priorities. Standard Register Commercial is a business unit of Standard Register, serving multiple industries, including 22 of the nation's top 25 financial services institutions as well as leading organizations in retail, government and automotive. Core solutions are designed to assure brand consistency, grow revenue, mitigate risk and optimize enterprise-wide management of critical communication, and are focused on marketing, training, customer communications,

specialized print and enterprise print management. More information is available at www.standardregister.com/commercial.

About Palo Alto Software

[Palo Alto Software](#) is the leading innovator and creator of business planning and small business management solutions, including the award-winning, #1 best-selling [Business Plan Pro](#), our newest online offering, [LivePlan](#), and [Bplans.com](#), the top destination on the web for business planning resources.

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