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# Equinix Provides Unprecedented Visibility into Distributed Infrastructure for Enterprises Moving to the Edge

## IBX SmartView™ enables real-time monitoring to proactively plan, forecast and manage services that adjust to global interconnection demands

REDWOOD CITY, Calif., Feb. 28, 2017 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that it is offering IBX SmartView™ a data center monitoring software platform that gives transparency to a global deployment across Equinix International Business Exchange™ (IBX®) data centers, enabling enterprises to proactively plan and optimize operations. The software platform reduces risk by giving a high degree of visibility into real-time operating and environmental conditions, which ensures high availability of services and faster application response times.

Digital transformation is pushing enterprises to move to a globally distributed architecture so they can better interconnect people, locations, clouds and data at the edge of corporate networks. IBX SmartView provides the capability to precisely monitor and forecast utility usage across a customer's global IBX footprint. Power, mechanical and environmental conditions are measured in real-time, so customers can make immediate changes to their equipment or configuration. This eliminates infrastructure-monitoring gaps and enables customers to manage distributed operations with clarity and ease.

**Key Facts:**

- Equinix IBX customers can immediately view the status of the utility power, generators, cooling systems, temperature, humidity, and power draw of each cage and IBX roll-up. Information is distributed via real-time event and alarm notifications for online and offline use.
- Disaster recovery options also alert customers in case of natural disasters, out-of-band events and status changes. This allows Equinix and customer on-call technicians to monitor the situation closely and/or move applications away from the affected IBX data center until operations return to normal – significantly reducing (or eliminating) any potential negative impact on operations.
- IBX SmartView is a Software-as-a-Service (SaaS) offering, available through the Equinix Customer Portal (ECP). Measurements include utility feeds, switch gears, generators, UPSs, static switches, chillers, cooling plans and air handling units. In addition, IBX SmartView provides cage- and cabinet-specific trends as well as real-time information.

**Availability**

IBX SmartView is currently available in select IBXs located in Chicago, Dallas, Silicon Valley, Washington D.C., and Singapore. It will continue to be rolled out in a phased approach

globally, with plans to deploy in Atlanta, New York, Seattle, Toronto, Amsterdam, London, Paris, Zurich, Hong Kong, Melbourne, Shanghai, Sydney and Tokyo later this year.

**Quotes**

- **Rhonda Ascierto, research director, 451 Research**

  "By offering operational transparency to a globally distributed footprint, IBX SmartView offers more control of colocated assets. This helps give peace of mind to companies that are used to running on-premise datacenters. It ensures that global operations can be managed more effectively and deliver better end-to-end performance of services."

- **Ravi Ravishankar, vice president, products and offer management, Equinix**

  "As enterprises deploy services that better address users at the edge of the physical and virtual world, it is critical to have the visibility and flexibility of a globally distributed infrastructure. IBX SmartView is essential to interconnect operations with the services that are transforming business today. It provides unparalleled transparency and enables customers to seamlessly manage their physical infrastructure footprint and proactively plan for changes in their business."

**Additional Resources:**

- **IBX SmartView: Increasing data center efficiency, reducing risk and improving planning** [blog]
- **IBX SmartView** [video]

**About Equinix**

Equinix, Inc. connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 41 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.

**Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

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