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MEDIA ALERT: Equinix to Participate in Keynote at the Channel Partners Evolution Conference

Session to explore cloud infrastructure strategies for digital growth

REDWOOD CITY, Calif., Aug. 12, 2016 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Jim Poole, Equinix vice president of business development, will be participating in a keynote panel discussion at the upcoming Channel Partners Evolution event. Taking place August 14-17, in Washington, D.C., Channel Partners Evolution is a leading conference for the technology services community (VARs, MSPs, integrators and service providers), and focuses primarily on the evolution of technology and business strategies that drive digital success.

Event Details:

- KEYNOTE: Gearing up for Success

  Monday, August 15, 12:15 - 12:55 p.m., Ballroom Level, Maryland A

  Presentation description: In this keynote, Equinix, along with other service providers, will debate infrastructure strategies for a startup company undergoing rapid growth and the associated IT challenges that comes with it. The panelists will examine questions such as: what's the best way to position the company for digital-powered growth? Is it all cloud, all the time, or should the company also invest in some physical infrastructure? The panel will also explore topics such as empowering employees with technology and disaster recovery strategies.

In addition to the keynote discussion, Equinix will also be exhibiting at the event. Attendees can visit Equinix at Booth #H29. For more information on Equinix's channel partner program, please visit http://www.equinix.com/partners/.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets worldwide, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies. http://www.equinix.com/.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration

of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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