December 2, 2014

MEDIA ALERT: Equinix to Lead Panel Discussion at Gartner Data Center, Infrastructure & Operations Management Conference

REDWOOD CITY, Calif., Dec. 2, 2014 /PRNewswire/ -- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced that Equinix vice president of Enterprise Marketing, Tony Bishop, will moderate a panel discussion entitled, "Rethink Your IT and Cloud Strategy, Transform Your Business" at the Gartner Data Center, Infrastructure & Operations Management Conference. The panel discussion will take place on Wednesday, December 3 from 3:45-4:30pm PT in Veronese 2401B at the Venetian Resort Hotel and Casino in Las Vegas, Nevada. Additionally, Equinix will be exhibiting at Booth 361, Hall C.

Scheduled Panelists:

- Chris Drumgoole, chief operating officer, IT, General Electric
- Joe Brannan, vice president, Network and Storage Services, Lincoln Financial Group
- John Landy, chief technology officer, Datapipe
- Tony Bishop, vice president of Enterprise Marketing, Equinix (moderator)

Panel Overview: Rethink Your IT and Cloud Strategy, Transform Your Business

For the first time, the IT world is positioned to embrace technology changes that are shaping the next generation of agile, global businesses. With a fresh look at enterprise data center and IT colocation strategies and a laser focus on how to best deliver business solutions to their customers, enterprises are readying themselves for faster growth, greater flexibility and efficiency, breakthrough innovations and broader globalization. Hear how Equinix customers General Electric and Lincoln Financial Group and partner, Datapipe, are transforming their businesses to better meet the demands of evolving workload patterns, application migration to the cloud, big data analytics, mobility and all-together-new systems of engagement, such as IoT. Learn how these forward-thinking innovators are implementing greater levels of operational agility, scalability and control by leveraging the multitenant data center for access to multiple partners, network and cloud services providers, and customers around the world.

Blog Preview:

Tony Bishop recently gave a preview of some of the challenges enterprises are facing and the best practices they're using to incorporate leading interconnection and cloud strategies into their IT and colocation plans.

Read the full blog here: Equinix at Gartner Data Center Conference: Interconnection for Everything is the Future.

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,500 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 32 strategic markets across the Americas, EMEA and Asia-Pacific. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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