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Media Alert: Equinix and Partners to Lead Cloud Panel Discussion at ITW 2013

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- Equinix, Inc. (Nasdaq: EQIX), the global interconnection and data center company, today announced the company will present at International Telecoms Week (ITW) 2013, being held May 13-15, 2013, in Chicago, IL.

Equinix's global general manager of Networks & Mobility, Jim Poole, will be participating in a cloud desktop-as-a-service (DaaS) panel presentation, titled "Moving End User Computing to the Cloud to Accelerate Cloud-Based Revenues," on Tuesday, May 14 at 9 a.m. CDT. Presented in partnership with NetApp, Desktone and Cisco, the session will focus on the emerging DaaS opportunity, which enables the delivery of virtual desktops from the public cloud via service providers.

IDC predicts that the hosted virtual desktop market will have an 85 percent compound annual growth rate over the next five years. Cloud workloads at multi-tenant data centers (MTDC) are growing at three times the rate of traditional data centers, while telecommunications services consumed by cloud companies grew 41 percent in the last two years. By following the migration to MTDCs and aligning with the right partners to build a differentiated solution, network service providers are in the perfect position to grow revenue by expanding their highest-margin services faster than previously possible.

Topics to be discussed in the ITW panel session include:

- **The service bundle**, what it entails and why it's considered "revenues in a box"
- **Key benefits of DaaS**, such as low latency, strong security, accelerated time to market and location flexibility
- **3rd party validation**

An abbreviated version of the panel presentation is available here. If you are interested in scheduling a meeting with Equinix at ITW 2013, click here.

ITW is the signature event for the international carrier markets, successfully gathering participants from all over the globe and providing the venue for strengthening business relationships among the world's top telecom companies. The event is highly productive with strong executive attendance, opportunities for networking at all levels, and meetings with customers, partners and suppliers across fixed and mobile communities, as well as content and cloud service providers.

About Equinix

Equinix, Inc. (Nasdaq: EQIX), connects more than 4,000 companies directly to their customers and partners inside the world's most networked data centers. Today, businesses leverage the Equinix interconnection platform in 31 strategic markets across the Americas, EMEA and Asia-Pacific. www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

Equinix
Melissa Neumann, +1 650-598-6098
mneumann@equinix.com
or
GolinHarris for Equinix
Liam Rose, +1 415-318-4380
lrose@golinharris.com

Source: Equinix, Inc.