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Equinix Expands Sydney 3 Data Center Six Months Ahead of Schedule

Strong demand from the cloud and financial services markets drives expansion

Equinix gains ISO 27001 certification for all of its Sydney facilities, the highest global industry standard for information security

SYDNEY--(BUSINESS WIRE)-- Equinix, Inc. (Nasdaq:EQIX), a provider of global data center services, today announced that construction of phase two of its third Sydney International Business Exchange™ (IBX®) data center has begun six months ahead of schedule. Driven by high demand for premium colocation and interconnection services from cloud and financial service providers, Equinix is investing an additional US$50 million into the expansion of SY3, doubling the number of cabinets to 2,000. The expansion capital required is already reflected in the company's 2012 guidance.

As Australia's cloud industry is growing in size and sophistication, phase one of Equinix SY3, which opened only last year, has seen rapid uptake. More than 60 new customers have made SY3 their home, bringing forward the construction of phase two. One of the companies that have taken advantage of SY3 is Brennan IT, the winner of Australian Reseller News' Cloud Provider of the Year 2011/12 award. Brennan IT is rolling out its cloud services platform to small and medium sized enterprise customers, leveraging SY3's core infrastructure, along with the plethora of connectivity options available from 65 telecommunication networks.

"Choosing Equinix SY3 for all of our hosting and interconnection needs offers us the most reliable platform combined with the opportunity to leverage Equinix's established ecosystem of networks and other key partners to accelerate our business expansion," said managing director, Dave Stevens, Brennan IT. "As we're doubling our cloud investment every nine months, the relationship with Equinix forms an important part of our overall cloud strategy. We welcome Equinix's plan to bring forward the investment in phase two of SY3, which will offer us further room for growth as we expand our cloud and managed services portfolio for SMEs."

Coinciding with the expansion, Equinix also announced that its facilities in Sydney, comprising SY1, SY2 and SY3, have successfully passed the external audit for ISO 27001, the highest global standard for information security. This ISO certification provides further assurance that Equinix provides a high level of security, and is a pivotal standard for the support of cloud and financial services providers.

"Responding to increased demand from the cloud and financial services community, we're committed to make an additional 1,000 cabinets in SY3 available as early as September 2012, six months ahead of schedule," said Tony Simonsen, country manager, Equinix Australia. "Interconnections within our sites have accelerated, showing that our customers are leveraging Platform Equinix to accelerate the growth of their business."

Simonsen added, “As the data center industry grows in maturity, questions of information security are taking center stage. We’re pleased to satisfy the highest security requirements with our ISO 27001 certification, which is another key milestone in becoming Australia’s premier business exchange for the secure provision of cloud and financial trading services.”

Equinix continues to invest in innovation as data centers are evolving into high performance business exchanges where organizations connect with their ecosystem of partners, suppliers and customers in the digital supply chain.

Recently, the company launched the Equinix Marketplace™, a unique initiative that makes it possible for any company with a presence in any Equinix IBX data center to quickly find and directly connect to a global value-chain of more than 4,000 potential partners, customers and suppliers of digital services.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 690 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. http://www.equinix.com.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix’s filings with the Securities and Exchange Commission. In particular, see Equinix’s recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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