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Bitcoin Depot Expands Fintech Portfolio with Launch of Business Advance Platform, ReadyBucks

New platform marks continued diversification beyond core crypto ATM business

ATLANTA, March 10, 2026 (GLOBE NEWSWIRE) -- [Bitcoin Depot](#) (NASDAQ: BTM), a U.S.-based Bitcoin ATM (“BTM”) operator and leading fintech company, today announced the launch of [ReadyBucks](#), a business advance platform designed to provide working capital solutions to small businesses, gig workers and independent contractors.

ReadyBucks operates as a standalone product, independent of the Company’s bitcoin kiosk business. It is an online platform offering business advances ranging from \$500 to \$2,000 as part of its initial rollout across select states.

According to [Statista projections](#), an estimated 86.5 million Americans, more than half of the U.S. workforce, are expected to be freelancing by 2027, highlighting the sustained growth of the independent workforce that ReadyBucks aims to serve. Bitcoin Depot’s experience operating a large-scale transaction network, managing compliance programs, and overseeing payment processing capabilities create operational synergies that position the Company to support and scale this new product line effectively.

The platform provides revenue-based funding structured to support independent earners whose income may vary week-to-week, including gig workers, contractors, self-employed individuals, and freelancers. The funding is intended to support business operations and short-term working capital needs. Rather than borrowing funds through a traditional loan or performing a credit pull, customers enter a revenue-based funding arrangement, selling a fixed portion of future business revenue in exchange for immediate capital, with repayments over a fixed term.

“We have seen a growing need for flexible capital solutions designed specifically for independent earners and small operators. ReadyBucks is structured to provide working capital tailored to the needs of small businesses in the growing 1099 economy,” said Scott Buchanan, CEO of Bitcoin Depot. “By leveraging our strong operational foundation in compliance and payments expertise we’ve developed through our core kiosk business, we believe ReadyBucks is an important step in continuing to diversify our product offerings and revenue streams.”

ReadyBucks is currently available in nine states, with Bitcoin Depot planning to evaluate expansion into additional states over time. The launch builds on the company’s recent acquisitions of the [peer-to-peer social betting platform Kutt](#), marking its first entry into the peer-to-peer betting market, as well as regional crypto kiosk operator [Instant Coin Bank](#).

For more information, visit <https://bitcoindepot.com>.

About Bitcoin Depot

Bitcoin Depot Inc. (Nasdaq: BTM) was founded in 2016 with the mission to connect those who prefer to use cash to the broader, digital financial system. Bitcoin Depot provides its users with simple, efficient and intuitive means of converting cash into Bitcoin, which users can deploy in the payments, spending and investing space. Users can convert cash to bitcoin at Bitcoin Depot kiosks in 47 states and at thousands of name-brand retail locations in 31 states through its BDCheckout product. The Company has the largest market share in North America and operates over 9,000 kiosk locations globally as of August 2025. Learn more at www.bitcoindepot.com.

Cautionary Note Regarding Forward-Looking Statements

This press release and any oral statements made in connection herewith include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Exchange Act. Forward-looking statements are any statements other than statements of historical fact, and include, but are not limited to, statements regarding the expectations of plans, business strategies, objectives and growth and anticipated financial and operational performance, including our growth strategy and ability to increase deployment of our products and services, the anticipated effects of the Agreement. These forward-looking statements are based on management's current beliefs, based on currently available information, as to the outcome and timing of future events. Forward-looking statements are often identified by words such as "anticipate," "appears," "approximately," "believe," "continue," "could," "designed," "effect," "estimate," "evaluate," "expect," "forecast," "goal," "initiative," "intend," "may," "objective," "outlook," "plan," "potential," "priorities," "project," "pursue," "seek," "should," "target," "when," "will," "would," or the negative of any of those words or similar expressions that predict or indicate future events or trends or that are not statements of historical matters, although not all forward-looking statements contain such identifying words. In making these statements, we rely upon assumptions and analysis based on our experience and perception of historical trends, current conditions, and expected future developments, as well as other factors we consider appropriate under the circumstances. We believe these judgments are reasonable, but these statements are not guarantees of any future events or financial results. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, a prediction or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and will differ from assumptions. Many actual events and circumstances are beyond our control.

These forward-looking statements are subject to a number of risks and uncertainties, including changes in domestic and foreign business, market, financial, political and legal conditions; failure to realize the anticipated benefits of the business combination; future global, regional or local economic and market conditions; the development, effects and enforcement of laws and regulations; our ability to manage future growth; our ability to develop new products and services, bring them to market in a timely manner and make enhancements to our platform; the effects of competition on our future business; our ability to issue equity or equity-linked securities; the outcome of any potential litigation, government and regulatory proceedings, investigations and inquiries; and those factors described or

referenced in filings with the Securities and Exchange Commission. If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that we do not presently know or that we currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect our expectations, plans or forecasts of future events and views as of the date of this press release. We anticipate that subsequent events and developments will cause our assessments to change.

We caution readers not to place undue reliance on forward-looking statements. Forward-looking statements speak only as of the date they are made, and we undertake no obligation to update publicly or otherwise revise any forward-looking statements, whether as a result of new information, future events, or other factors that affect the subject of these statements, except where we are expressly required to do so by law. All written and oral forward-looking statements attributable to us are expressly qualified in their entirety by this cautionary statement.

Contacts:

Investors

Cody Slach
Gateway Group, Inc.
949-574-3860
BTM@gateway-grp.com

Media

Brenlyn Motlagh, Ryan Deloney
Gateway Group, Inc.
949-574-3860
BTM@gateway-grp.com



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