



Tom Waldron

**EVP, Co-Chief Operating Officer,
Global Brand President, *Wrangler*®.**

Tom Waldron is EVP, Co-Chief Operating Officer, Global Brand President, *Wrangler*®. Waldron is responsible for the *Wrangler* brand's strategic direction with global business oversight. As part of his Co-COO responsibilities, he has greater oversight of the operational side of the business, including product development, innovation and procurement enabling functions.

Prior to joining Kontoor Brands in 2019, Waldron was President, *Wrangler* and Riders by Lee®, North America for VF Corporation. Prior to that role, he was Vice President of Mass Brands and held various roles of increasing responsibility in merchandising, sales and operations.

Prior to joining VF in 1995, Waldron began his career with the Kmart Corporation, working in operations and buying across a number of categories.

Waldron earned a bachelor's degree in Management from the University of North Carolina at Greensboro's Bryan School of Business.