



Company Overview

Genius Brands International, Inc. "Genius Brands" (NASDAQ: GNUS) is a publicly traded leading global media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media distribution and retail channels. Led by award-winning creators and producers, the company distributes its content worldwide in all formats, as well as a broad range of consumer products based on its characters.

Genius Brands' portfolio of "content with a purpose" includes all-new preschool properties *Rainbow Rangers*, premiering on Nick Jr. in fall 2018, and *Llama Llama*, based on the award-winning, bestselling book franchise, which launched January 26 on Netflix starring Jennifer Garner; tween music-driven YouTube brand *SpacePOP*; award-winning toddler brand *Baby Genius*; adventure comedy children's series *Thomas Edison's Secret Lab*, and Warren Buffett's *Secret Millionaires Club*, created with and starring iconic investor Warren Buffett. The Genius Brands' catalog also includes animated series *Stan Lee's Mighty 7*, starring the legendary Stan Lee; *Gisele & The Green Team*, created in partnership with global super model Gisele Bündchen to enlighten kids about the environment; and Martha Stewart's *Martha & Friends*, which inspires creativity.

The Company is also in development on an adult animated series, *Stan Lee's Cosmic Crusaders*, in partnership with Stan Lee's Pow! Entertainment and The Hollywood Reporter.

Genius Brands' is significantly expanding its digital footprint with new channel launches across multiple platforms. *Kid Genius Cartoon Channel* is currently available in approximately 60 million households via Comcast's Infinity on Demand, as well as OTT platforms, including Amazon Fire, Roku and Apple TV. In addition, the Company launched in 2017 *Kids Genius Plus!* exclusively on Amazon with a line-up of enriching and entertaining content for toddlers to tweens available to 80+ million Amazon Prime subscribers. Further to the above distribution footprint, the company recently premiered the *Baby Genius* channel on Comcast's Xfinity on Demand platform, reaching over 20 million households in the U.S. with programming, including *The Adventures of Paddington Bear*, *Rainbow Valley Fire Department*, *Baby Prodigy*, *Igloo-Gloo*, *Pirates Adventures in Art*, *So! Smart* and *Todd World*.

Genius Brands International's New Preschool Series, Rainbow Rangers, Debuts on Nickelodeon's Nick Jr. in Key 3 PM Timeslot, Reaching 90 Million U.S. Television Households and Delivering 15 Million Digital Marketing Impressions on Launch

Nov 7 2018, 9:15 AM EST

Management Team

Andy Heyward

Chairman & CEO

Robert Denton

Chief Financial Officer

Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

Debra Pierson

Senior Vice President, Global Content Distribution & Marketing and President of Kid Genius

Michael Jaffa

General Counsel and Senior Vice President, Business Affairs

Genius Brands International, Inc.

131 S. Rodeo

Suite 250

Beverly Hills, CA 90212

Stock Overview

Symbol GNUS
Exchange Nasdaq
Shares OS 9,130,986
Market Cap \$18.99M
Last Price \$2.08
52-Week \$1.89 - \$3.44

Investor Relations

Porter, LeVay and Rose
Michael Porter
T: 212-564-4700
mike@plrinvest.com

11/13/2018 04:00 PM EST

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.