

# Vesta Day

### 2019



#### Safe Harbor



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# Mexico's Economic Outlook

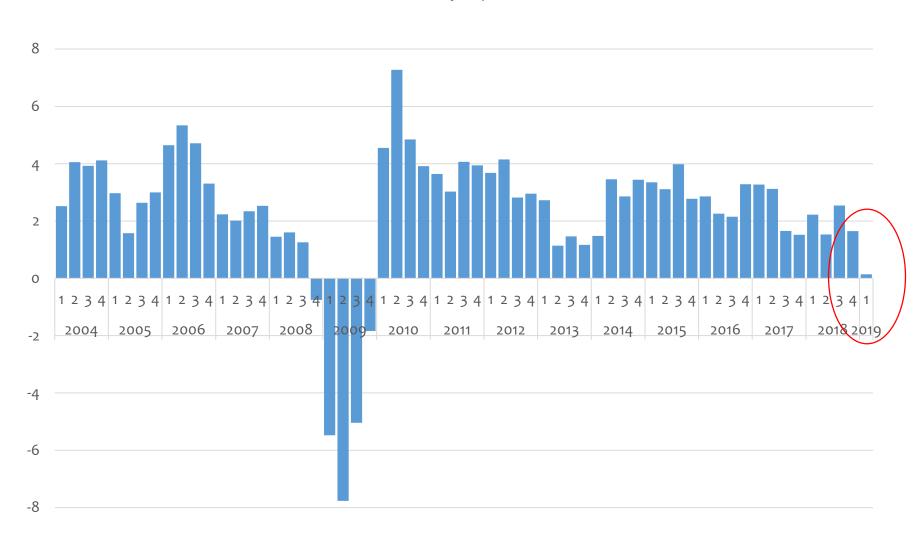
June 2019





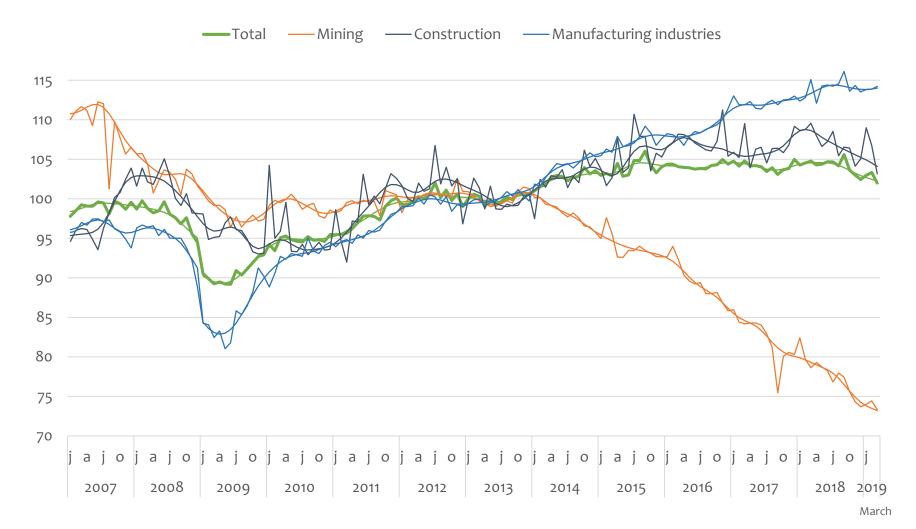
### **Mexico's GDP Growth**

Year on Year Percentage Change Seasonally adjusted



### **Industrial Production**

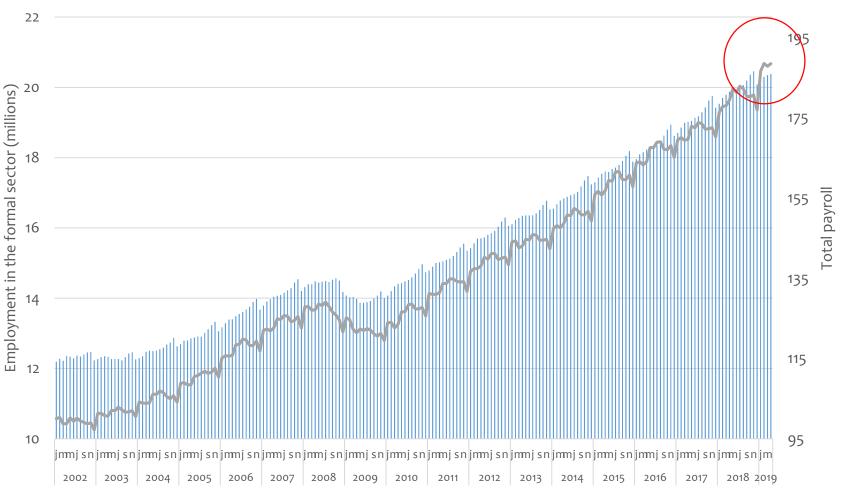
Series and cycle-trend Index, 2013=100



### **Labor Force**

#### Employment in the formal sector, in millions (bars)

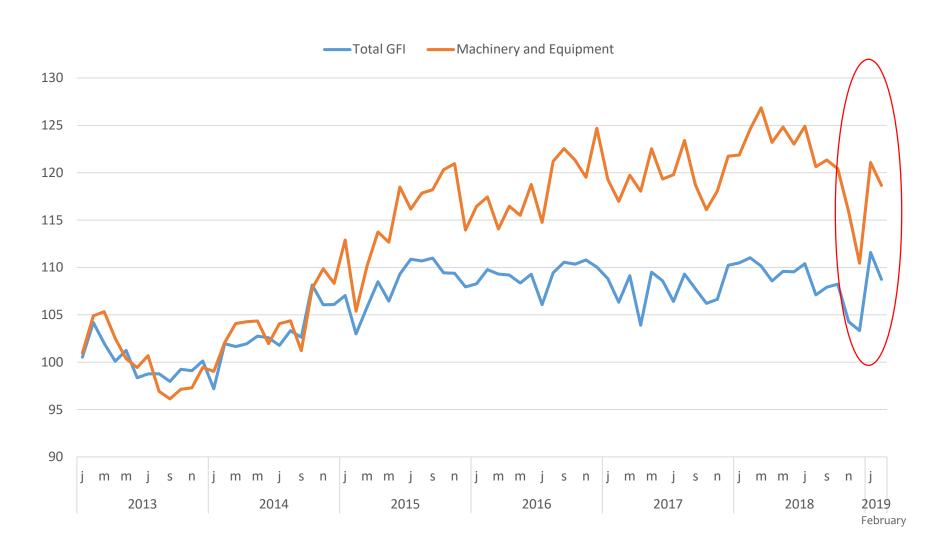
Total payroll, real terms, index base 100 = January 2002 (line)



### **Gross Fixed Investment**



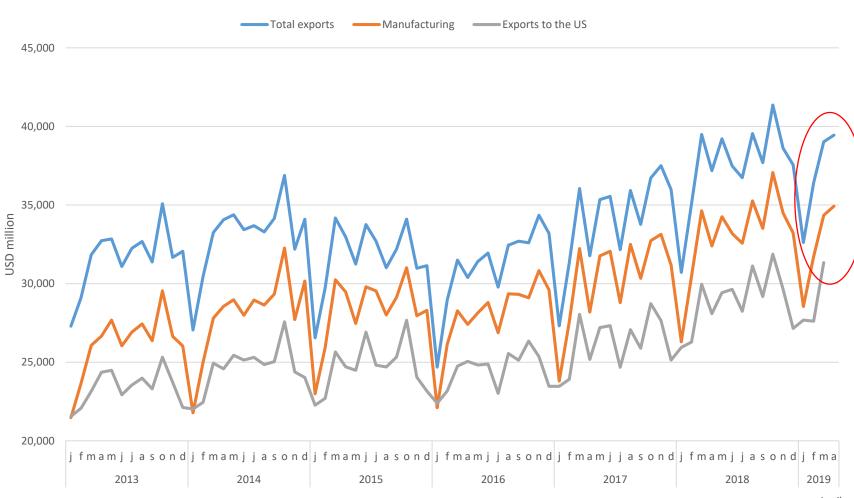
**Series** Index





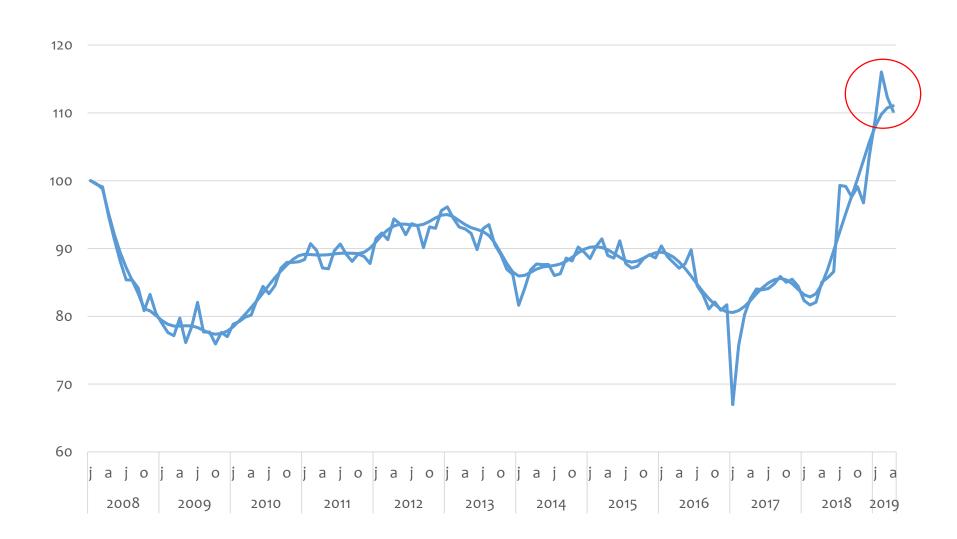
## **Mexico's Exports**

**Total Value**In USD million





### **Consumer Confidence Index**

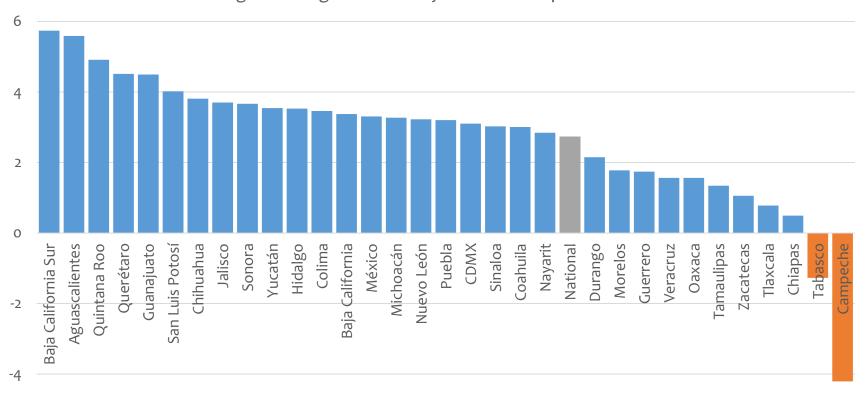




## **Average Annual Growth by State**

2011-2018 Percentage

Average annual growth rate by State for the period 2011-2018

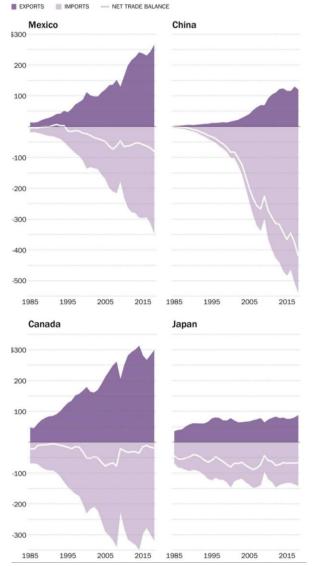




## Mexico is more important than other US trading partner

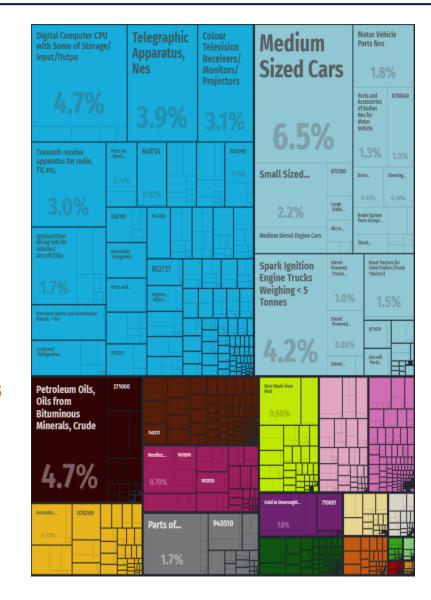
2011-2018

Annual trade in goods with foreign countries



## ©®® de la calle madrazo mancera

## Mexico has become considerably more sophisticated...



Exports 2017 US\$ 418 B 14.8x

Exports 1993 US\$ 66.9 B 2.4x

Exports 1982 US\$ 28.3 B





## ... And much more complex than other Latin American countries...



Exports Mexico 2017 US\$ 418 B

Petroleum Oils, Oils from

Minerals, Crude

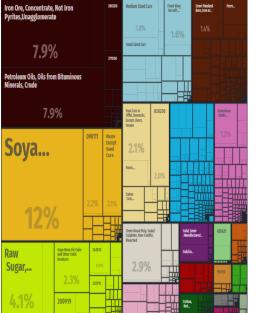
4.7%

Parts of...

Telegraphic Motor Vehicle Medium Parts Nes vith Some of Storage/ Apparatus, Receivers/ **Sized Cars** Monitors/ **Projectors** Parts and Accessories of Bodies Nes for Motor Vehicle Small Sized... Brake System Parts Except... Exports Brazil 2017 nition/Other liring Sets for ehicles/ ircraft/Ship Medium Diesel Engine Cars US\$ 219 B Road Tractors for Semi-Trailers (Truck Tractors) Spark Ignition Iron Ore, Concentrate, Not Iron Fixed Wing Aircraft... **Engine Trucks** Weighing < 5 Small Sized Cars

871639

Source: The Observatory of Economic Complexity



Exports Chile
2017
US\$ 71.9 B Exports Venezuela

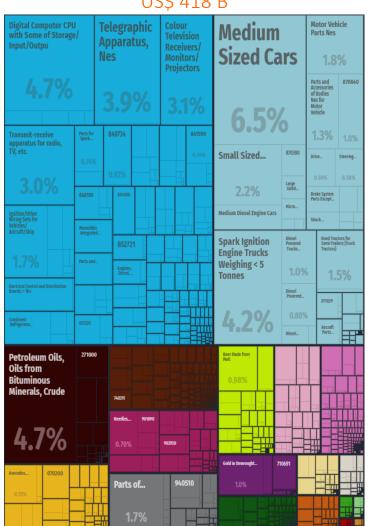
Copper Ores and Concentrates

2017
US\$ 28.3 B
Copper Cathodes and Sections of Cathodes 100 Concentrates 100 Co

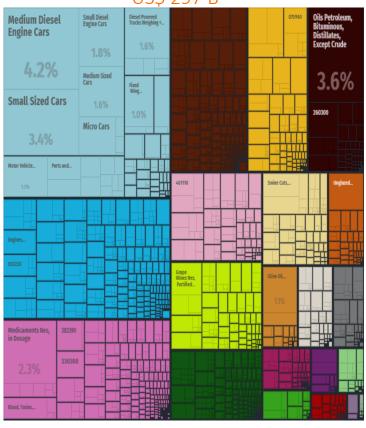
## ...As complex as Spain and a slightly greater exporter



Exports Mexico 2017 US\$ 418 B



Exports Spain 2017 US\$ 297 B





## **AMLO's first 100 days**

ISSUE	AMLO'S MESSAGE	Pundits
Economy	<ul> <li>4% growth average in the administration</li> <li>The peso has gained 4%, inflation is at 4.4% and consumer confidence at 120 points</li> <li>Increase in public investment</li> </ul>	<ul> <li>Need to raise investment to 25%/GDP to reach growth goal</li> <li>Deceleration in economic indicators (CGI, GFI, exports)</li> </ul>
Energy	<ul> <li>"Rescue" Pemex and CFE: fight against corruption and increase revenues</li> <li>Investment in electricity generation.</li> <li>More investment budget in Pemex (46%) and in CFE (64%)</li> <li>Increase oil production without fracking.</li> </ul>	<ul> <li>Restart oil rounds and electric tenders</li> <li>Focus on exploration and production</li> <li>Need for new oil fields (including fracking)</li> <li>Investment in transmission</li> </ul>
Labor	<ul> <li>Union freedom</li> <li>Minimum wage increase</li> <li>220,628 new jobs</li> </ul>	<ul> <li>Change of union leaderships</li> <li>Minimum wage increase</li> <li>Minor annual percentage change in job creation since April 2014</li> </ul>
Infrastructure	<ul> <li>Do not start projects that can't be finished during the administration: refinery, Mayan train, Transisthmian corridor, Santa Lucia airport</li> <li>Cancellation of the new Mexico City International Airport (NAICM)</li> <li>Investment in the Southeast</li> </ul>	<ul> <li>Potential cancellation of the Dos Bocas refinery</li> <li>Doubts about Saint Lucia Airport</li> <li>Cancellation cost of NAICM</li> <li>Investment in the Southeast</li> </ul>
Social Policy	<ul><li>Pensions for the elderly</li><li>Jóvenes Construyendo el Futuro</li></ul>	Guarantee non-clientelist use of social programs
Agriculture	<ul><li>Guaranteed prices</li><li>Segalmex</li></ul>	Price distortion
Security and rule of law	Creation of the National Guard	Militarization of public security?

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## **IEEPA** tariffs on Mexican imports

- May 30: White House announced the imposition of tariffs on Mexican imports
  - 5% on June 10
  - 10% on July 1, 2019
  - 15% on August 1
  - 20% on September 1
  - 25% on October 1
- President Trump invoked the International Emergency Economic Powers Act of 1977 (IEEPA) which allows the president to regulate commerce after declaring national economic emergency
- Mechanism to pressure Mexico on immigration issues
- On the same day, day the White House and USTR sent the U.S. Congress the draft statement of administrative action on the U.S.-Mexico-Canada Agreement (USMCA)
  - 30-day period before the introduction of the implementing legislation





## Understanding Mexico's Structural Drivers

Understanding Mexico's structural drivers is key to understanding its economy and Real Estate markets. There are three structural drivers:



By its nature, these drivers transcend temporary crises and market fluctuations

<u>Therefore</u>, they create formidable forces that influence markets in logical <u>directions</u>.



## Mexico is a Country...

## ...Conveniently located at the vesta center of the world...





## ...Next to the world's largest economy...





## ...With a distinct competitive advantage...



#### Logistics to transport a 40' container







Shanghai - Chicago 5 to 6 weeks

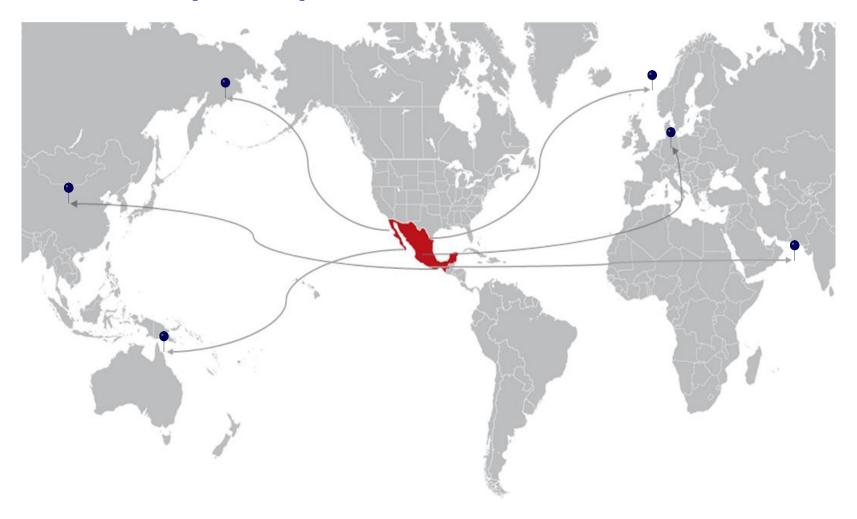
US\$ 7,200

2. Queretaro - Chicago

3 to 5 days US\$ 2,800

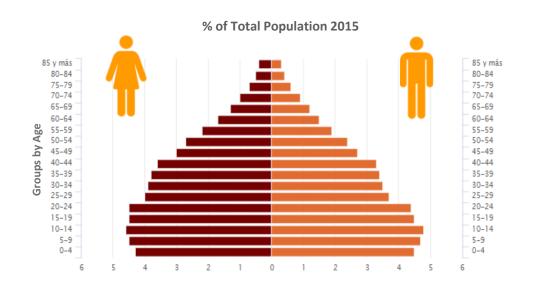
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## ...an export platform for the world...





## ...and a demographic bonus to drive economic growth



Total Population 2015 119,938,473 2018 124,587,124

**53%** Of population under 29

new households will be formed over the next 25 years

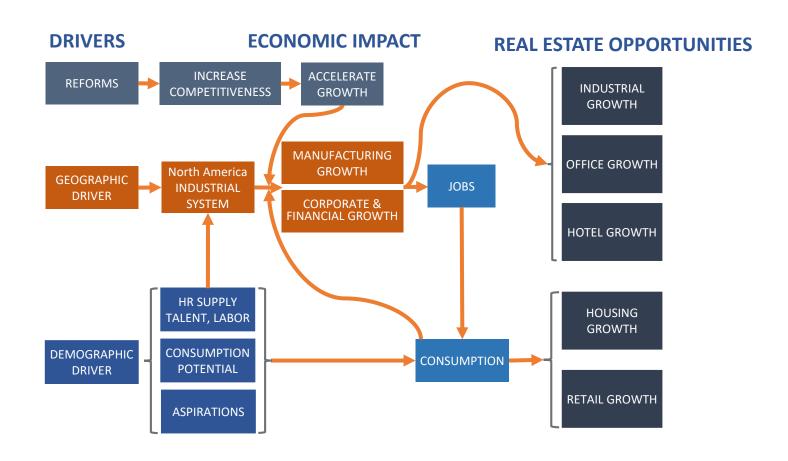
Strong, sustained demand for:

- Housing
- Durable goods
- Services (health, education etc.)
- Commerce, logistics

new jobs per year over the next 25 years

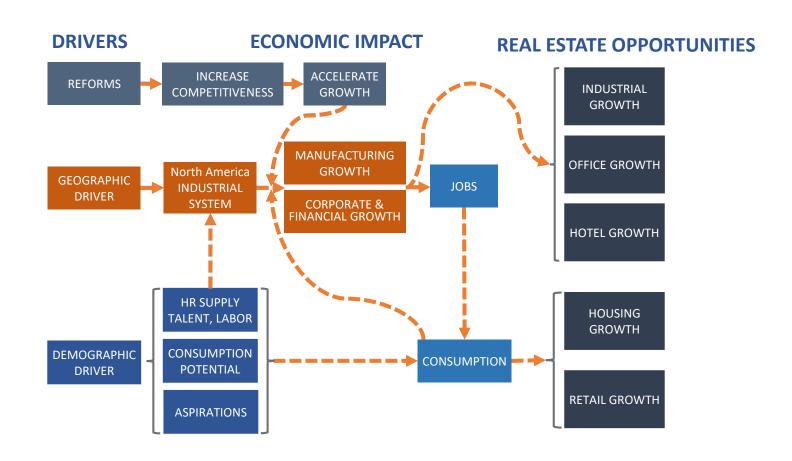
## Economic-Demographic Driver Dynamics





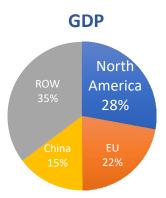
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## Economic-Demographic Driver Dynamics



## Over 25 Years, a New Industrial System Evolved in North America





**Industrial GDP** 

North

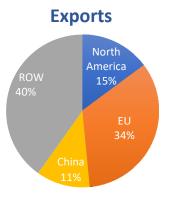
America

19%

The system became more important than the treaty from which it originated...

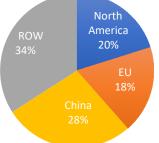


...and will continue to flourish.





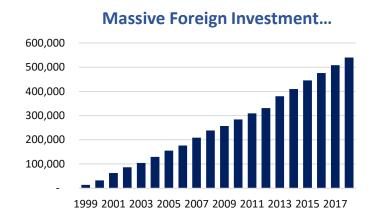
**Car Production** 

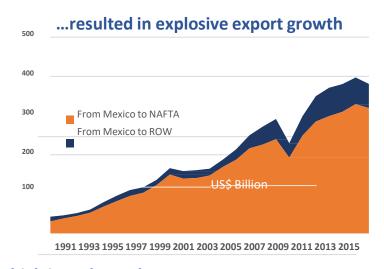


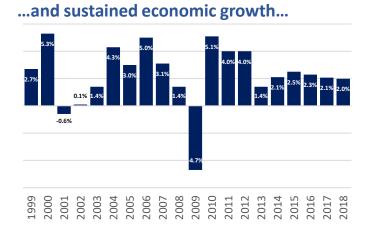


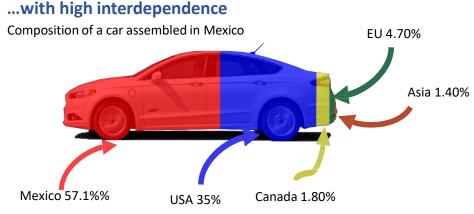
## Industrial Mexico Became the System's Key Component

Mexico was transformed by NAFTA...











## Mexico Became a World-Class Manufacturing Hub



#### **Auto exports**



Computer Export



Auto Parts Manufacturing

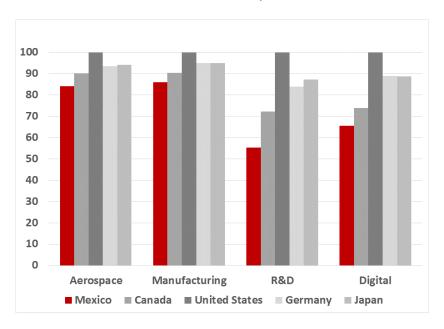


Metal Manufacturing exports



Medical Devices Exports

#### Mexico's Cost Competitiveness



...creating one of the world's most productive industrial systems



21 auto OEM's/

28 plants



Growing aerospace

hub: **330** 

companies and **18** R&D centers





90 out of 100 important auto-



parts companies worldwide operate in Mexico



Leading Medical Devices Exporter: **641** exporting companies, 12 states



## Mexican Millennials: A New Generation of Winners

## A new generation with a new mind frame



- Born in an open economy
- Connected to the world
- Able to believe in being the best



#### **Absorbing technology**

- Sound education
- Eagerness to learn
- Highly successful strategic educational projects
  - Aerospace University in Queretaro
  - IPN Mechatronics branch in Silao

### Mexican Labor: Worldclass productivity



- Not cheap labor, but highly productive labor
- "If we could only replicate the quality of the Silao plant here"



## Mexico: One of the Best Manufacturing Platforms in the World



THE RESULT

world-class productivity

## **CONSEQUENCE**

Production is allocated to the most productive plants: Mexican plants

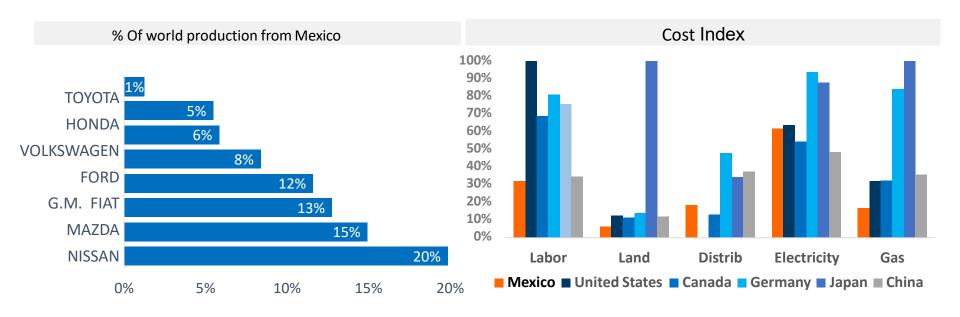
Mexican plants named the best in their company systems



## The Outlook: Industrial Mexico will Continue to Succeed

Mexico is a crucial, efficient platform of global manufacturer's facilities...

...and continues to be the optimal location for export to the US



#### Global corporations are heavily invested in México and developed deep supply chains

Last 5 Yrs

\$6.1 B \$3.8 \$2.0 \$1.7 \$1.3 \$1.0 \$0.5 \$1 B



## Global Trends Favor Mexico

#### **US-China Trade War**

- Constraints imposed on China make Mexico more attractive
- US depends on Mexico to remain competitive
- Has the time for the North American Alliance arrived?

## Global Supply Chain Disruption Risks

- Supply chains sensitive to multiple disruption risks
- Geographically integrated supply chains reduce disruption risks

### **Reshoring Trend**

- Increase in China's labor cost make it less competitive
- By comparison, Mexico's productivity make it a more attractive alternative



## Strong, Globally Diversified Tenant Base Attractive Relative Yield

Many of the world's top **OEMs** established plants and developed **deep supply chains** in Mexico

Dynamic **industrial clusters** have grown across the country, housed by world-class industrial parks

US-style leases are the standard in Mexican industrial real estate

- Long-term, non-cancellable
- US Dollar denominated
- Guaranteed by parent company

The result is low-risk leases backed by valuable properties, yielding very attractive risk-adjusted returns



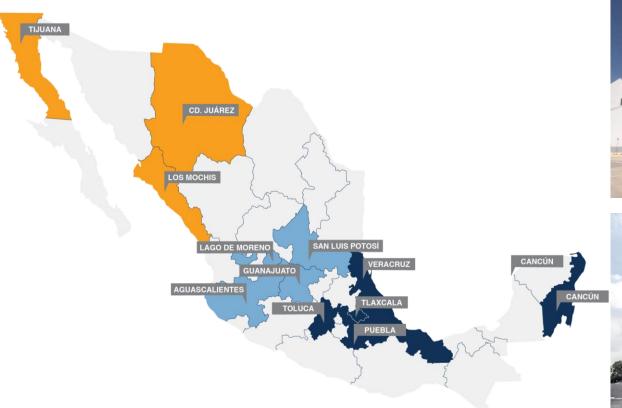
# Portfolio Performance: Diego Berho

Chief Portfolio Officer



### VESTA Portfolio Snapshot









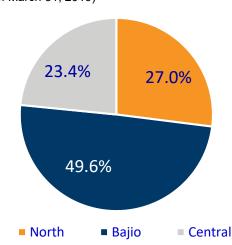
	North Region	Bajio Region	Region Central Region	
Operating buildings 66		87	34	187
Buildings under development	5	2	0	7
Total Buildings	71	89	34	194
Operating portfolio (sf) Development portfolio (sf)	8,212,054 639,874	15,081,603 309,285	7,122,733	30,416,390 949,159
Total GLA (sf)	<u>8,851,928</u> 28%	15,390,888 49%	7,122,733 22%	31,365,549 100%

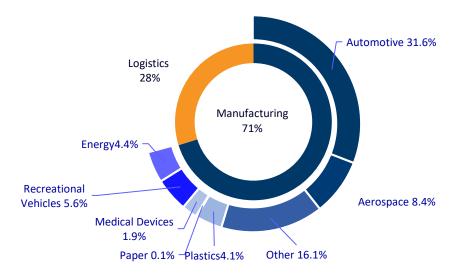
### Resilient Revenue Income



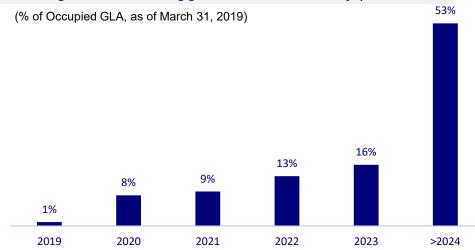


(% of Occupied GLA, as of March 31, 2019)





#### Long-term and staggered lease maturity profile(1)

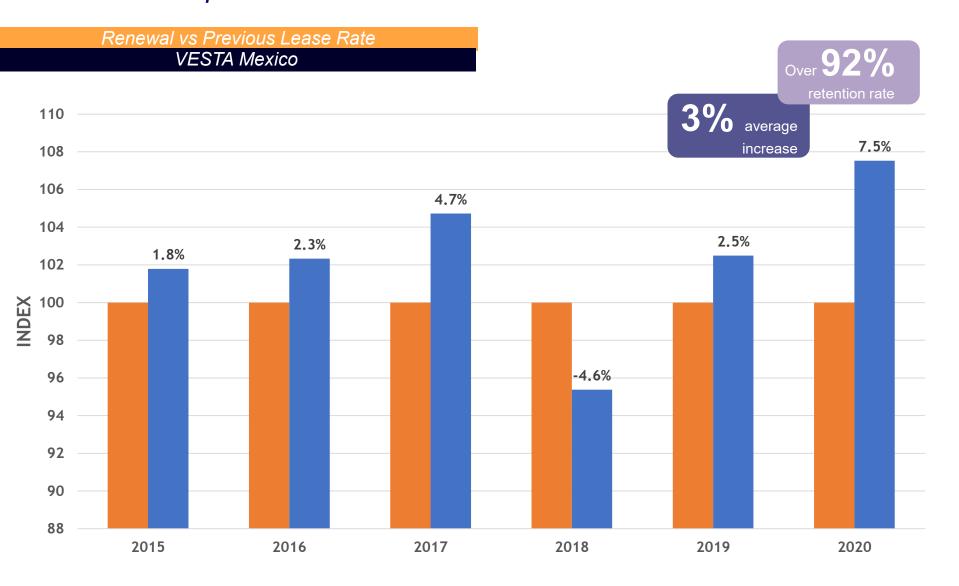


**5.3 yrs** weighted average lease term

84.5% of our revenues are denominated in USD

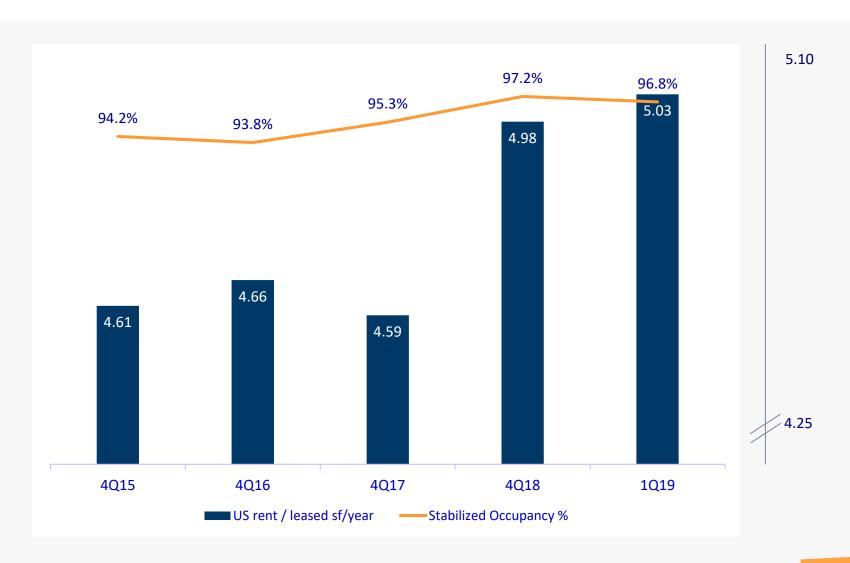






### Portfolio Operational Performance



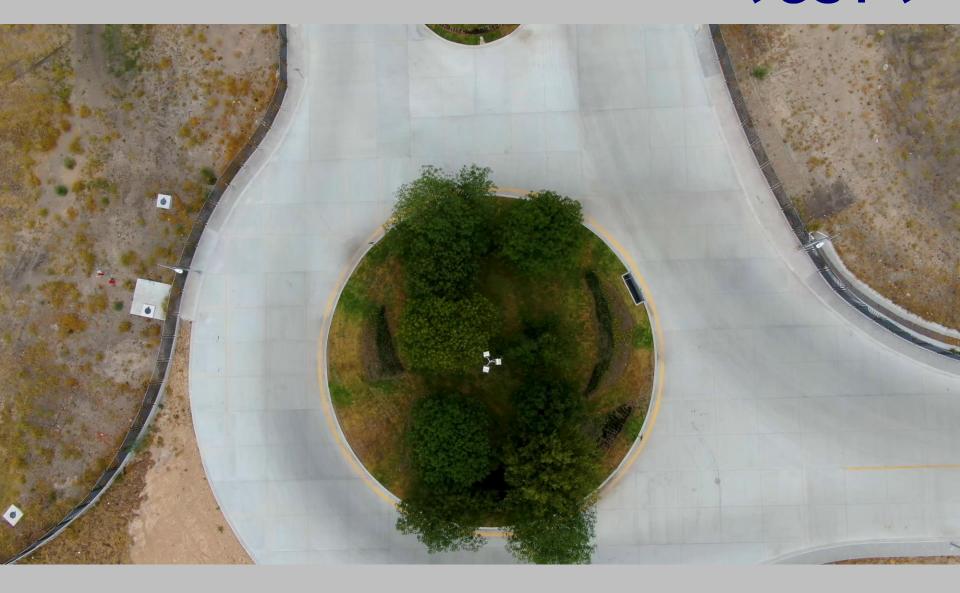


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### Vesta Parks as Core Development Competence



# vesta





# Market and Commercial Initiatives: Francisco Estrada

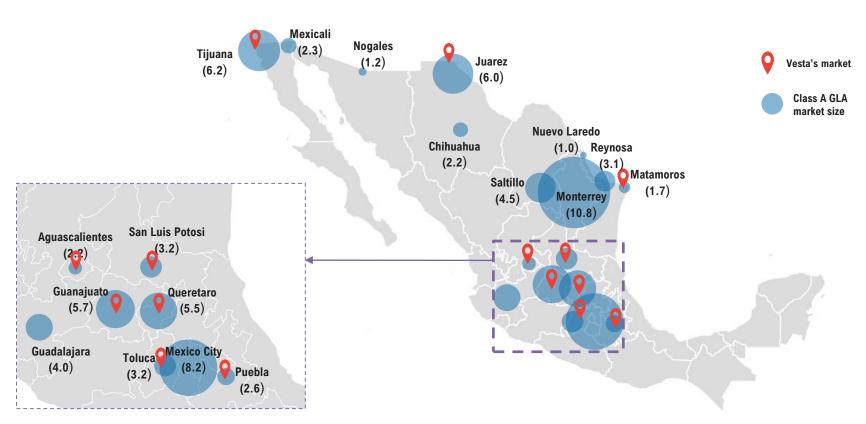
Senior VP New Business Bajio



### Why Bajio and the central regions?



### **Understanding the Market**



Source: JLL, LENS analysis, Noun Project

### Queretaro Aerospace Park Case Study

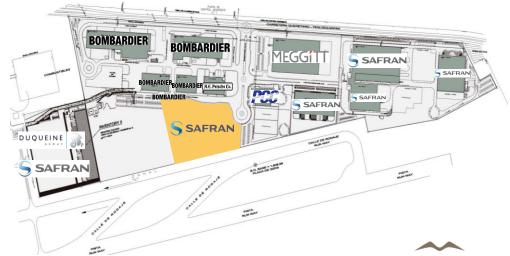


### Specialized Sector Park Tenants

Year	Company	SF
2007	Bombardier (Fuselages / Structures)	95,799
2008	Bombardier (Electrical Harnesses)	105,486
2008	Meggit (Braking Systems)	243,264
2010	AE Petsche (3PL)	52,743
2010	Bombardier (Structures / Composites)	184,063
2011	PCC (Structures)	47,361
2012	Bombardier (Stabilizer)	228,195
2015	Duqueine (Composites)	37,458
	Total	994,370

## Vesta grows with its clients- repeat business through subsidiaries:

		SAFRAN
Year	Company	SF
2009	Messier Dowty (Landing gears)	281,412
2009	Snecma México (Engine Components)	163,041
2011	Snecma America (Engines MRO)	172,653
2013	Sames (Engine components remanufacturing)	96,767
2016	Snecma Composites	334,122
2018	Snecma México (Engine Components)	69,965
2019	Snecma America (Engines MRO)	37,673
	Total	1,155,633

















# Market and Commercial Initiatives: Adriana Eguía

VP New Business Tijuana



### Why Tijuana and border regions?



Vesta Mexico

#### Understanding the market



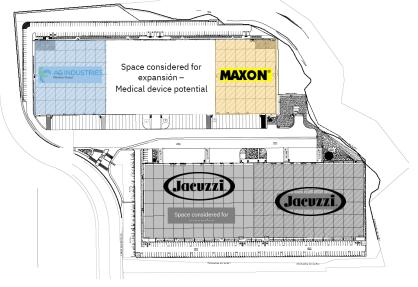
FUENTE: José San Martin Romero, "El desarrollo de cadenas de valor a través de los puertos marítimos y fronterizos y la red terrestre", SCT, mayo de 2011, p. 70. Disponible en: es.slideshare.net/CicMoficial/presentacion-jsmr

### Vesta Park Lagoeste success case

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Tijuana, Mexico

### Vesta Park Lagoeste





### Vesta's strategic vision focused on client expansion and repeat business.



Year	Company	SF
2018	<b>AG Industries</b> Started their medical device operation with a 3 year vision plan	84,073

- **76 companies** from OEMs to smaller suppliers
  - 42,000 specialized Jobs
  - Largest concentration of MD companies
    - · in Mexico.
    - 70% is US Investment
- Supply 75% of hospitals and medical centers in the US















# FINANCIAL POFILE





### Portfolio Sale

- Deal Description
  - Sale of 8 buildings: 2 in Toluca and 6 in Queretaro 1.6 M sf
  - Typical Vesta portfolio that we can replicate
  - 7.1% Cap rate
  - Buyer was a Canadian pension fund
  - Price paid was \$109 M- 20% above NAV
  - Direct deal, no broker involved in transaction
  - Buyer hired Vesta as property manager for the portfolio acquired

### Attractive Risk Adjusted Returns

(1)Source: Greenstreet Advisors



Industrial real estate in Mexico is priced to deliver an absolute return well above returns available in US or European industrial real estate. Projected total returns in Mexico appear in-line with the US and Europe after adjusting for sovereign risk. However, Mexico industrial assets that collect rent in US dollars avoid significant currency risk leading to an outsized risk-adjusted return profile.

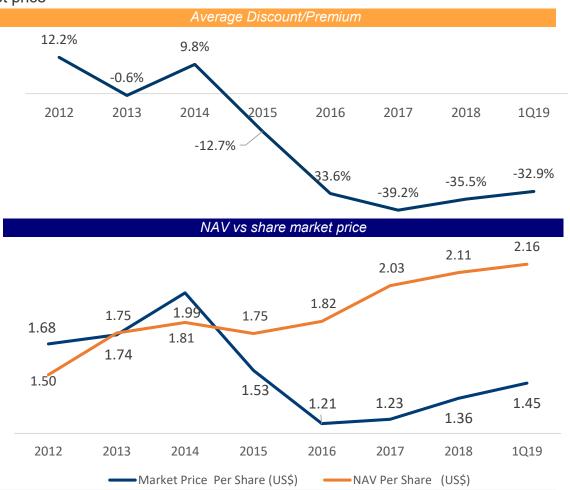
			Privat	e Market -	Local Currer	ncy Returns		
Sector		Cap Rate	Cap Ex Reserve	Economic Cap Rate	Estimated Inflation	20-'23 NOI Growth	_	Risk-Adjusted Expected Return
Mexico Industria	I	7.5%	12%	7.0%	4.2%	3.0%	2.0%	8.9
JS Industrial		4.9%	15%	4.2%	2.0%	4.2%	1.0%	5.9
European Indust	rial	4.3%	18%	3.9%	2.0%	3.1%	1.7%	5.8
			Publi	c Market - L	₋ocal Curren	ncy Returns		
Sector		Private- Mkt Return	GAV		External Growth	Public Return		Return Premium to 10 Yr Govt Bonds (bps)
Mexico Industria	I	8.9%	-20.0%	-0.6%	+0.8%	11.4%	7.9%	349 bps
JS Industrial		5.9%	10.4%	-0.4%	-	5.1%	2.5%	260 bps
European Indust	rial	5.8%	0.3%	-0.6%	+0.4%	5.6%	1.1%	450 bps
			Benefi	t of US Dol	lar Denomin	ated Leases		
10 Yr Bond Returns Peso vs. USD Mexico Industrial Adj. Retu Denominated Premium to Premium vs. US & Europ Bond Return								
7.91%					690 bp	s	690 bps	_
	4.50%			349 bps				450 bps 260 bps
Peso Denominated Bonds	USD Denominated Bonds	_	D	Peso enominated Bonds	USD Denomina Bonds		USD Denomina Mexico Indu	

#### Attractive discounts...



Higher book net asset value vs share market price

Net Asset Value	1.287
Liabilities	<b>(759</b> )
Tenant Deposit	(14)
Debt	(700)
Remaining CAPEX	(45)
Assets	2,046
Net Recoverable Taxes	10
Debt Cash Collateral	4
Cash	60
Land	125
Properties	1,847
Amounts in US\$ M	



...Management's first priority is to create shareholder value by closing the current NAV discount at which the company currently trades in the public market through accretive asset sales, share repurchases, and continued value creating development

# Vesta: The best vehicle for exposure in Mexico Industrial Real Estate

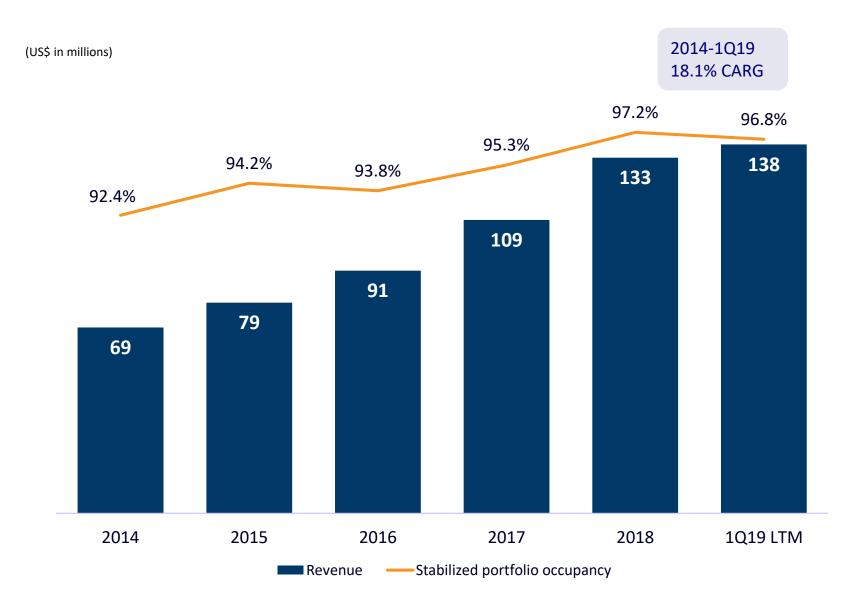


Alignment of interest	Vesta is the only publicly listed <b>real estate industrial company</b> in Mexico without a fees paid to an external Advisor / Sponsor	<b>✓</b>
High governance standards	High governance standards since inception 80% independent members 100% committees chaired by independent Board members 86.2% Public Float	✓
	1 Share 1 Vote	
Operation / G&A	G&A / Property value ratio of 0.8% at par with our peers 0.9% despite having a development cost structure	<b>✓</b>
	11% Cap rate of development	
	10% Cap rate of acquisitions	
Capital allocation	10.3% Cap rate on Share buy backs	V
	8% Cap rate for NAV	
	7.1% Cap rate for portfolio sale	
Development risk	10% approximately of GLA	V
	LTV 35%	
Delemas Chart	5.5x Net Debt/ EBITDA	
Balance Sheet	6.2 years weighted average maturity	V
management	4.8% weighted average interest rate (fixed)	
	BBB- Rating by Fitch Ratings	

(1) As of 1Q19

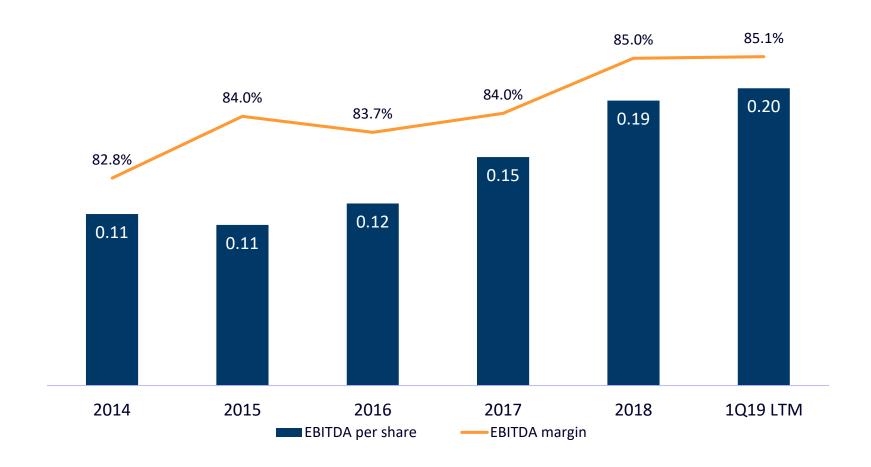
### We continue to drive revenue and occupancy





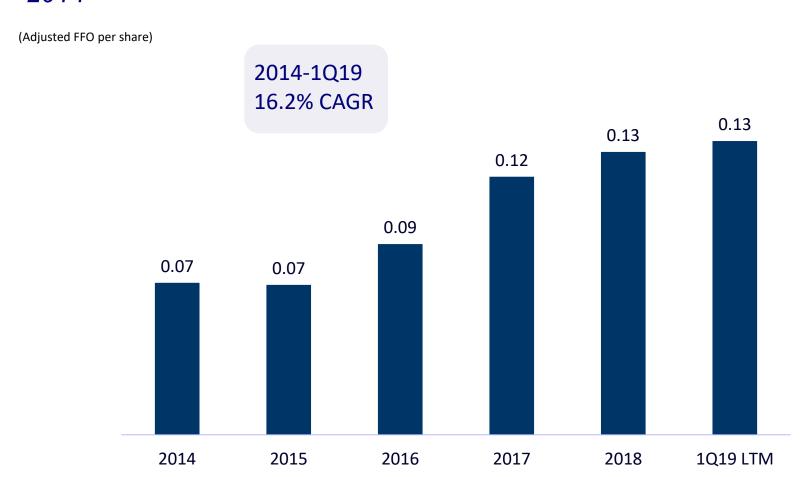
### ... while expanding EBITDA margins





# FFO has grown exponentially since 2014







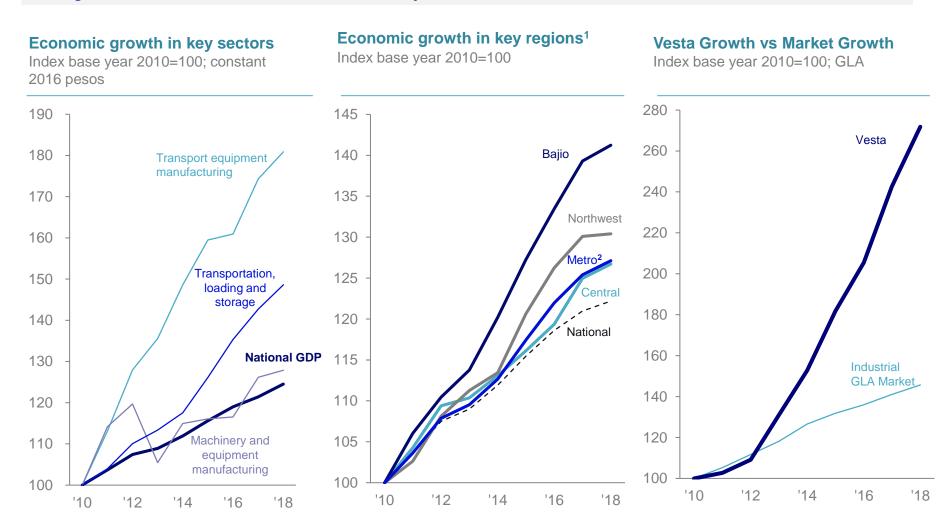
### **VESTA TODAY**



### Vesta today...



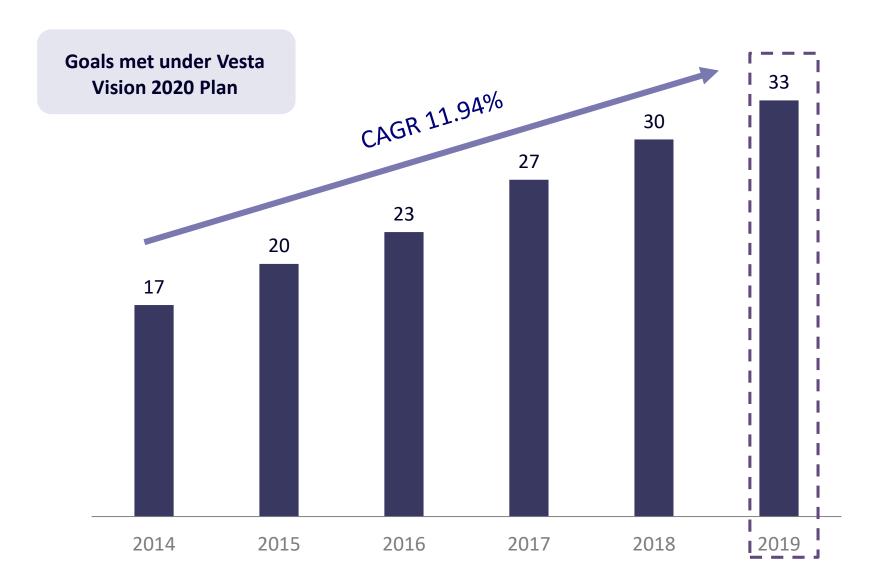
We have become an industry leader through our ability to identify the most dynamic regions and industries and make timely investments



<sup>&</sup>lt;sup>1</sup> ITAEE – INEGI's Quarterly State Economic Activity <sup>2</sup> Metro areas include Mexico City, Jalisco, and Nuevo Leon. Source: INEGI: National accounts system (2017); JLL; Vesta; LENS analysis.

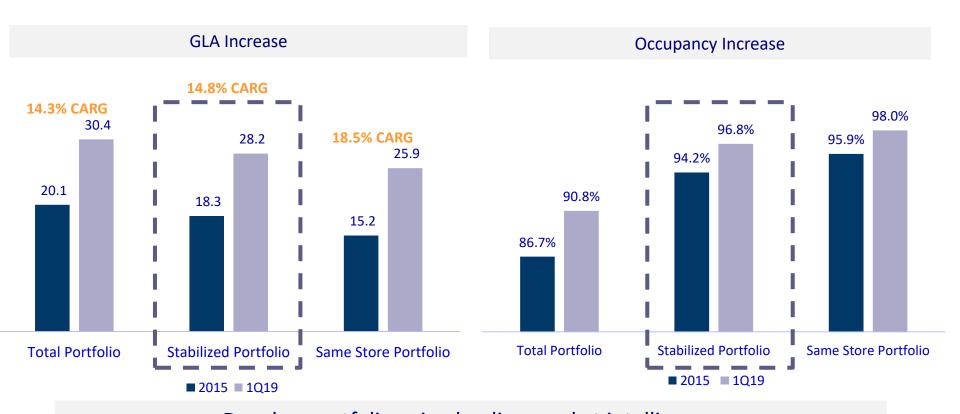


### Total GLA has almost doubled since 2014





### Quality of growth...



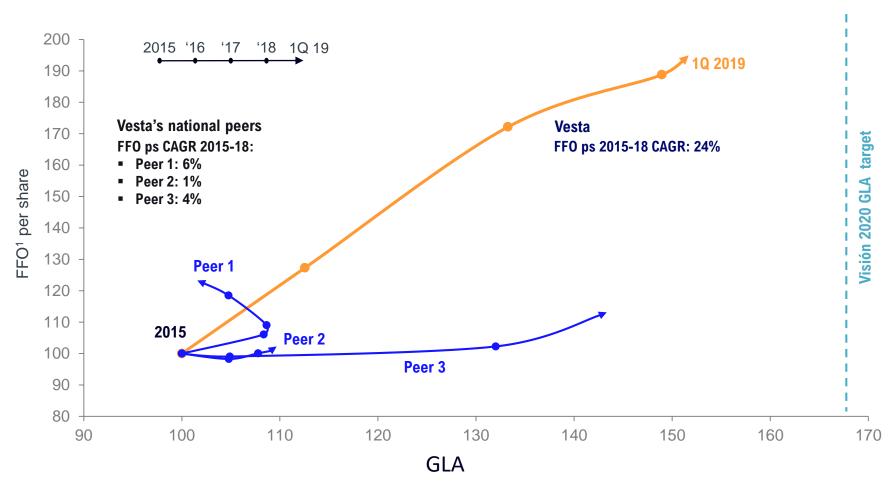
Develop portfolio using leading market intelligence
Timely identification and acquisition of land
Growth has come through inventory buildings representing ~60%

# FFO has grown exponentially compared to our peers...



We have nearly doubled our FFO per share executing our 2020 Strategy...

Index base year 2015=100



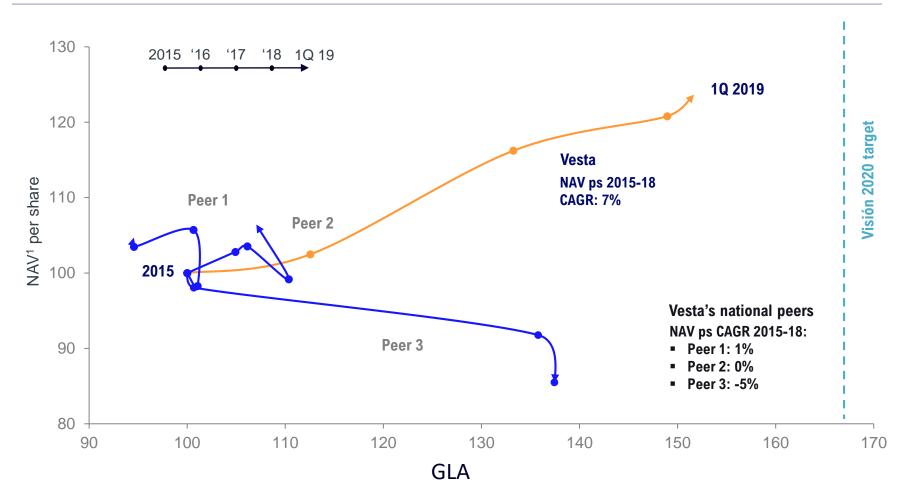
<sup>1</sup> Pre-tax FFO for Vesta. 2 Market capitalization weighted index of Mexican industrial FIBRAs. Sources: Companies annual reports and LENS analysis.

# ... as well as our NAV growth



## Our NAV per share has also grown consistently as we execute our 2020 Strategy...

End of year values, index base year 2015=100



<sup>1</sup> Market capitalization weighted index of Mexican industrial FIBRAs. Sources: Companies annual reports and LENS analysis.



# **VESTA TOMORROW**





#### Vesta tomorrow...



#### Leading international real estate players typically adopt fully-integrated business model

#### Real estate business models

#### Securitized real estate

A real estate trust, usually managed and / or advised by a third party, that focuses on acquiring, leasing and managing properties.

#### **Development oriented**

A real estate company with strong **focus on development**, mostly smaller private companies.

#### **Fully integrated**

A self-advised and selfmanaged real estate company which owns, manages, acquires, sells, develops and redevelops properties.



Yield focus through acquisitions

Growth focus through development

Value creation through flexible alternatives

# Level 3 Strategy ...



The new 5-year strategic plan is a new chapter in our journey toward success as a best-inclass, fully-integrated industrial real estate company

## Private to public

Planning and execution of the IPO with a development plan focused on portfolio growth

Institutionalization of the company

Strengthening of development capabilities and deepening of key markets knowledge

From a private to a public company

#### **Vesta Vision 2020**

New debt and equity funding for an aggressive growth plan with a clear strategy to capitalize the company's strengths and reserves

The organization is strengthened to support institutionalization and increase asset management capabilities

From a high-growth real estate developer to a leading national real estate company with a high-quality portfolio

#### Level 3

2019

Evolve into a world class company that creates value throughout the real estate cycle

Continuous growth of the company's value through smart capital allocation, asset recycling and actively optimizing its portfolio

Industry-leading management team

From a leading national developer to a *best-in-class* fully integrated real estate platform

1998

2014

2024

# Summary of Vesta's Level 3 strategy



Our strategy will be structured around our three key business components, which in turn require us to strengthen some elements of our organizational structure

Becoming a world class fully integrated industrial real estate company

I. Manage, maintain and improve current portfolio



II. Invest and / or divest for continuous value creation



III. Keep strengthening our balance sheet and expand our funding sources



IV. Strengthen our organization to successfully execute our strategy



Overall 2024 performance targets:

- Pre-tax FFO per share of US\$ 0.20 +
- NAV per share of US\$ 3.0 +



Becoming a world class fully integrated industrial real estate company

# I. Manage, maintain and improve current portfolio

- Improve portfolio quality through refurbishments and new developments / acquisitions and selected dispositions
- Maintain a healthy contract expirations profile
- Increase net effective rents
- Maintain tenant base with high credit worthiness

#### 2024 targets:

- Occupancy levels of over 96% on our stabilized portfolio
- Average portfolio age < 10 years</li>
- Average contract maturity > 5 years
- < 30% of new leases in automotive industry</p>



Becoming a world class fully integrated industrial real estate company

# II. Invest and / or divest for continuous value creation

- Invest at an appropriate pace in our core markets
- Enter new markets
- Continue buy-back program and extend if arbitrage opportunities remain
- Optimize investments and divestitures decisions

#### 2024 targets:

- Invest US\$ 120 M + per year
- Develop 16 M + SF over the next 6 years

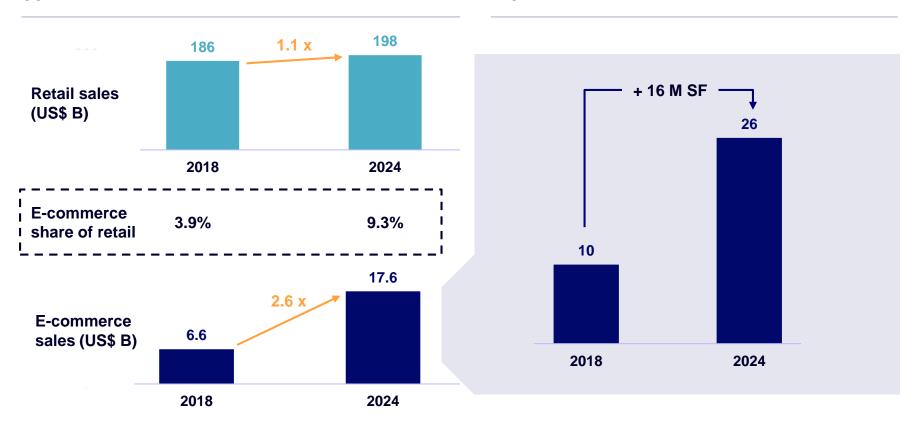
# E-commerce growth in Mexico



E-commerce will erode traditional retail over time reaching a higher share of total sales We expect the GLA used by e-commerce to grow by 16 M SF over 2018-2024

# Retail and e-commerce sales growth in Mexico 2018-2024 US B

E-commerce GLA growth in Mexico 2018-2024 <sup>1</sup> M SF



<sup>1.</sup> A ratio of 1.5 M SF demanded by each 1 B US\$ of e-commerce sales was assumed to estimate the total e-commerce GLA demand. Sources: Euromonitor, Prologis Research, INEGI, LENS analysis.



Becoming a world class fully integrated industrial real estate company

#### 2024 targets:

- Recycle ~ US\$ 1 for every 2 of invested capital
- Net Debt to EBITDA ratio at or below 5.5x
- LTV ratio below 40%

III. Keep strengthening our balance sheet and expand our funding sources

- Expand our funding sources and improve our financial flexibility
- Recycle capital through selective asset dispositions to establish a track record of realizing value
- Selectively explore JVs and other alternative funding sources
- Maintain a healthy dividend payout



Becoming a world class fully integrated industrial real estate company

### IV. Strengthen our organization to successfully execute our strategy

- Implementing new IT platform to strengthen our innovation capabilities
- Keep strengthening our asset management and commercial teams
- Continue building a qualified bench for top- and middle-management succession
- Maintain a strong incentive alignment vis-à-vis shareholders

Our team...





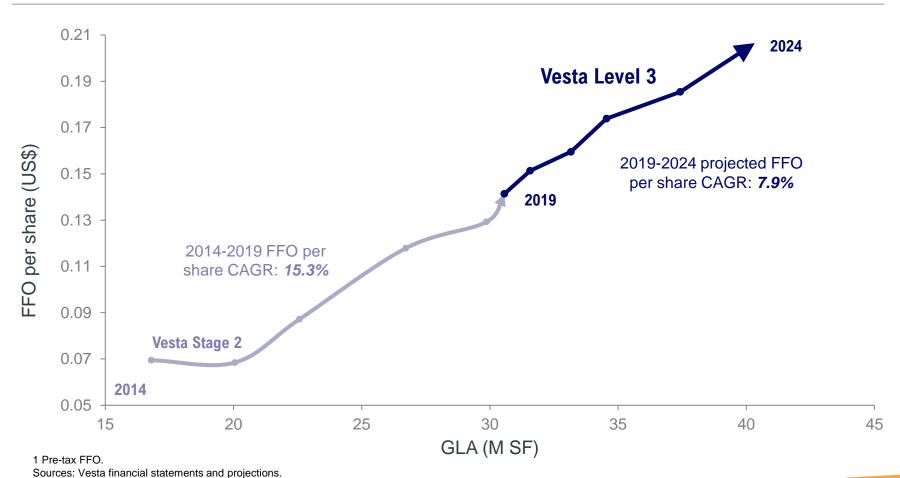
# FFO growth throughout Level 3 Strategy ...



### Strategy aims to grow FFO per share 1.5x versus 2018 base

#### Vesta growth path 2014-2024

GLA in M SF / FFO<sup>1</sup> per share in US \$



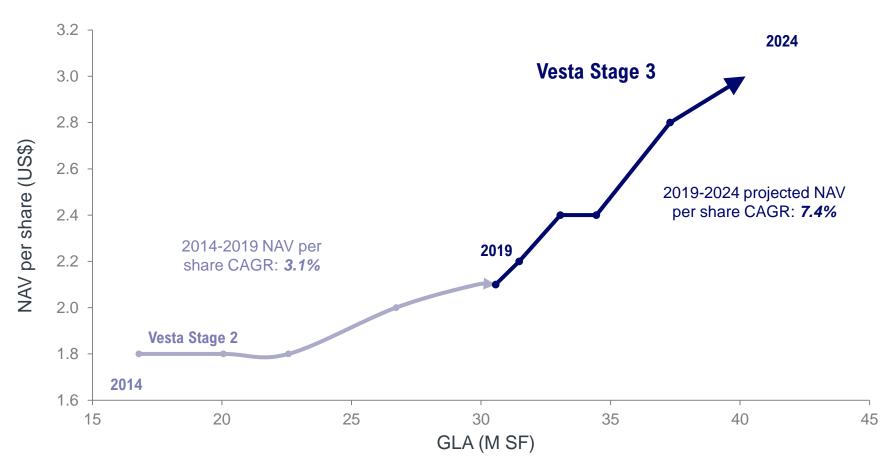
# NAV growth throughout Level 3 Strategy ...



# Strategy focuses on faster per share NAV growth than ever

#### Vesta growth path 2014-2024

GLA in M SF / NAV per share in US \$

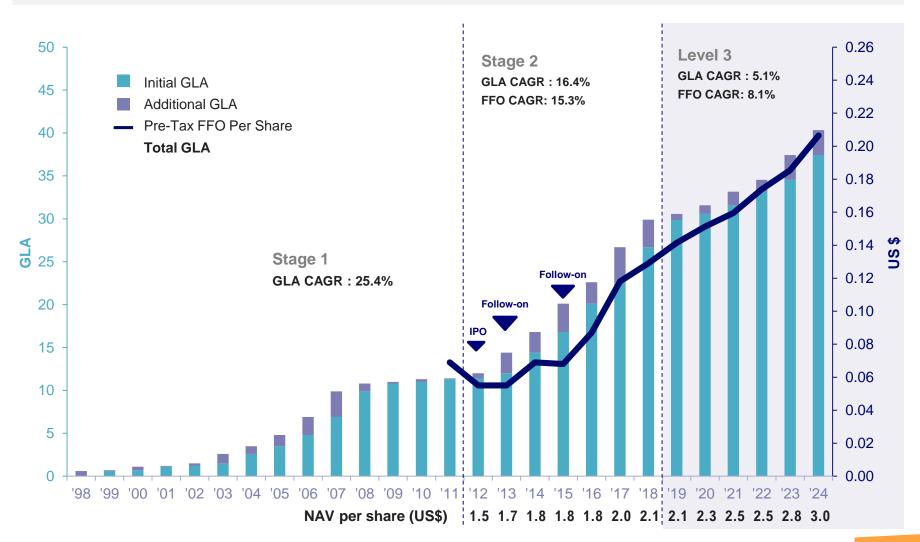


Sources: Vesta financial statements and projections.

# A history of successful delivery



In summary, Vesta Level 3 strategy will maintain strong growth and value creation. By 2024, we plan to reach FFO per share above US\$ 0.20





# Our Business Model

Fully integrated real estate company that creates value throughout the business cycle (Investment, Acquisitions, Development, Management, and Disposition)

# Our strategic focus

- Manage, maintain and improve current portfolio
- Invest and / or divest for continuous value creation
- Further strengthen our balance sheet and expand our funding sources
- Continue building the best talent and organization

# Our differentiating factors

- Leading market knowledge
- Talent
- Strong governance and alignment of interests
- Profitability per share



# Thank you!

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