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BRUNSWICK™

Sea Ray® Introduces Two Vessels Born to Shine - The Brand-New SLX™ 260 AND SLX™ 260 Outboard

The Models Are the First Sport Boats to Showcase New Sea Ray Design Elements

KNOXVILLE, Tenn. (May 11, 2022)— Sea Ray is proud to announce two new models that will redefine the brand's premium SLX line – the SLX 260 and SLX 260 Outboard. The new vessels offer boaters next-level luxury through elevated design aesthetics, optimized cruising comfort and a seamless command center. Available in both sterndrive and outboard propulsion from Mercury Marine®, the SLX 260 meets the needs of the modern coastal or inland boater.

Leveraging tailored, sophisticated style and easy-to-use amenities, the SLX 260 models deliver an escape from the day-to-day. Everything on the two boats has been carefully considered by Sea Ray in response to feedback from consumers. “The SLX 260, from bow to stern, was designed to give boaters an ideal day on the water, making it easy to relax and focus on what matters most – like cruising with friends and enjoying time with family. This model represents the future of our SLX line and creates the most premium experience on the water,” said Carrie Fodor, Senior Manager of Design Engineering.

The SLX 260 and SLX 260 Outboard are the latest boats to embody Sea Ray's next-generation design, first seen on the Sundancer® 370 Outboard in 2021. “The SLX 260 is the first sport boat crafted with the new Sea Ray design language. The goal is to create models that are instantly recognizable, with elements such as the S-sheer line, dynamic center crease, elongated bow and integrated Sea Ray badge,” said Fodor.

“Last year the launch of our Sundancer 370 Outboard was met with waves of positive feedback from the boating industry and consumers,” said Keith Yunger, Sea Ray president. “Now, we're excited to announce the SLX 260 and SLX 260 Outboard, representing an evolution of Sea Ray's SLX line and also our dedication to delivering best-in-class new boats to the market.”

The SLX 260 is equipped with sterndrive or outboard propulsion. The sterndrive model is powered by a Mercury MerCruiser® 6.2L MPI ECT Bravo Three® engine with SmartCraft® Digital Throttle & Shift (DTS). The outboard model is propelled by a Mercury 300 Verado® engine with SmartCraft DTS.

The SLX 260 models feature improved seating to promote ergonomics and comfort. The deeper seats allow for a smoother, more luxurious ride. The cockpit's L-shaped bench seating encourages socializing with cooler storage for up to two soft-sided coolers. The bow offers lounge-style seating with foldable armrests. As part of the Comfort bundle, a teak table and filler cushion can be added. The table can be used to share snacks, and the filler cushion converts the bow into a large sunpad.

Everything aboard the SLX 260 and SLX 260 Outboard has been thoughtfully designed to maximize space. At the transom, the expanded sunpad presents a relaxing place to take in the sights along the water's edge. Convenient storage has been incorporated throughout the boat for an increase of 24 more cubic feet than previous models, including an integrated cooler or dry storage spot under the transom sunpad and a transom locker for stowing gear, floating water mats and inflatables. In addition, the ski compartment in the cockpit floor has been enlarged.

The optional next-generation Power Tower with an extended sunshade provides protection from the elements. It can be lowered or raised with the touch of a button, and removable canvas sections can be unzipped to reveal a T-top opening to let in the sun. The Power Tower can also be upgraded with Fusion® Signature Series speakers, part of the Entertainment bundle's Premier Audio package, and LED RGB-W color changing lighting with a Sea Ray logo projection is available with the Lighting bundle. Additional tower upgrades include a Bimini top.

The SLX 260 models present a host of technologies that provide intelligent and seamless control. The helm is equipped with a Dual Digital Dash™ featuring 9" Simrad® touchscreen displays with Mercury Marine® VesselView® Mobile, Active Trim control & monitoring and CZone® digital switching. As part of the Entertainment bundle, the helm can be enhanced to add an inductive charging station. For optimal stability and performance, the SLX models can also be enhanced with optional Dynamic Running Surface™.

For more information about Sea Ray, and to view the complete lineup, visit [SeaRay.com](https://www.searay.com).

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ABOUT SEA RAY

Headquartered in Knoxville, Tenn., Sea Ray is the world's leading creator of superior quality pleasure boats. For more than 60 years, Sea Ray has pushed the limits of performance and craftsmanship to elevate the boating experience. Each Sea Ray is designed to make every

moment exceptional, supporting boaters' unique lifestyles with a customized balance of unparalleled comfort and performance and world-class technology throughout. Learn more about the Sea Ray Experience at SeaRay.com.

About Brunswick

Headquartered in Mettawa, Ill., Brunswick Corporation's leading consumer brands include Mercury Marine outboard engines; Mercury MerCruiser sterndrive and inboard packages; Mercury global parts and accessories including propellers and SmartCraft electronics; Advanced Systems Group, which includes industry-leading brands such as Simrad, Lowrance, C-MAP, B&G, MotorGuide, Attwood, Mastervolt, RELiON, Blue Sea Systems, CZone, and ASG Connect system integrators; Land 'N' Sea, BLA, Payne's Marine, Kellogg Marine, and Lankhorst Taselaar marine parts distribution; Mercury and Quicksilver parts and oils; Bayliner, Boston Whaler, Crestliner, Cypress Cay, Harris, Heyday, Lowe, Lund, Princecraft, Quicksilver, Rayglass, Sea Ray, Thunder Jet and Uttern boats; Boating Services Network, Freedom Boat Club and Boat Class. For more information, visit brunswick.com.