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Era Search and Rescue (SAR) Program Reaches 1,000 Mission Milestone

HOUSTON, TX -- (Marketwired) -- 05/23/16 -- Era Group Inc. (NYSE: ERA) ("Era") is pleased to announce its Search and Rescue (SAR) Program has successfully completed 1,000 missions in the Gulf of Mexico. Collaborating with Priority 1 Air Rescue ("P1AR"), an internationally recognized leader of SAR services, Era pioneered the establishment of its commercial air ambulance and search and rescue offering in the United States in 2010.

Three SAR-equipped AW139 medium helicopters operating from Era's new Super Base in Houma, Louisiana and Galveston, Texas support the SAR Program and provide operational coverage throughout the Gulf of Mexico Outer Continental Shelf significantly improving offshore safety. As the world's largest civilian operator of Leonardo-Finmeccanica helicopters, Era was the first company to operate the AW139 in a SAR configuration in North America. Era's aircraft can operate under instrument flight rule's (IFR) and offer full SAR capabilities such as a Goodrich dual hoist system, night vision, integrated auto hover with search pattern modes, high intensity searchlight and a Forward Looking Infrared System. The dedicated aircraft feature complete Advanced Life Support ("ALS") medical care packages, including critical care, fluid resuscitation, advanced airway, pain management and cardiac monitoring, providing unparalleled medical response capability.

P1AR's multi-disciplined hoist operators, rescue swimmers and paramedics integrate ALS patient care with helicopter hoisting operations. The P1AR crew members are also capable of providing technical rescue for workers in remote access and confined spaces on oil and gas production platforms, drilling rigs and other installations, including offshore support vessels, ocean freighters and cruise ships. Combining ALS air ambulance and SAR capabilities with the highest level of pre-hospital medical care available facilitates the provision of medical treatment to locations previously unreachable. The SAR Program is supported by four EMD-certified medical dispatchers, eighteen IFR, NVG, air ambulance and hoist-qualified pilots and thirty-six P1AR medically-qualified rescue specialists.

"The 1,000 mission milestone is a testament to the status of Era's partnered SAR Program as the 'go to' solution for companies and their employees in the Gulf of Mexico. Though we never wish the need for our services to arise, our SAR Program has become an important component of offshore safety assurance, and we see additional SAR opportunities both here and abroad," said Paul White, Senior Vice President, Commercial. "We take great pride in helping our customers rest easy knowing that our SAR Program is standing by and at the ready to assist as necessary."

"The driving force behind the SAR Program is the passion and commitment of everyone involved," noted Brad Matheson, President of P1AR. "The successful completion of the 1,000th SAR mission clearly demonstrates the importance of the offering made possible through the Era and P1AR partnership. The success of the SAR Program reflects the safety commitment of the subscribers and other customers to ensure their staff, clients and community are afforded the best possible response in the event of an emergency. The

capabilities of the SAR Program are built upon innovation and training that will provide further opportunities for continued growth in this highly specialized sector of the helicopter industry."

About Era Group Inc.

Era is one of the largest helicopter operators in the world and the longest serving helicopter transport operator in the U.S. In addition to servicing its U.S. customers, Era also provides helicopters and related services to third-party helicopter operators and customers in other countries, including Brazil, Colombia, the Dominican Republic, India, Norway, Spain, Suriname and the United Kingdom. Era's helicopters are primarily used to transport personnel to, from and between offshore oil and gas production platforms, drilling rigs and other installations. In addition, Era provides air medical services, utility services, flightseeing tours and emergency response search and rescue.

About Priority 1 Air Rescue

P1AR, commonly referred to as the "*One Stop SAR Shop*" is solely focused on Helicopter SAR, Medevac, and Tactical Training and Operations. With over 16 years of experience, and Search & Rescue Tactical Training Academies (SART/TAC) in the USA and France, P1AR has provided industry-leading SAR and Tactical training to well over 5,000 Civilian and Military Pilots and Aircrews on 26 helicopter types and 24 countries worldwide. In addition to its full time training and support staff, P1AR provides full time Hoist system Operators, Helicopter Rescue Swimmers, and Paramedics for SAR/Medevac programs providing 24/7, 365 days coverage on government and commercial contracts.

For more information visit P1AR's website atwww.Priority1AirRescue.com or contact us at info@Priority1AirRescue.com

Source: Era Group Inc.