

July 12, 2017



# Columbia Sportswear Company to Announce Second Quarter 2017 Financial Results on Thursday, July 27, 2017

PORTLAND, Ore.--(BUSINESS WIRE)-- Columbia Sportswear Company (Nasdaq:COLM) plans to release second quarter 2017 financial results at approximately 4:00 p.m. ET on Thursday, July 27, 2017.

At approximately 4:15 p.m. ET, a commentary by Jim Swanson, Senior Vice President and Chief Financial Officer, reviewing the company's second quarter financial results and full year 2017 financial outlook will be furnished to the SEC on Form 8-K and published to the company's website at <http://investor.columbia.com/results.cfm>. Analysts and investors are encouraged to review this commentary prior to participating in a conference call to be hosted by senior management at 5:00 p.m. ET.

To listen to the conference call, please dial 877-407-9205. The call will also be webcast live on the Investor Relations section of the Company's website at <http://investor.columbia.com> where it will remain available until approximately July 26, 2018.

Columbia Sportswear Company has assembled a portfolio of brands for active lives, making it a leader in the global active lifestyle apparel, footwear, accessories, and equipment industry. Founded in 1938 in Portland, Oregon, the company's brands are today sold in approximately 90 countries. In addition to the Columbia® brand, Columbia Sportswear Company also owns the Mountain Hardwear®, SOREL®, prAna®, and OutDry® brands. To learn more, please visit the company's websites at [www.columbia.com](http://www.columbia.com), [www.mountainhardwear.com](http://www.mountainhardwear.com), [www.sorel.com](http://www.sorel.com), [www.pрана.com](http://www.pрана.com), and [www.outdry.com](http://www.outdry.com).

View source version on businesswire.com:

<http://www.businesswire.com/news/home/20170712006075/en/>

Columbia Sportswear Company

Investor Relations:

Ron Parham, 503-985-4584

Sr. Director of Investor Relations and Corporate Communications

[rparham@columbia.com](mailto:rparham@columbia.com)

Source: Columbia Sportswear Company