THE JOINT chiropractic

The Joint's Annual "Love The Joint" Giveaway Returns to Give the Gift of Free Chiropractic

SCOTTSDALE, Ariz., Feb. 1, 2023 /PRNewswire/ --<u>The Joint Corp.</u> (NASDAQ: JYNT), the nation's largest provider of chiropractic care through <u>The Joint Chiropractic[®]</u> network, is showing love for its community of patients throughout the month of February with the return of its annual "Love The Joint" campaign. From Feb. 1 to Feb. 28, The Joint will award one year of free chiropractic care to 12 people via a sweepstakes on its national Instagram account.



To be eligible for the drawing for one year of free chiropractic care, the participant must follow <u>@thejointchiro</u> on Instagram, then "like" the post announcing the giveaway, post a comment about why they love The Joint and tag three of their friends.

The Joint will select three winners at random each week of the sweepstakes and notify winners via direct message on Instagram. For more information on the "Love The Joint" giveaway and the official sweepstakes rules, visit <u>Thejoint.com/lovethejoint</u>.

About The Joint Chiropractic

The Joint Corp. revolutionized access to chiropractic care when it introduced its retail healthcare business model in 2010. Today, it is the nation's largest operator, manager and franchisor of chiropractic clinics through *The Joint Chiropractic* network. The company is making quality care convenient and affordable, while eliminating the need for insurance, for millions of patients seeking pain relief and ongoing wellness. With more than 800 locations

nationwide and over 12 million patient visits annually, *The Joint Chiropractic* is a key leader in the chiropractic industry. Ranked number one on *Forbes*' 2022 America's Best Small Companies list, number three on *Fortune's* 100 Fastest-Growing Companies list in and consistently named to *Franchise Times* "Top 400+ Franchises"

and *Entrepreneur's* "Franchise 500[®]" lists, *The Joint Chiropractic* is an innovative force, where healthcare meets retail. For more information, visit <u>www.thejoint.com</u>.

Business Structure

The Joint Corp. is a franchisor of clinics and an operator of clinics in certain states. In Arkansas, California, Colorado, District of Columbia, Florida, Illinois, Kansas, Kentucky, Maryland, Michigan, Minnesota, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, South Dakota, Tennessee, Washington, West Virginia and Wyoming, The Joint Corp. and its franchisees provide management services to affiliated professional chiropractic practices.

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