

July 16, 2007



Herbalife Quenches Thirst with Launch of H3O(TM)

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition direct selling company, is quenching the public's thirst for a drink that replaces electrolytes and other nutrients with the launch of its new H3O(TM) fitness drink formulated to provide rapid hydration, sustained energy, and antioxidant protection.

H3O(TM) fitness drink contains a proprietary blend of three key ingredients - electrolytes, carbs, and antioxidants - which are depleted in the body during everyday activities and exercise. Electrolytes help the body absorb more fluids, while fast and slow absorbing carbohydrates increase the rate at which water is absorbed by the body. In addition, the antioxidants in H3O(TM) help prevent free radical build up that can cause muscle soreness, fatigue, and joint discomfort.

The patent-pending, caffeine-free formula contains no artificial flavors or colors, and contains trehalose, a sugar that metabolizes slowly in the body for sustained energy. H3O(TM) contains about half the calories found in most soft drinks and fruit juice.

This drink is available in single-serve stick packs and in canisters, in Orangeade and Lemonade flavors. Herbalife sells a box of 15 stick packs for \$29.95; Canister (20 servings) \$29.95.

All Herbalife(R) products are sold through independent distributors, who can be found at Herbalife.com or by calling 1-888-4-HERBAL.

Note to Editors: Product photography and samples are available upon request.

About Herbalife

Herbalife Ltd. (NYSE:HLF) (www.herbalife.com) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife(R) products are sold in 65 countries through a network of more than 1.5 million independent distributors. The company supports the <http://www.herbalifefamily.org/> Herbalife Family Foundation and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations at <http://ir.herbalife.com> for additional financial information.

Source: Herbalife Ltd.