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‘Home Improvement’ Star Richard Karn Teams up With DoMyOwn as ‘Chief Solutions Officer’, Helping Homeowners Take Charge of Their Lawn Care

DoMyOwn Responds to Widespread Homeowner Uncertainty with Expert Guidance, Step-by-Step Resources, and a Familiar Face in DIY Home Improvements

[PRESS KIT](#)

ATLANTA--(BUSINESS WIRE)-- [DoMyOwn](#), the leading online destination for do-it-yourself professional-grade lawn care and pest control products—and part of the Central Garden & Pet Company portfolio (NASDAQ: CENT) (NASDAQ: CENTA)—is excited to welcome television personality and DIY home improvement expert Richard Karn as its new Chief Solutions Officer.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250331055644/en/>

Richard Karn as Chief Solutions Officer for DoMyOwn

In this role, Karn brings his trusted, approachable

expertise to homeowners across the country, helping them navigate lawn care with confidence and ease. With a mission to empower DIYers, Karn will lead a new series of educational and engaging videos teeming with expert advice—designed to turn every homeowner into the ‘Chief Solutions Officer’ of their own lawn.

DoMyOwn recently uncovered a major knowledge gap through third-party research:

- Nearly 76% of homeowners aren’t sure what kind of grass they have in their lawn
- Only 26% are satisfied with the look of their lawn

That’s where Karn comes in—offering relatable, expert-driven support to help homeowners ditch the guesswork and get results.

“Taking care of your lawn shouldn’t feel like a mystery,” said Karn. “I’m thrilled to team up with DoMyOwn and help homeowners take control of their lawns. With the right products and guidance, anyone can grow and maintain a lawn they’re proud of.”

As Chief Solutions Officer, Karn will be a go-to guide throughout the lawn care season. Whether they are battling troublesome weeds, picking the right fertilizer, identifying turf pests or fighting off lawn diseases, DoMyOwn customers can access the same professional-grade products the experts use, along with a robust library of how-to videos, articles, and personalized support from a knowledgeable customer care team.

“Richard’s deep roots in home improvement and his friendly approach make him the ideal partner for DoMyOwn,” said Jill Pierce, Senior Director of Consumer Care for DoMyOwn. “He’ll help homeowners feel confident, capable and inspired to transform their outdoor spaces.”

DoMyOwn offers a comprehensive range of products and services for lawn and landscaping needs, providing solutions for weed control, fertilization, and pest management. Known for their exceptional customer service, the experts at DoMyOwn can offer guidance for managing pests like grubs, ants, and mosquitoes, ensuring your outdoor space remains beautiful and pest-free. With DoMyOwn, homeowners and professionals alike can access the tools and resources to maintain a thriving, resilient yard year-round.

For more information and to explore expert DIY lawn care resources, visit www.DoMyOwn.com. A full press kit is available [here](#).

About DoMyOwn

Founded in 2004, DoMyOwn.com is a leader in do-it-yourself pest control, lawn and gardening, animal care, and equipment products and solutions. The Company prides itself on making happy and satisfied customers by providing the absolute best customer experience. DoMyOwn empowers homeowners and businesses to tackle their pest and lawn problems affordably, safely, and effectively through an innovative shopping experience, a comprehensive selection of professional-grade products, fast free shipping, and expert resources. For more information, visit www.domyown.com.

About Richard Karn

Richard Karn is well known to television audiences for his extraordinary 8 seasons performing as ‘Al’ opposite Tim Allen on Home Improvement. He reunited with Tim Allen as co-host for the History Channel competition series “More Power” and “Assembly Required.” Richard also recurred on the Hulu hit comedy “Pen15.” A diverse entertainer, Richard performed for 4 seasons as host of the iconic game show “Family Feud” and has worked extensively in theatre, film, and television. His many notable film and television performances include “Last Man Standing,” “Air Bud,” “Snow Buddies,” “Desperately Seeking Susan,” “House of Games,” “That ‘70s Show,” among others. Richard has performed on Broadway in “Me and My Girl” and starred in Larry Shue’s “The Foreigner.” Other New York theater credits includes “Losing It” and “The Other Shore.” Follow Richard on Instagram at [@officialrichardkarn](https://www.instagram.com/officialrichardkarn).

About Central Garden + Pet Company

[Central Garden & Pet Company](#) (NASDAQ: CENT) (NASDAQ: CENTA) understands home is central to life and has proudly nurtured happy and healthy homes for over 45 years. With fiscal 2024 net sales of \$3.2 billion, Central is on a mission to lead the future of the pet and

garden industries. The Company's innovative and trusted products are dedicated to helping lawns grow greener, gardens bloom bigger, pets live healthier, and communities grow stronger. Central is home to a leading portfolio of more than 65 high-quality brands including Amdro®, Aqueon®, Cadet®, C&S®, Farnam®, Ferry-Morse®, Four Paws®, Kaytee®, Nylabone® and Pennington®, strong manufacturing and distribution capabilities, and a passionate, entrepreneurial growth culture. Central is based in Walnut Creek, California, with 6,450 employees primarily across North America. Visit www.central.com to learn more.

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