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## **Fiserv's Mark Sieviewright, Industry Thought Leader to Chair Two Leading Financial Conferences**

BROOKFIELD, Wis.--(BUSINESS WIRE)--

Fiserv, Inc. (NASDAQ:FISV), leading provider of information technology services to the financial industry, today announced that Fiserv corporate senior vice president and industry thought leader Mark Sieviewright, has been selected by SourceMedia to chair two highly anticipated financial services conferences in 2008. Both conferences, Best Practices in Retail Financial Services Symposium and the Annual Branch Banking Symposium, will feature industry leading executives who will discuss the primary challenges and opportunities within the U.S. financial services industry.

Having chaired the Branch Banking Symposium each year since its inception in 2002, Sieviewright has proven experience in the industry and can identify the important trends for clients and customers. Positive feedback from speakers and attendees in past years made Sieviewright a natural choice to continue to chair the annual Branch Banking Symposium and to lead their first annual Best Practices Symposium.

"Mark has an impressive background as a banker, industry analyst and CEO of TowerGroup, the leading industry research and advisory firm. His past four years at Fiserv have established him as a partner for our clients, someone who is looking out for their best interest. He knows the trends first hand, and we know our clients appreciate his guidance," said Tom Neill, Fiserv group president, depository institutions.

The Best Practices in Retail Financial Services Symposium, which takes place March 9-11 at the Sawgrass Marriott Resort & Spa, Ponte Vedra Beach, Fla., will feature: Pete Kight, vice chairman, Fiserv, Inc. and founder and former chairman and chief executive officer of CheckFree Corporation; Sheila Bair, chairman, FDIC; Kevin Kabat, president and chief executive officer, Fifth Third Bancorp; and Luz Lopez Urrutia, president and chief operating officer, Banuestra.

Speakers at the Annual Branch Banking Symposium, which will take place May 7-9 at the Loews Coronado Bay Resort, San Diego, California, include: Eskander Matta, senior vice president, Internet Service Group, Wells Fargo & Company; Terry Zink, executive vice president, Affiliate Administration Fifth Third Bancorp and President and chief executive officer, Fifth Third Bank, Chicago; Amy Hurd, senior vice president, In-Store regional manager, U.S. Bank; Linda Hunt, senior vice president, PFF Bank & Trust; Jerald Shaw, president and chief executive officer, Anchor Bank; and James McCormick, president &

founder, and Gordon Goetzmann, executive vice president, of the First Manhattan Consulting Group.

"It is an honor for me and for Fiserv to be chairing two of the industry's leading financial services events," said Sievwright. "To have the opportunity to partner with SourceMedia for the sixth year in a row and be able to interact with so many leaders in financial services, at two truly first-class events, is a pleasure."

Full information, include agendas for both events, are available at [www.sourcemediacom.com](http://www.sourcemediacom.com).

#### About SourceMedia

SourceMedia provides market information, including news, analysis, and insight to the financial services and related industries such as accounting and technology, through its publications, industry-standard data applications, seminars and conferences. Its flagship publications, including American Banker, National Mortgage News, The Bond Buyer, and Accounting Today, have helped build SourceMedia's reputation as the pre-eminent information source in its respective markets. Consulting services, software, and data provided through its two divisions, National Regulatory Services (NRS) and Accuity, facilitate regulatory compliance, funds registration and data flow among institutions in the investment, insurance, and financial service industry.

#### About Fiserv, Inc.

Fiserv, Inc. (NASDAQ:FISV), a Fortune 500 company, provides information management and electronic commerce systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, electronic bill payment and presentment, investment management solutions, business process outsourcing (BPO), software and systems solutions. Headquartered in Brookfield, Wis., the company is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. In 2007, the company completed the acquisition of CheckFree, a leading provider of electronic commerce services. Fiserv reported nearly \$4 billion in total revenue from continuing operations for 2007. For more information, please visit [www.fiserv.com](http://www.fiserv.com).

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Source: Fiserv, Inc.