

May 15, 2019

Business Segment: ELECTRONICS

**MACDERMID ALPHA ELECTRONICS SOLUTIONS TO EXHIBIT AT JAPAN'S 49TH
INTERNATIONAL ELECTRONIC CIRCUITS EXHIBITION**

(Waterbury, CT USA) – May 15, 2019 MacDermid Alpha Electronics Solutions will be exhibiting at the JPCA Show being held during June 5-7 at the Tokyo Big Sight West Hall, Tokyo, Japan. This will be the first time that MacDermid Alpha Electronics Solutions as a combined business will exhibit in the region.

MacDermid Alpha's Circuitry and Assembly Solutions' experts will be available to discuss effective chemical and material solutions providing process predictability and smooth scale-up at every step in the manufacturing of electronics. Our wet chemicals form the physical circuitry pathways, and our assembly materials join those pathways together supported by innovation and quality manufacturing. All of the products being showcased enable efficiency, cost reduction and increased reliability.

The newly formed MacDermid Alpha Automotive team will also be present. This market focused group drives system level automotive innovations from the breadth of materials technologies from each of our Electronics divisions. Data-driven solutions offer design and engineering capabilities to reduce vehicle weight, increase electric vehicle power density, enhance safety critical systems and integrate electronics for interior display.

For additional information about MacDermid Alpha's latest technologies and products, please visit Booth #3-154 at JPCA 2019.

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