

February 12, 2015



Pershing Resources Company Initiates Precious Metals Sampling Program and expands its Board

Pershing Resources Company (PSGR;OTC Pink) announced a new precious metals exploration and sampling program. Since the passing of CEO Daniel Wright in August of 2014, the company has re-established the ore body on its Marco Claims in Nevada. Using new technology, initial analysis shows surface values of gold and other precious metals on the property. One existing drill hole was also tested and showed matching values to depth of 380 feet. This now re-confirms Mr. Wright's years of work on this ore deposit. Following on that, the Company has hired an independent contractor to sample additional locations on the property as well as to isolate a viable method for recovery which can be tested on a pilot scale.

The Company also announces the addition of David Jordan, and Joel Adams to its board of directors. Mr. Jordan and Mr. Adams have been investors in Pershing Resources Company since 1998. Their addition to the board brings the number of directors to five and will help the Company put greater focus on procuring capital and driving the Company's development and progress. The Company has updated and reinitiated its OTC stock listing and launched a redesigned and updated corporate website at <http://pershingpm.com/>.

Additionally the Company has established new offices at 200 South Virginia Street in downtown Reno Nevada. Phone # 775 398 3124