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# MOBI724 Global Solutions Announces Appointment of New CFO

MONTREAL, Sept. 27, 2018 (GLOBE NEWSWIRE) -- **MOBI724 Global Solutions Inc.** ("MOBI724" or the "Company") (TSX-V: MOS) (OTC QB:MOBIF), a global Fintech company offering a fully integrated suite of multiple Card-Linked Offers and Rewards ("CLOR"), Digital Marketing and Business Intelligence ("DMBI") and Payment Solutions, announced today that Rachel Girard, currently the Company's Financial Director, will succeed Derek Lindsay as Chief Financial Officer and Corporate Secretary subject to applicable regulatory and exchange approvals.

Rachel joined MOBI724 in June 2018 and brings a broad range of skills in financial management, financial instruments, business acquisitions and convertible debenture financing which she has built over a career spanning 20 years. Prior to joining the Company, Ms. Girard was the Controller of Orbite Technologies Inc., a startup public company in the mineral processing industry. She previously served as Senior Manager Financial Reporting Project and Policies at Domtar Corporation. Rachel is a CPA, CA and worked as a Chartered Accountant in public practice with Deloitte for almost 10 years. In her new role, Ms. Girard will lead the Company's finance strategy and oversee the Company's financial operations, including budgeting and planning, treasury, accounting, tax and statutory reporting.

"We are pleased to welcome Rachel Girard to our executive team as we continue to streamline our activities and optimize our balance sheet," said Marcel Vienneau, CEO of MOBI724. "Her promotion to CFO comes at an ideal time as we are working on bolstering our financial position as well as other strategic initiatives to strengthen our growth momentum. Rachel brings a rigorous approach to the CFO role. Her extensive experience and expertise in complex transactions and in identifying and executing key initiatives will help support the continued growth and strategic direction of the Company."

Marcel Vienneau added: "Derek assisted us as we transitioned from the CSE to the TSX-V. We are appreciative to him for the guidance he has provided. We sincerely wish him all of the best in his future endeavours."

## **About Mobi724 Global Solutions Inc.**

"We enable smart transactions anywhere"

MOBI724, a global Fintech company, offers a fully integrated suite of multiple Card-Linked Offers and Rewards, Digital Marketing, Business Intelligence and Payment Solutions (including a mobile EMV compliant payment platform), which work with any payment card, on any mobile device and at any Point of Sale. MOBI724 provides turn-key solutions for card associations, card issuers, banks, retailers, manufacturers, offer providers, to create,

manage, deliver and track and measure incentive campaigns worldwide in real time. The company captures value from big data to deliver seamless and personalized user experiences for the benefits of all parties in the ecosystem. MOBI724 headquarters are in Montreal, Canada, and the company presently has operations in North and Latin America, the Caribbean and Asia Pacific.

### *Legal Disclaimer*

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For further information, please visit [www.MOBI724.com](http://www.MOBI724.com) or contact

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