



It's a Done Deal

\$13,800,000



Follow-On

Sole Book-Running Manager

MAY 2024

## Roth Capital Partners Acted as Sole Book-Running Manager for Sow Good Inc. (Nasdaq: SOWG) in its \$13.8 Million Follow-On and Nasdaq Uplisting

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### Transaction Information

Sow Good Inc. (Nasdaq: SOWG), a trailblazer in the freeze dried candy and treat industry, has closed an underwritten public offering of 1,380,000 shares of its common stock, which includes 180,000 shares pursuant to the full exercise of the over-allotment option granted to the underwriters. The shares were sold at a price of \$10.00 per share. In conjunction with the offering, the Company's common stock began trading on the Nasdaq Capital Market on May 2, 2024.

Roth Capital Partners acted as sole book-running manager for the offering.

### About Sow Good Inc.

Sow Good Inc. is a trailblazing U.S.-based freeze dried candy and snack manufacturer dedicated to providing consumers with innovative and explosively flavorful freeze dried treats. Sow Good has harnessed the power of our proprietary freeze-drying technology and product-specialized manufacturing facility to transform traditional candy into a novel and exciting everyday confectionaries subcategory that we call freeze dried candy. Sow Good is dedicated to building a company that creates good experiences for our customers and growth for our investors and employees through our core pillars: (i) innovation; (ii) scalability; (iii) manufacturing excellence; (iv) meaningful employment opportunities; and (v) food quality standards. For more information, please visit [www.sowginc.com](http://www.sowginc.com). (Source: Company Press Release 5.2.24)

### About Roth Capital Partners

Roth Capital Partners, LLC ("Roth") is a relationship-driven investment bank focused on serving growth companies and their investors. Our

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full service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach, California, Roth is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information on Roth, please visit [www.roth.com](http://www.roth.com).

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Date of Announcement: 5.16.24

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