

Company Overview

ConversionPoint Technologies Inc., with offices in California and Minnesota, is a high-growth, eCommerce technology platform that empowers direct-to-consumer performance marketing. The company's proprietary eCommerce technology enables high-volume product sales across multiple consumer verticals. Its technology suite includes a media optimization solution that uses machine learning to optimize ad purchases and lower customer acquisition costs, and a CRM that provides a robust payment processing and customer data management platform. An integrated post-purchase customer management platform automates product delivery and customer re-marketing, and improves sales campaign ROI. The company also offers its technology platform to other eCommerce companies, generating SaaS-based recurring revenue in addition to product subscription revenue.

ConversionPoint Technologies Named to the 2018 Inc. 5000 List of America's Fastest-Growing Private Companies

Aug 15 2018, 7:30 AM EDT

ConversionPoint Technologies Appoints Former Yahoo! Ad Tech Specialist, Tom Furukawa, as Chief Product Officer

Jul 9 2018, 10:30 AM EDT

ConversionPoint Technologies Chairman, Peter Nguyen, Wins Ernst & Young Entrepreneur of the Year Award

Jun 28 2018, 6:00 AM EDT

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.