

### Company Overview

ConversionPoint Technologies Inc., with offices in California and Minnesota, is a high-growth, eCommerce technology platform that empowers direct-to-consumer performance marketing. The company's proprietary eCommerce technology enables high-volume product sales across multiple consumer verticals. Its technology suite includes a media optimization solution that uses machine learning to optimize ad purchases and lower customer acquisition costs, and a CRM that provides a robust payment processing and customer data management platform. An integrated post-purchase customer management platform automates product delivery and customer re-marketing, and improves sales campaign ROI. The company also offers its technology platform to other eCommerce companies, generating SaaS-based recurring revenue in addition to product subscription revenue.

### e-Commerce Innovator, ConversionPoint Technologies Sets Stage for Growth in 2018 Following Record Year

Dec 20 2017, 11:14 AM EST

### ConversionPoint Technologies Acquires Leading e-Commerce Technology Provider, Sellpoints

Dec 11 2017, 6:51 AM EST

### Chavez for Charity Selects ConversionPoint Technologies to Boost e-Commerce Sales

Nov 21 2017, 7:00 AM EST

### Investor Relations

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### Management Team

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CEO

#### Stephen Blazick

CRO

#### Jack A. Thomsen, CPA

CFO

#### Andre Peschong

CSO

#### Haig Newton

CTO

#### Chris Jahnke

CMO

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### Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.