



## Company Overview

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's award-winning 'content with a purpose' portfolio includes *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger; *Rainbow Rangers* for Nick Jr.; *Llama Llama*, starring Jennifer Garner, for Netflix; award-winning toddler brand *Baby Genius*; adventure comedy STEM series *Thomas Edison's Secret Lab*; entrepreneurship series *Warren Buffett's Secret Millionaires Club*; and *Stan Lee's Cosmic Crusaders*, created with Stan Lee's Pow! Entertainment. Through licensing agreements with leading partners, characters from Genius Brands' IP also appear on a wide range of consumer products for the worldwide retail marketplace. The Company's Genius Brands Network of channels, including *Kid Genius Cartoon Channel*, *Baby Genius TV*, and *Kid Genius Cartoons Plus!*, are available in over 100 million U.S. television households via a multitude of distribution platforms, including Comcast, Cox, DISH, Amazon Prime, Sling TV, Apple TV, Roku, Amazon Fire and more.

## Genius Brands Announces 318% Increase in Revenue for the Second Quarter and 280% Increase in Revenue for the First Six Months of 2021 Over the Same Periods Last Year

Aug 16 2021, 9:00 AM EDT

### Stock Overview

Symbol	GNUS
Exchange	Nasdaq
Market Cap	
Last Price	\$
52-Week	\$ - \$

### Investor Relations

Crescendo Communications, LLC  
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## Management Team

### Andy Heyward

Chairman & Chief Executive Officer

### Robert Denton

Chief Financial Officer

### Margaret Loesch

Executive Chairman Cartoon Channel!

### David Neuman

Chief Creative Officer Cartoon Channel!

### Michael Jaffa

Chief Operating Officer

### Jon Ollwerther

President of Cartoon Channel!

### Harold Chizick

President of Content Sales, Marketing and Consumer Products

### Kerry Phelan

EVP & General Manager, Global Franchise Management

### Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

### Jessica Brinder

Vice President, International Distribution

## Genius Brands International, Inc.

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## Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.