

## Westell Technologies Extends "National Passives Month"

Company to Continue Special Promotion throughout November 2015 Featuring Exclusive Offers, New Products, and Customer Incentives

AURORA, III.--(BUSINESS WIRE)-- <u>Westell Technologies</u>, <u>Inc.</u> (NASDAQ: WSTL), a leading provider of in-building wireless, intelligent site management, cell site optimization, and outside plant solutions announces that, following the success of its <u>Westell's National Passives Month</u> for the month of October, the company will continue the promotions throughout the month of November 2015. Together with its distributor partners, Westell will continue to offer a number of new and exciting promotions designed to both incentivize and educate users on the benefits of deploying the right passive components. Exclusive offers and promotions are available until end of day Monday, November 30.

"Westell's National Passives Month and the total value it has brought to our customers business efforts was well received. Our highlighted programs of customer support, field education, product quality and exceptional value deliver what our customers need. We are pleased to extend the promotion throughout November," states Chuck Bernstein, Senior Vice President of Worldwide Sales for Westell. "We will continue to generate awareness about the importance of choosing the right vendor, with the right passives for optimal DAS performance and introduce new additions to our passives product portfolio, including our ClearLink® Low PIM 4.3-10 connector line."

For a newly released fun, yet informative video on National Passives Month, please visit the Westell Technologies YouTube channel at <a href="https://www.youtube.com/watch?">https://www.youtube.com/watch?</a> <a href="https://www.youtube.com/watch?">v=glQHUkCEjdc&feature=youtu.be</a>.

To learn more about Westell's National Passives Month, call a member of Westell's In-Building Wireless Group at (877) 844-4274 or email Jennifer Davis, Director of Marketing and Communications: <a href="mailto:idavis@westell.com">idavis@westell.com</a>.

## **About Westell**

Westell Technologies, Inc., headquartered in Aurora, Illinois, is a leading provider of inbuilding wireless, intelligent site management, cell site optimization, and outside plant solutions focused on innovation and differentiation at the edge of telecommunication networks, where end users connect. The Company's comprehensive set of products and solutions enable telecommunication service providers and other network operators to improve network performance and reduce operating expenses. With millions of products

successfully deployed worldwide, Westell is a trusted partner for transforming networks into high quality, reliable systems. For more information, please visit <a href="https://www.westell.com">www.westell.com</a>.

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