May 19, 2021

VERB CEO to Present Today at the Sidoti Virtual Microcap Conference

- ***Company CEO Rory J. Cutaia is scheduled to present today at 12:15pm ET***
- ***Coming on the heels of a strong first quarter 2021, beating management guidance***
- ***Growth of sales pipeline continues to be driven by an increase in demand for the Company's verbLIVE products***

NEWPORT BEACH, Calif. and SALT LAKE CITY, May 19, 2021 (GLOBE NEWSWIRE) -- **Verb Technology Company, Inc. (Nasdaq: VERB) ("VERB" or the "Company")**, a leader in interactive video-based sales enablement applications, including interactive livestream ecommerce, webinar, CRM and marketing applications for entrepreneurs and enterprises, will be participating today at the Sidoti & Company LLC Virtual Microcap Conference. Rory J. Cutaia, CEO of VERB is scheduled to present at 12:15 p.m. ET.

Presentation Date: Wednesday, May 19, 2021
Presentation Time: 12:15 p.m. ET / 9:15 a.m. PT
Presentation Link:
https://sidoti.zoom.us/webinar/register/WN_QSMzonImRSm_nmNzljdg6Q

The Company reported its first-quarter financial results for the quarter ended March 31, 2021 on May 13th 2021, citing recurring revenue up 38% year over year and 12% sequentially. Additionally VERB saw continued growth in user downloads which was reported to be more than 2 million downloads as of May 11, 2021. Other revenue catalysts include the integration of the Company's interactive video sales technology with Microsoft Outlook, a platform with over one billion users.

About VERB

Verb Technology Company, Inc. (Nasdaq: VERB) transforms how businesses attract and engage customers. The Company's Software-as-a-Service, or SaaS, platform is based on its proprietary interactive video technology, and comprises a suite of sales enablement business software products offered on a subscription basis. Its software applications are available in over 60 countries and in more than 48 languages to large enterprise and small business sales teams that need affordable, easy-to-use, and quick-to-get-results sales tools. Available in both mobile and desktop versions, the applications are offered as a fully integrated suite, as well as on a standalone basis, and include verbCRM (Customer Relationship Management application), verbLIVE (Interactive Livestream eCommerce and Video Webinar application), verbTEAMS (a Self On-boarding version of verbCRM with built-in verbLIVE and Salesforce synchronization for small businesses and solo entrepreneurs), and verbLEARN (Learning Management System application). The Company has offices in

California and Utah. For more information, please visit: www.verb.tech.

FORWARD-LOOKING STATEMENTS

This communication contains “forward-looking statements” as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve risks and uncertainties and include, without limitation, any statement that may predict, forecast, indicate, or imply future results, performance, or achievements, and may contain words such as “anticipate,” “expect,” “project,” “plan,” or words or phrases with similar meaning. Forward-looking statements contained in this press release relate to, among other things, the Company's projected financial performance and operating results, including SaaS Recurring Revenue, as well as statements regarding the Company's progress towards achieving its strategic objectives, including the successful integration and future performance of acquisitions and performance of SoloFire. Forward-looking statements are based on current expectations, forecasts and assumptions that involve risks and uncertainties, including, but not limited to the COVID-19 pandemic and related public health measures on our business, customers, markets and the worldwide economy; our plans to attract new customers, retain existing customers and increase our annual revenue; the development and delivery of new products, including verbLIVE; our plans and expectations regarding software-as-a-service offerings; our ability to execute on, integrate, and realize the benefits of any acquisitions; fluctuations in our quarterly results of operations and other operating measures; increasing competition; general economic, market and business conditions. If any of these risks or uncertainties materialize, or if any of our assumptions prove incorrect, our actual results could differ materially from the results expressed or implied by these forward-looking statements. Investors are referred to our filings with the Securities and Exchange Commission, including our Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, for additional information regarding the risks and uncertainties that may cause actual results to differ materially from those expressed in any forward-looking statement. All forward-looking statements in this press release are based on information available to us as of the date hereof, and we do not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made, except as required by law.

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Source: Verb Technology Company, Inc.