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Similarweb Wins "Best Alternative Data Provider" at Hedgeweek Americas Awards 2021

NEW YORK--(BUSINESS WIRE)-- [Similarweb](#) (NYSE: SMWB), a leading digital intelligence company, has been named the Best Alternative Data Provider in the Hedgeweek Americas 2021 Awards. This is a first-time nomination and win for Similarweb, which earned the award for its [Investor Intelligence](#) service, launched in late 2018.

Compiled in conjunction with Bloomberg, the Hedgeweek Americas Awards recognize excellence among hedge fund managers and service providers in the Americas across a wide range of categories. For the service provider categories, short-listed firms were based on a widespread survey of more than 400 fund managers and other key industry participants. Voting for the eventual winners was then conducted through an online poll of Hedgeweek readers.

"We are thrilled to be recognized for the value that our digital intelligence brings to the investor community," says Ed Lavery, Director of Investor Intelligence at Similarweb. "Having visibility into the online presence and behavior of private and public companies has never been more critical, and we are honored that Similarweb has been spotlighted as a leader in the hedge fund ecosystem."

Similarweb's Investor Intelligence provides visibility and insights into the digital performance of private and public companies with a digital presence, covering over 100M websites and 4.7M apps across more than 210 industries and 190 countries. Similarweb Investor Intelligence has grown rapidly over the last three years, and is used by hundreds of investment funds in over 25 countries, quickly becoming one of the investment industry's go-to sources of alternative data.

The full list of this year's winners can be found on the [Hedgeweek Americas 2021 Awards website](#).

About Similarweb:

As the most trusted platform for understanding online behavior, millions of people use Similarweb's insights daily to strengthen their knowledge of the digital world. We empower anyone — from the curious individual to the enterprise business leader — to make smarter decisions by understanding why things happen across the digital ecosystem. Learn more here: <https://www.similarweb.com/corp/about/>.

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Press:

Maayan Weiss

Similarweb

press@similarweb.com

Investor:

Alex Wellins

The Blueshirt Group, for Similarweb

ir@similarweb.com

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