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# Sunrun And Ambit Energy Team Up To Make Home Solar An Option For More Consumers

## One of Nation's Largest Retail Energy Providers Selects Sunrun Solar for its First Renewable Energy Service Offering

SAN FRANCISCO, March 30, 2015 /PRNewswire/ -- [Sunrun](#), the largest dedicated residential solar company in the United States, today announced a partnership with [Ambit Energy](#), a leading retail energy provider of electricity and natural gas in deregulated states, to offer affordable home solar to new and existing Ambit customers in California, New Jersey, New York and Massachusetts. This is Sunrun's first strategic partnership with a national retail energy provider and signifies the further expansion of the Sunrun partner network.

The companies aim to further expand the adoption of residential solar by connecting Ambit's customer base of more than 1.2 million people with Sunrun's innovative solar as a service model and strong track record of customer satisfaction.

"Our partnership with Ambit means consumers now have another way to learn about and purchase home solar – essentially a friends and family network of hundreds of thousands of Ambit sales consultants across the U.S.," said Matthew Woods, senior vice president, partners at Sunrun. "This presents Sunrun with a unique opportunity to connect with consumers that already have energy top of mind and are looking for a customized energy solution that meets their needs and savings goals."

Ambit's selection of Sunrun as a partner of choice validates the company's quality of service, positive customer satisfaction and focus on delivering the best energy service to consumers.

"Residential solar is a rapidly growing segment of the energy market and one we believe provides great upside potential for our enthusiastic network of sales consultants," said Chris Chambless, Ambit Energy's Chief Marketing Officer. "We are excited to partner with Sunrun because they share our goals to provide our customers with outstanding value, great service and an exceptional customer experience."

Homeowners in [California](#), [New Jersey](#), [New York](#) and [Massachusetts](#) can sign up for Sunrun solar through Ambit beginning in the second quarter of 2015.

### About Sunrun

Sunrun pioneered solar as a service, a way for homeowners to go solar without the high upfront cost, and is the largest dedicated residential solar company in the U.S. Sunrun provides end-to-end service for homeowners to choose cleaner, cheaper, solar energy and fix their electric costs for 20 years. The company designs, installs, finances, insures,

monitors and maintains the solar panels on a homeowner's roof, while families pay just for the electricity at a lower rate than their current utility. Since Sunrun introduced solar as a service in 2007, it has become the preferred way for consumers to go solar in the nation's top solar markets. For more information please visit: [www.sunrun.com](http://www.sunrun.com).

### **About Ambit Energy**

Ambit Energy provides electricity and natural gas services in deregulated markets across the United States, primarily marketed through a direct sales channel of more than 350,000 Independent Consultants. Ambit was established in 2006 with one simple goal in mind: to be the finest and most-respected retail energy provider in America. To that end, the Ambit team has built an award-winning customer care center, as well as great relationships with energy partners, consultants and customers alike. The strategy is working. Ambit was named the fastest-growing private company in the country for 2010 by *Inc. Magazine*, and has already surpassed milestones of one million customers and \$1 billion in annual sales. For more information about Ambit Energy's rates and services or to join the Ambit Energy team, visit [www.AmbitEnergy.com](http://www.AmbitEnergy.com) or call (877) 282-6248.

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